

THE DOWNTOWN LONDON  
**MetroBulletin**

\$1.95

★ **IN THIS  
BLOCKBUSTER  
68 PAGE  
EDITION  
WE  
TAKE AIM** ★



★ **YOUR EDITOR AT WORK** ★

**AT PEDESTRIAN MALLS, BILL C-7,  
THE BIA, JACK BURGHARDT, P.E.T.,  
DAVID PETERSON, THE CHAMBER, AL GLEESON & more**

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Yes, we're late again. In case you forgot, we were due out October 6, this is October 22. Well, our next issue is December 15, long away so I won't be late.

This issue is different. Lots of short articles, neat tidbits, the usual hatchet jobs, character assassinations, bomb throwing, no long articles, etc. All strictly downtown too. I needn't point out what a deal this is, 68 pages when all you original subscribers thought all you would get were 16 pages an issue.

We decided to go to Windsor for our foreign correspondence article rather than check up on the skeletons in Bob Martins BIA past in Durham. Its more relevent anyway. Besides, if we want to "get" him, we may as well do it on the work he's involved in now that affects us.

We now have 68 paid subscribers in the core, 4 outside, and newstand sales are well up from last issue at 45, total sold 120 or so. 20 copies distributed to local officials each issue free, who will disappointed this time because we didn't say anything nasty about them this issue. We also broke precedent and said two compliments in this issue, one regarding a window display in Gammage Flowers, the other a nice remark about Alderwoman Janet McEwen in regards to her attitude towards the BIA. We'll try not to let such fawning praise appear too regularly. People will think we're getting soft. See you on delivery.



# DO WE NEED A FOURTH LEVEL OF GOVERNMENT?

The DOWNTOWN BUSINESS IMPROVEMENT ASSOCIATION is no association at all. It is a level of government.

An "association" has no sovereign status. It is a group of individuals voluntarily enjoined in some common purpose. It has a charter and set of principles and members are free to join and leave as they see fit.

A government is a very different thing.

Government has amongst its characteristics:

- 1) the right to tax
- 2) sovereignty or jurisdiction over a given area of its 'subjects'
- 3) can pass resolutions affecting its jurisdiction

The B.I.A. has the 3 major distinctions of government.

But not like a democratic government, but a totalitarian one.

DICTATORSHIP has amongst its characteristics:

- 1) no elections
- 2) its own press
- 3) indefinite existence

Most totalitarian governments also claim that the large majority of subjects support the government, although this is never put to a legitimate test. Totalitarian regimes usually assume some "divine" or other moral cloak of self-righteousness.

This is a critical time for merchants across the province, because B.I.A.'s are entering new and dangerous ground.

Having all powers and privileges of unchecked dictatorship, B.I.A.'s are now moving to guarantee their existence in perpetuity.

For example:

- 1) The Clinton B.I.A. is borrowing money from the provincial government to be repaid over 10 years, thus guaranteeing the Clinton merchants will be forced to pay taxes to the B.I.A. for the next 10 years.  
Now we have B.I.A.'s imitating established government - DEFICIT FINANCING ( interest subsidized partially by other taxpayers.)
- 2) STRATHROY B.I.A. is in the midst of borrowing \$150,000 from the provincial government to buy a parking lot. This will also be paid by the merchants over 10 years. If the B.I.A. disbands after the 10 years, the merchants do not own the lot however, the CITY of Strathroy does! If London borrowed the amount of money in proportion as Strathroy B.I.A. did (they have 150 "members"), it would be approx. \$1,000,000! Just like that!
- 3) The Goderich B.I.A. will borrow \$150,000 to be paid back over ten years.
- 4) Windsor B.I.A. is committed to paying 25% of the maintenance & upkeep of their pedestrian mall. So far the 3 block mall has cost

(Do We Need Another Government? - con'd /Editorial)

taxpayers over \$1,000,000 (one million), \$150,000 coming from the B.I.A., see cover story on Ouellette St. Mall)

- 5) The Waterloo B.I.A. is DOUBLING IT'S BUDGET, that will double the contributions from business from an average of \$160 in 1981 to \$300 in 1982.

It is clear that B.I.A.'s are being run like all political entities. With BIA borrowing and incurring deficit financing as well as all the characteristics of government dictatorship, we and other downtown business communities will find ourselves unable to get rid of the B.I.A. at any point in the future if something isn't done.

In London, the opportunity to get rid of this sinkhole called the BIA is better than ever. They are thoroughly discredited, have little support on Council and the membership is generally opposed to government run business puppets like Comrade Bob & Board.

The only way to get rid of the B.I.A. is to have Council rescind the by-law in a vote.

FIRST, ALL FACTIONS INTERESTED IN SETTING UP A VOLUNTARY ASSOCIATION OR JOINING ONE MUST CALL OR WRITE THE CONTROLLERS ON THE BOARD OF CONTROL AND INSIST ON RESCINDING THE B.I.A..THE Board must be convinced (at least 3 members, try Jane Bigelow, Judy White and Orlando Zamprogna. Write off the Mayor and Art Cartier.) and then it must be recommended to Council.

This is virtually impossible if the B.I.A. goes into a debt position. If a B.I.A. is disbanded when in debt, then the City government assumes the debt. The chance of Council rescinding a B.I.A. when its debt position will be assumed by Council is very unlikely and would certainly make the task more difficult.

THE DOWNTOWN LONDON B.I.A. WILL PROBABLY PROPOSE TO PUT THEMSELVES IN A DEBT POSITION THIS NOVEMBER (only 3 or 4 weeks away) SO THEY CAN ASSURE THEMSELVES THAT NO ONE CAN GET RID OF THEM, PARTICULARILY WHEN WE ARE SO CLOSE.

Call these people for Action: JANE BIGELOW -home 672-6518  
JUDY WHITE -home 471-3188  
ORLANDO ZAMPROGNA - home 434-4976 , City Hall 679-4943

If you contributed to their campaign..... MAYOR GLEESON - office 679-4920, home 686-5801  
Art Cartier - office 679-4597, home 681-8815

Ward 1

Jim DeZorzi home 471-7691  
John Judson home 472-7126

Ward 2

Joan Smith home 672-6689  
Frank Flitton home 434-4847

Ward 3

Joe Fontana home 455-9226

Ward 4

Andrew Grant home 455-3914  
Bruce Martin home 451-3965

Ward 5

Jim Tiller home 681-0638  
Gary Williams home 681-2638

Ward 6

Tom Gosnell home 686-3432  
Janet McEwen home 681-8524

Ward 7

George Avola home 471-5753  
Gord Jorgenson 471-2695

# WINDSOR'S OUELLETTE STREET MALL ON TRIAL!

by  
marc  
emery

When I attended a BIA seminar in Sarnia during the summer, a slick architect named David Novick was addressing delegates from southwestern Ontario and boasting how well Windsor's pedestrian mall was coming along (actually, it was only non-traffic for late May to early September).

I decided to visit the mall myself, in lieu of the London BIA's fanatical drive to ram onethrough here.

First off, Windsor has different needs than London. Windsor's main street, Ouellette Street, is the main street, but also the street that brings Americans out of the tunnel and into Windsor. This represents a big Michigan trade.

Many people I interviewed in the downtown remarked that, if they lived in Windsor, they did most of their shopping in the area where they lived, usually a covered mall. A large number said when the mall was first decorated it was nice, but by now the novelty had worn off and it was... well, still downtown.

In this aspect, Windsor's Ouellette St. resembles Sparks St. in Ottawa to the extent that its survival is dependent on a tourist trade.

Notably, most large businesses advertise in Detroit media or media that reaches Michigan consumers.

In some ways though, Windsor suffers the same problems as London; a suspect and incompetent Board Of Management, a BIA budget that has gone from \$40,000 in 1977 to \$180,000 in 1981 and will likely be \$250,000 in 1982.

We wanted to find someone on the main street in Windsor who knew what was going on. I called the BIA office in Windsor using a false name (as they get the London BIA "TIMES") and asked if they could give me the names of 3 or 4 varied businessmen I could talk to about in regards to their opinion of a pedestrian mall.

The assistant secretary listed 2 or 3 varied businessmen to whom she referred to as "progressive minded businessmen". Of course, anyone with pink tinges these days are referred to by their own kind as "progressive". Knowing I would end up with Hal Sorrenti clones, I asked "Are there any of those old fashioned guys who are sort of turn of the century types" (knowing that "progressives" so desperately want to believe that free enterprise principles are "old fashioned" and "impractical") and within a flash the assistant secretary said "Oh, you mean Shanfields. Jack Shanfield."

"I see," (knowing already we had found the right man) I said, "what's he like?"

"Oh, he's real old fashioned alright. He's a real shit disturber really. But that's just my opinion."

We had found our man for sure.

When I arrived at Shanfields-Meyers Jewellery & China Shop, I discovered that there were two 'Shanfields': Henry Shanfields, the quieter brother who owned and ran SHANFIELDS FABRICS. Serving his third term on the Windsor P.U.C. and having served one term as alderman, Henry was contrasted by the frenetic brother Jack Shanfield, owner of certainly one of the busiest stores I have ever seen anywhere in the world, including Cairo, Beirut or New York.

Jack Shanfield had opposed the first Windsor BIA attempt in 1972 by successfully obtaining the signatures of over 1/3 of the assessment/businesses in the area to sign against it.

" I went to Toronto to get the presidents of Famous Players Theatres to sign, I stopped in at bank head offices in Toronto as well as all the major chain head offices I could find. I held them off for 5 years anyway." says Jack.

When a businessman petitions successfully to cancel the move to set up a BIA, it only last 2 years. In 1975, the elements that favoured a BIA appealed to Council who passed the law once again. This time, Jack Shanfield didn't have the time to organize his several hundred neighbours and the BIAs first operative year was 1977.

" the second time however, there was still lots of opposition even without organization" recounts the busy proprietor of SHANFIELD'S JEWELLERY, " but the BIA this time was really sneaky. They gerrymandered the boundaries, so they wouldn't have to contend with large opposition businesses. Of course this quieted those opponents as well as removing the larger assessments necessary for people like me to get on a petition to stop the BIA. Those businesses remaining were apathetic enough so that 1/3 couldn't be signed in 2 months. The BIA got its silent majority and of course now they get away with everything. Now the BIA is going right back and attempting to force 200 more businesses into the BIA, many with enormous assessments. These were the ones that were originally left out because they all vocally opposed the forming of any BIA and could have killed it if they hadn't been excluded at the last minute. Now the law is such that its far more difficult for them to resist. Their additional tax amount in many instances will be considerable."

Then Jack added " And now I want them in..."

now I was shocked. All afternoon I had heard Jack say he was 100% against the BIA. And he said he was for expanding it.

" I have a reason", he lowered his voice, " their assessment value is tremendous. I know most of them personally. I know they are against it, but aren't organized. However, once they are in the total BIA, then the businesses opposing the BIA will represent over 75% of the assessment, which is what you legally need to get rid of it."

Clever -if it works.

Both gentlemen accompanied me on an incredibly detailed tour of their 3 block mall, which, on this October 7th day, was now open to traffic on the completed 2 blocks of the mall, but closed on the now-being constructed 3rd block.

While both Henry & Jack were opposed to the BIA, Henry was very much in favour of a mall that would be paid for and administered independently. Currently, the city pays 75% of costs, the BIA 25%, but the City has complete decision making control.

" They have absolutely no respect for saving money, everything is done in the most expensive, wasteful way possible."

Henry also had a different concept of what a mall should be. " The decorative planters and the like are a nice idea if done properly, but closing off traffic was opposed by everyone. We'd like the meters back on the street. Most people never find a meter in front of the business they want, but psychologically if they think they have a chance, any chance, they'll go for it.

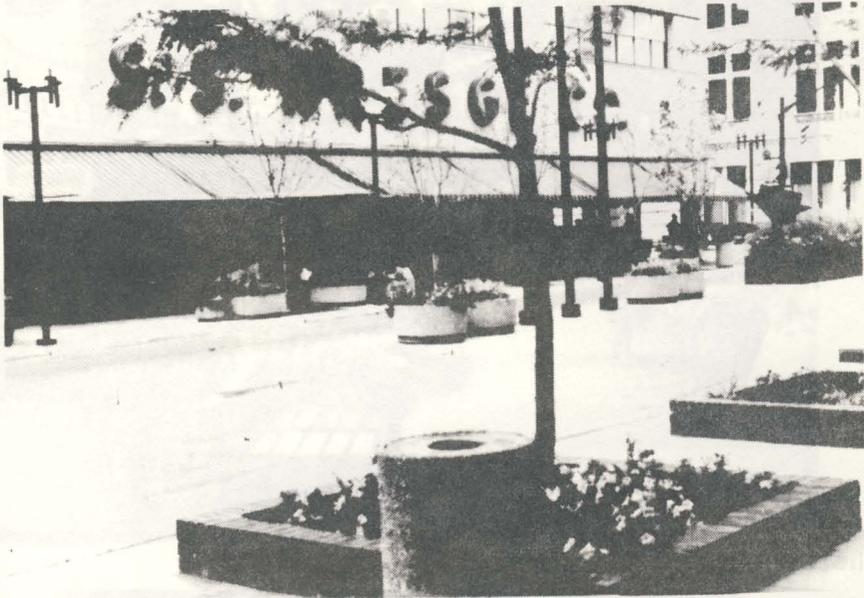
Now we have a winding road, which will make on road parking awkward."

Even the BIAs own survey found 159 opposed to closing traffic, 1 in favour out of 160 merchants sampled. The BIA has very little influence over Council, the reverse tending to be the case.

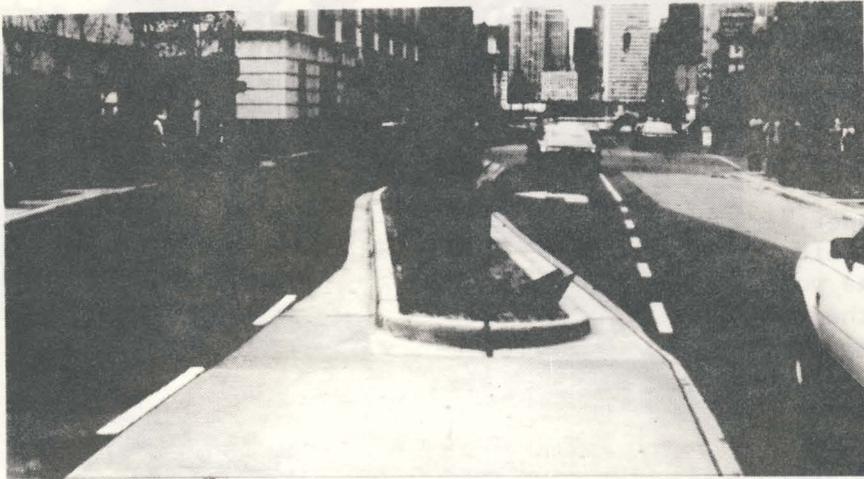
Right now, the third block is under construction and upon its completion, over \$1,000,000 will have been spent, most of it unnecessarily.

Let us start our tour from Shanfield's Jewellery & China Shop at the corner

of Ouellette & Chatham, the eastern corner of the now 3 block mall.



Looking across the street. Jack pointed out; " With traffic closed people still stop at the curb and look both ways. With traffic now open, drivers have gotten used to going alternate routes learned during the summer. At that point, (see arrow), a pedestrian cannot see a car approaching, making it dangerous. Of course, with traffic now open, people are still crossing anywhere like in the summer. Of course, in the summer, not that many people crossed anyway. Look at all the obstacles. Kiosks are still yet to be put in, where they'll go, I don't know.



'Believe it or not, cars hit this point regularly since this island was built. (see arrow). I guess old habits (pre-mall) die hard. Its had to be repaired on 5 or 6 occasions. " -Henry

Whereas before the sidewalk was fine and at least uniform, now we have areas where 6 different designs can be seen in A

30 square feet in area.

No rhyme or reason to why some old sidewalk was left intact or imitation cobblestone added. "

- Henry.



" This looks nice" I said

" It does if you don't know the costs involved and the flaws in all the work" - Jack



Before we took the above photo, this one was shot.

" These gratings are an interesting story," Henry began " They were ordered from a Wisconsin firm without any bidding from anyone else. A friend of someones, I guess. Anyway, a couple of Windsor firms, who were not given a chance to bid, could offer these identical grates a fair bit cheaper."

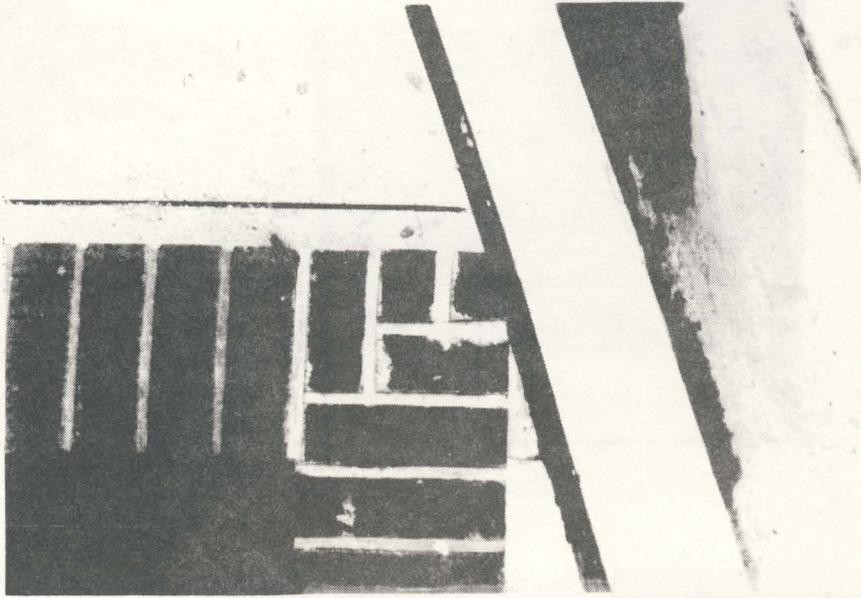
" But the ironic part is this. The city widened the sidewalk, as you can see, to about 15 feet. But the gratings are often only 5 feet away from storefronts. Women have dozens of times lost their heels in these gratings, so they routinely walk around them. Physically, the sidewalks are 15 feet wide. Practically and psychologically, they're 5 feet wide.



" Real cobblestone lasts 50 to 100 years. When the City ripped up the road last year, they found 6 inches underneath original cobblestone in perfect condition. Instead of saving the vast quantities that were salvageable, they threw it all out.

Now of course, much of the sidewalk and road are modern imitation red brick. It isn't even lasting one winter. Its cracking, unsettling, mortar loosening, etc. Its going to require considerable maintenance in the future, the cost of which the businesses must pay.





" The planters suffer a variety of problems. First, people steal the plants. Then the corners on all of them, as you can see, have all been repaired, some many times. They are only 3 to 4 inches from the curb, and many American cars have 6 or 7 inches of overhang on them. This particular one has been repaired half dozen times."

-Henry

" This curb incidentally looks odd doesn't it?"

It had a marble, just cut look.

" The City found that people wouldn't cross the street during the summer because of a 5 inch drop. What did they do? They got a machine to come by and shave 2 inches off the top of the curb when they were replacing the sidewalk. The effect was no different. What they should have done was level the sidewalk down to the road level.



" This City is so desperate not to lay anyone off, they have 3 or 4 people, who are paid \$9 or \$10 an hour, cleaning the sidewalks. I'd like a large photograph to frame of this one, Marc" - Henry.

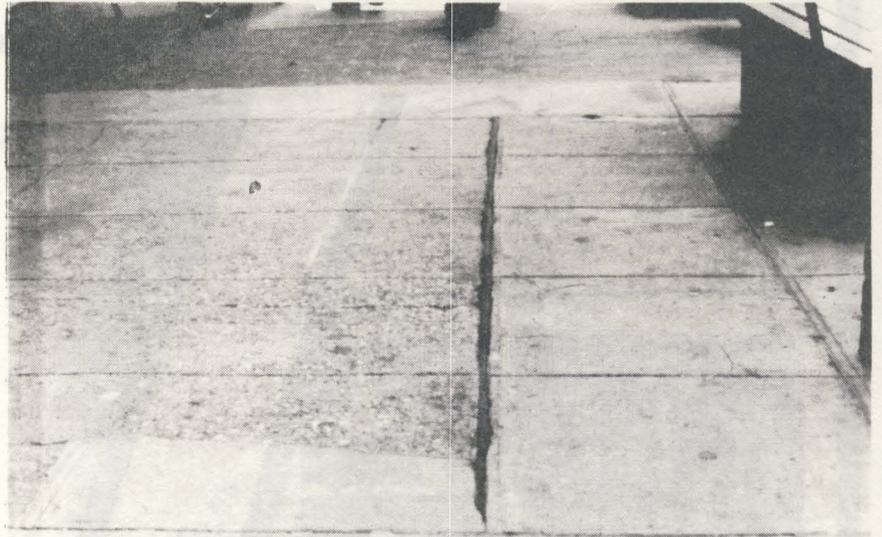
These 3 men cleaned perfectly already clean sidewalks for the full day I was there. One man would spray water on the sidewalk, two others would brush the water towards the road, although it ran in that direction anyway. One of the workmen constantly threatened me with his shovel.

Sometimes all 4 men would stand and talk, but dispersed whenever they saw me taking photographs and proceeded to look busy. The BIA will pay for part of this maintenance.

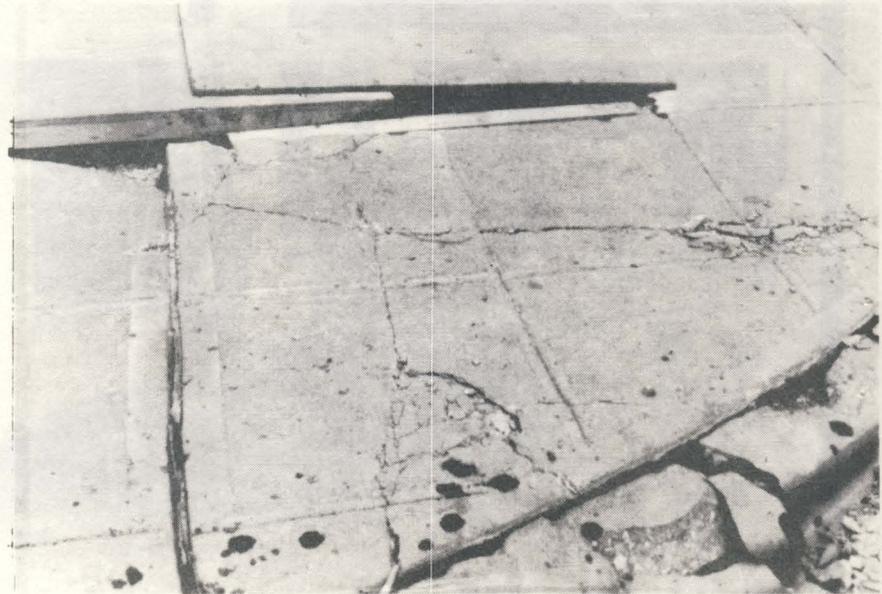
One student at minimum wage could have done it in 1 hr.



More sidewalks that resemble a patchwork quilt, 4 varieties here

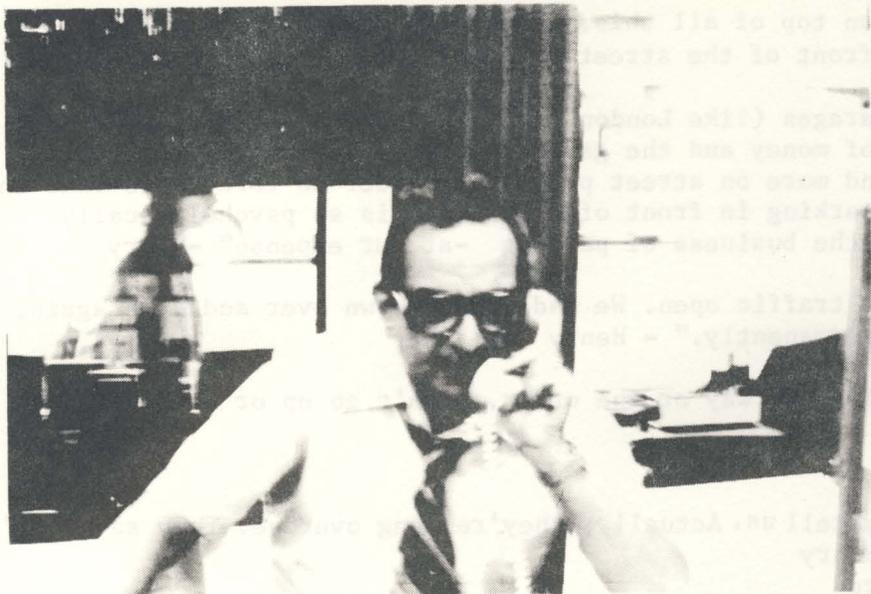


The City destroying perfectly good sidewalk to put in their "artistic" sidewalks, example above.



One of the few practical things are these type of planters that are getting ready to be put out in the third block. Unfortunately, the flowers that were all greenhouse purchased by the City will perish in about 2 weeks. However, the size is right and the texture pleasant.





Our blurred phot of Jack Shanfield may most accurately convey the busy, BUSY, BUSY! atmosphere going on at the Jewellery & China Shop. We appreciate the time taken, Jack. Thanks!



Henry Shanfield, who also took us on the tour for most of the day, shown in his fabrics shop.

" You see that set of tables in front of the shop? Looks tacky, right? And people do complain about that. But you know, it generates more business than malls, sales, and the like put together. People know what they want, they just want it conveniently and reasonably priced."-Henry

Incidentally, I liked the street lights in Windsors Ouellette area.  
- Marc.



" Of course, we have problems on top of all this. Two blocks have no back alley, so all their garbage goes on the front of the street." - Henry

" The City built two parking garages (like London did in London East - Marc) and they lost such a tremendous amount of money and the garages were so under-used, the City responded by cancelling more and more on street parking in order to force cars into the parking buildings. Of course, parking in front of a business is so psychologically essential. But the City was in the business of parking -at our expense" -Henry

" All the merchants here wanted traffic open. We made that known over and over again. Yet they may close the street permanently." - Henry

" The mall had no impact on sales one way or the other. Didn't go up or down." - Jack  
(we confirmed this - Editor)

" They have kiosks coming, they tell us. Actually, they're long overdue. They say they're having problems with them." - Henry

" A portend, believe me." - Marc

" Of course, what we wanted was not kiosks but bicycle racks, since cars aren't allowed bicycle use increased. Of course, cyclists chained their bikes to thin trees." -Henry

" Restaurants didn't go on the street. The tables either put holes in the asphalt, or health permits were awkward. There were no bug problems like in London, but the restaurant owners were not enthused at all." - Jack

" Several trees have died from bicycle chain-locks, abuse, disease, cold, water saturation, and a number of other problems." - Henry

The City trucks were pumping excess water out of tree beds (see grates) on the day I was there. Rain cannot run off once inside soil.

" The Chairman of the B.I.A. is also the architect of this mall. He isn't even a Canadian citizen yet, having only lived in Windsor 2½ years. But has he ever been able to get plenty of City business since he's been here. He also designed the two parking garages. He's a very good friend of the Chief Administrative Officer, which is where the effective power is. Believe me, as a former alderman, a city-manager systems gives the CAO tremendous power and influence." - Henry

" As I've said, I'm not opposed to the mall at all. But no input is being asked of the merchants at all. When it is asked, its facetious. All the power is with the BIA executive and the city. And they want it that way."- Henry

" Any item to do with the mall always ends up on Council's supplementary agenda, which comes out on Friday, late afternoon, or the Supplementary-supplementary agenda, which comes out Monday morning, only hours before Council sits. Most laws or decisions are made before the merchants even hear about them." - Henry

" Much of the promotion budget is squandered. A few years ago the BIA had no Christmas promotion, yet it managed to sponsor a beauty contest in the mall which had nothing to do with commercial promotion or anything useful.

One time, I questioned at Council the BIA's \$12,000 allotment for "miscellaneous". They replied this was for "happenings". Happenings? Beauty contests? Is this business?"

-Jack

" I was on the BIA's advertising committee, just to keep tabs on them. You'll never believe what went on there.

The committee had selected some very competent advertising agencies to do or arrange advertising.

WE HAD TO HAVE 6 MEETINGS UNTIL THE CHAIRMAN SIMPLY ADDED ENOUGH FRIENDS TO CONTROL THE VOTE AS TO WHAT AGENCY WE WOULD SELECT. BY THE 6TH VOTE, HE HAD STACKED THE VOTE UNTIL HIS PREFERRED AD AGENCY WAS CHOSEN. Each time a vote was taken before that, he'd reject the selection, call another meeting a few weeks later and we'd find 2 new members on the committee, invariably in favour of his preferred ad agency.

The ad campaign was given to his agency.

It was an unqualified disaster."

- Jack

" The budget that the Windsor BIA presents to Council has no relevancy to what is actually spent. In fact, when I went before Council and asked what a \$12,000 miscellaneous was for, the Board Chairman said " It's for giving out roses and "Happenings""- Jack

" Unfortunately, our local -and only- daily newspaper loves to exploit infighting between merchants so it's difficult for me to point out the real costs and waste going on in the B.I.A. It doesn't contribute to business, it doesn't help to draw public attention to that sort of thing. Being an elected official too, this puts me in a bind." - Henry

" It's not money per se that motivates people to get on the Board, it's influence. Since the Board spends alot of money, the various businessmen on the Board can make alot of very good contacts by the free spending of other people's money. The Board of Management and politicians are real close." -Henry

" THE BIA chooses to "represent us" when it's convenient for them. For example, a special meeting was called when the City parking building was to be built. Council was undecided as to whether to have stores at the base of the building or to have none. So they invited merchants to a meeting to discuss the issue.

The meeting was unanimous that there should be no stores at the base of the building. But Novick (the Chairman) was the designer of the building and of the stores if they went in. When he spoke at Council supposedly on our behalf he said the merchants were solidly behind putting stores in. We couldn't believe it!" -Henry

" People here are being skimmed terribly but there isn't information about what's really going on. The BIA certainly doesn't tell you and the Star (Windsor) loves the BIA because they receive ad revenue from them.

The BIA is a licence to tax and tax again. There's no accountability to elected bodies. Budgets are skyrocketting. This mall will require endless expensive repairs." - Jack

Well, there you have it. From their mouth, not mine. If you would like to talk to either of the Shanfields directly, Jack's number is 1-253-6098. Henry's is 1-258-1090.

In closing (no pun intended), I'd like to point out the similarities in cities.

- 1) BIAs with no popular backing.
- 2) BIAs whose budgets are skyrocketting
- 3) Boards of Management whose grasp of real merchant concerns is non-existent
- 4) Both have Councils not overly concerned with how money is spent
- 5) both have dailies favouring, without factual justification, the existence of closed street malls & the BIA
- 6) Both have had disasterous advertising agencies and campaigns.
- 7) Bidding for services in both cases is closed and uncompetitive.

As William Simon in his book " A TIME FOR TRUTH" said; " If only the American people really understood what was going on, they'd revolt!"

# RETAILER OF THE YEAR?

Did you notice the annual promotion by the London Advertising & Sales Club looking for the "RETAILER OF THE YEAR" late last Spring? Big billboards throughout town, radio spots, remember?

And remember the winner was PATTON'S PLACE?

What we'd like to know is how a giant furniture supermarket (run by two very heavy politicos locally) gets a "retailer of the year" award.

When I've gone into PATTON'S PLACE I haven't seen 'Ron or Gord' handling customer after customer. In fact, you very rarely see 'Ron & Gord'. All that stuff is handled by their professional sales staff.

Shouldn't such a designation go to a real "retailer" who doesn't have an entourage of slick sales people, etc? How about any one of dozens of small retailers in the downtown -many of whom know many of their regulars by first name, give discounts to regulars, work long hours, etc. A place that looks like some original thought was put into it.

We called the person in charge of the Committee that looks after selection of the award. The Committee is 6 advertising business folk. They received about 200 nominations from the public last Spring. Their billboards give the impression that the public at large who take the time to mail in suggestions are the folks who decide London's finest retailer. No way. 'Votes' from the public are just 'guidelines'. The decision rests with the Committee exclusively. We were told by the Chairman:

"The retailer who receives the largest number of votes does not necessarily win."

In other words, the whole thing is a sham and a fraud.

Patton's Place won because they place more ads in The London Free Press than any other advertiser in the entire paper (including national firms). Patton's also places extensive ads on radio, TV, in the Pennysaver and anything else that moves. Which is fine but let's admit that this "award" is really just an opportunity for the advertising community to pat their biggest patron on the back.

Come on guys, next year call it "ADVERTISER OF THE YEAR" and keep everything up front. And why bother making the public waste their time thinking they might help out their favorite corner store or shop.

## Starstruck

The day the Free Press stopped issuing an evening edition (which, let's face it, was the same as the morning edition except for an additional article on the front page and page 1 of 'City & District'), you know what happened?

On most downtown street corners, handsome spanking new blue & white TORONTO STAR newspaper boxes appeared. Seems the papers are selling well. We at the MetroBulletin refer to the STAR (admittedly with malice) as the 'TRUDEAU STAR', since the paper is the government's unofficial apologist and propagandist.

Oh where is the TORONTO SUN when London needs it?

## THE NEW MINIMUM WAGE RATES

The government enforced minimum wage rose from \$3.30 an hour to \$3.50 on October 1st. A schedule follows:

General hourly rate	\$3.50
Learner hourly rate	\$3.40
Student hourly rate	\$2.65
Liquor Licensed premises hourly rate	\$3.00
Construction hourly rate	\$3.75 (minimum wage con'd next page)

(MINIMUM WAGE - continued)

Did you know that everytime the minimum wage goes up 10%, 5% more unskilled/young people entering the job market/first time job seekers, are eliminated from the market? 5% fewer jobs exist as those industries cut costs, streamline, or as in the case of industry, automation becomes more economical.

Did you know that the minimum wage affects those businesses that are already suffering the highest bankruptcy rate? Did you know that it most critically affects those most adversely affected by high interest rates, taxes, labour law, etc? Like restaurants, variety stores, fast food outlets (independents), small businesses, etc.

## A restriction on choice

The principle of freedom of association should also give an individual the right not to be compelled to join any organization — particularly as a condition of employment, critical to an individual's livelihood

Gotcha!

The thing about being the only newspaper in town is that the truth can appear to be what they say it is.

The Free Press has always defended the B.I.A.'s act of forcing everyone to belong to the BIA, whether you want to or not. Of course most of us have no use for The People's Business Committee, but that doesn't stop the Free Press from saying more or less "To Hell with freedom" and printing 3 editorials saying we should all "co-operate" and "come together". In an amazing about face, you can now write to the Free Press and say they have stated your right to choose any association you wish to belong to (or not belong to.). This smelly hypocrisy was printed on Sept. 4 in the Free Press. It refers to unions specifically but makes the broad statement that all associations should be a matter of choice.

A correct principle, but sadly missing when the Free Press discusses the B.I.A. & discuss us they will, for it looks like the B.I.A. will be the subject of a full page article in the SATURDAY, OCTOBER 24 issue of the London Free Press. Let us see if they defend out freedom of choice then.

## london transit still losing money

There has been alot of talk in the Free Press about how ridership on the LTC buses has increased 9% and that the buses are saving money. The first is true, the latter isn't.

The MB thinks that much of this "rosy future" talk is mouthed by the LTC for 2 reasons: 1) a number of politicians actually read the MetroBulletin's scathing review of deficit ridden local transit in the last issue

- 2) the LTC is about to make a pitch for more new buses which will push the deficit even higher in '82. Obviously the Commission has to prove the request is legitimate, even with gerrymandered ridership figures.

The real stuff on this supposed increase in ridership is fortunately available in the LTC's own notes, but not publicized. It seems CitiPass users are averaging 54 rides per month, 6 more than the Commission anticipated. The extra 6 rides represents an increase of 12.5% in ridership by CITIPASS USERS. NO ADDITIONAL REVENUE IS RECEIVED FOR THIS HOWEVER. Since less than 50% of LTC riders use CITIPASS, this could only account for a 5 or 6% increase overall. The rest is covered by increased enrollment at Western and the Secondary Schools as well as the new bus routes. Little additional revenue is created however, and we expect 1982 and 1983 deficits to equal our published figures without revision. (Cocky magazine, aren't we?) (con'd next page)

(Transit con'd)

In fact, the 'press' in both London & Toronto cover up and deceive their audience by the use of headlines. Note the headline in this Toronto Star article and the noted bottom line. What a difference!

## CHAMBER OF COMMERCE TOLD TO STAY AFTER CLASS...

MUST WRITE "I WILL NOT CRITICIZE THE MAYOR" ON BLACKBOARD 200 TIMES.

The London Chamber of Commerce is about as dead-beat an outfit as you could get. With over 2,000 members covering the most influential taxpayers and businesses in the City, they accomplish almost nothing.

The only influence the members have is amongst themselves: thus the reason for joining.

It's interesting when a group of ten or fifteen left wing radicals can shake up City Hall, stop developers cold, cause hundreds of thousands of dollars to be spent (of public and private money) defending legitimate property rights against these "Community Association" types; and yet when our 2,000 -strong Chamber issues a peep, the Mayor pounces on them for criticizing and monitoring City Hall.

This "is not a good role for the Chamber" sez Hizzoner.

Ironically, it's about 15 or 20 members of the Chamber that prop up the Mayor's re-election bids so it's a laugh when you think about it.

The Mayor certainly doesn't go out of his way to criticize left-wing community associations.

So whose Mayor is this anyway?

It'd be nice to hear some real tough talk from the Chamber for once, but too many of them are embroiled in politics and not enough in advocating real free enterprise.

## Gleeson raps chamber for watchdog role

Chambers of commerce and boards of trade were criticized Tuesday for challenging municipal councils on issues without first gathering necessary facts.

London Mayor Al Gleeson told Ontario Chamber of Commerce members at their annual meeting here Tuesday that criticizing and monitoring city council is "not a good role for the chamber."

Chambers are better equipped to deal with community matters rather than usually complex municipal issues, he said.

The mayor complimented the London chamber for its "good job" in trying to improve service and facilities at London Airport. But the chamber did "a poor job" about two years ago when it attacked salary increases for the mayor and council members.

"The chamber clearly didn't know what it was talking about," Gleeson said. "The chamber has certain concepts. It's not your typical community group. It represents business, free enterprise."

## Record pace gives TTC rosy outlook

More than 196 million rides were taken on Toronto Transit Commission vehicles in the first six months of 1981, about 15 million more than in the same period last year.

If the pace continues, says the TTC's director of transportation Yuri Pill, the total for this year could reach a "rosy" 382 million. Last year's 366 million was a record.

A TTC staff report says ridership "in the off-peak periods is rising most quickly," and cash fares account "for a growing portion of total fares collected."

The trend "implies a growing use of the TTC for casual travel" and is supported by the findings of a recent survey, which show that a major factor for increased ridership is "attending more recreational activities in Metro.

"Other factors indicated by the survey respondents included: change in job circumstances, rising parking costs, the difficulty of finding a parking space, reasonable TTC fares, and other rising automobile costs."

Riders contribute through the farebox more than seven cents for every 10 cents the TTC spends, Metro and the province pay for the rest. The subsidy for the first six months was \$26.2 million, \$4.7 million more than budgeted!

Reg Whynott of the Hamilton and district chamber asked Gleeson if the chamber has the right to question municipal councils since the chamber represents at least 30 per cent of the business community, which helps pay councillors' salaries.

Gleeson agreed that the chamber has the right, adding "it's damn well their business to do it right."

# POSTER PLAGUE

In moments of frustration, Bob Martin or the B.I.A. Board tries to convince Council the kiosks downtown are unsightly. Now you and I know better, but with the BIA facts are beside the point.

It is curious however to note that more than just a few downtown/Central Business District businesses sponsor events and profit by events which are promoted via poster vandalism. And not just on the kiosks, but on public poles, sides of buildings, etc.

It is commonly assumed that these posters promote Marxist-Leninist sentiment or new wave rock bands. Not always so.

In fact, one poster the kiosk owner (your editor) had to remove on over 3 dozen occasions was one promoting a fashion show at the London Art Gallery. Since the Gallery was charging \$8 a ticket and is owned by the City government, then the City is implicated, which is somewhat ironic. Also sponsors & clearly promoted on this poster were:

ACCESSORIES ( Richmond Row)  
 DOUBLES ( Richmond Row)  
 ELLEN'S ( Richmond Row)  
 MALE EGO ( Downtown )  
 SILVANA'S  
 VILLAGE SHOP( Richmond Row)  
 INTERNATIONAL WINES

In fact, fashion shows are second after private parties ( ie. Halloween, Stag parties, etc.) in frequency of appearances on these kiosks. Sponsor's are clearly indicated on the posters and we think that it's reasonable to request all merchants not sponsor events that are promoted in this tacky, messy (and unprofessional)manner.

Many licenced bars have been very co-operative in discouraging managers from promoting their bands via posters on public/private property. We say THANKS TO

FRYFOGLES  
 CEDAR LOUNGE  
 TALBOT INN  
 the EMBASSY HOTEL ..for their co-operative consideration.

We actually have to acknowledge that the Marxist-Leninist Party have not placed one single poster on downtown property for a full year, which indicates that it might be possible (however remote) to bring them over to respect for private property rights politically (though I won't hold my breath). Thank you, Comrades.

Records On Wheels and Sam The Record Man are still showing up as sponsors (as ticket outlets) of various rock acts. Since beautification Chairman Brian Stewart is owner of the London Sam's, this points up certain ironies. Brian is head of the anti-kiosk brigade claiming these posters make them unsightly. (Of course posters from kiosks are removed within 24 hours.)

ATTEND TO BE MALL MEETING  
 OR NOT MALL MEETING  
 Carleton Room  
 HOLIDAY INN  
 7:30 p.m.  
 WEDNESDAY  
 OCTOBER 28

# MIDDAY MADNESS

You'd think we'd be the first to gloat and say " I told you so."

No.

It's one thing when the B.I.A. Board screws up; its another when fellow merchants and neighbours lose money as a result.

We are referring to Midday Madness, the BIA's highly touted but badly organized Thursday/ Friday sale (Sept. 24 & 25).

Since the B.I.A. makes it so hard to get accurate information on their expenditures, we inquired around to our various sources and found that the B.I.A. spent between 20 (twenty) thousand and 30 (thirty) thousand dollars on signs, radio subsidies, balloons, additional staff, brass bands, buttons, newspaper ads, etc.

We have yet to meet one business that felt any perceptible impact was made by the campaign, Many businesses who spent money on ads and participated in the sale indicated they were very disappointed.

## KEY PROBLEMS

\*2 balloons attached to every pole in this enormous core on Wednesday afternoon did what any cop or physics student could tell you. Overnight the cold air shrivelled most of the balloons up and kids burst several hundred. Of course, more money was spent the following morning on staff to replace 75% of the balloons put up the day before.

One merchant remarked that they looked like testicles more than anything else.

What should have been done was cluster 50 or so at all 4 sides of the major intersection of Dundas/Richmond, Dundas/Clarence, Dundas/Wellington. early Thursday morning. Of course, for obvious political reasons, the BIA was forced to show that all areas of the B.I.A. were being treated equally, so the balloons were uselessly distributed to areas where no sale was taking place. There is no way to avoid this Catch-22 situation as long as this BIA is so large.

\* The " Band on the Run". Merchants in most areas did not see the 'band on the run', but on both days a 6 or 7 piece brass pop-ensemble would flit from one spot on Dundas St. to another, play two tunes and then quickly move  $\frac{1}{2}$  block over and play two more tunes and move a block down, etc.

What the band should have been instructed to do was stop in an area for  $\frac{1}{2}$  an hour to 45 minutes so a crowd would have time to gather and generate some impressive visual traffic in that given area. Not only would this have been practical, but good politics for the BIA towards the "members", who would then have to admit, " Well, whenever I looked out at the band there were large crowds."

Instead, most downtown customers just giggled and said " takes me back to high school," and then watched them run down the street.

\* Inadequate consultation with the merchants. Many felt that late September was an inappropriate sale time. Many had ideas on what should have been done instead. Many had not enough time to market an effective sale. Many of the polystyrene signs that were expensively done & distributed to every BIA business leaving space for a sale notice were improperly used. Most businesses put up the sign in their window but did not have a sale! Obviously, these merchants did not have a clear idea of what was required.

We congratulate Gammage Flowers for having an enjoyable exterior sale display.

Most businesses did not have a legitimate discount to really say they participated in a 'sale' . Bad communication again.

\* Promotion. The term " Midday Madness " is risky. Are mature adults attracted to " madness " ? I doubt it. If it were Midnight Madness possibly, because all the bars, theatres, etc would be open and alot of young people downtown. Many

businesses did not even stay open until 9.00 p.m. for " Middy Madness", so whether businesses would stay open until midnight on Thursday & Friday might be in doubt. What would have worked is a marketable promotion that is consistent. What's that? Something like:

" 20% off EVERYTHING SALE " at participating stores. Consumers relate to bargains clearly displayed, not temporary gimmicks. That phrase " Sell the sizzle, not the steak " is applicable only when you've got the steak and the sizzle, not just the latter.

After advertising this 20% off sale in whatever media, clearly indicate in print or by name the participating businesses, so the general public doesn't end up saying like they did on September 24, " Where's the sale?"

Businesses can have pre-printed tags in green & white saying THIS ITEM 20% on THIS SALE DAY ONLY. This gives a store flexibility, yet is promoting some concrete, mainly bargains. What does Middy Madness tell you? Nothing. It requires definition, which is expensive and awkward in an advertising context.

A sale cannot extend over 16 blocks like this one tried. Of course, since the B.I.A. is a political entity and must prove it is " working in everyone's interests" (their own quote), it will continue to do so or feel the wrath of excluded areas who are still forced into paying for these sales. (Catch - 22!)

Richmond Row does not have this problem at all, yet their sales are 5 blocks long or larger. Richmond Row, as we are fond of pointing out, is entirely voluntarily run and funded.

\* Planning & Consultation directly with merchants. We doubt if \$100 a day Bob Martin has walked into ten businesses downtown and introduced himself in the 3 months he's been here.

If merchants are consulted and feel part of the process, then they'll commit themselves fully into the promotion & sale. Sadly, what happened on Sept. 24 & 25, is that in the crunch, people who did commit themselves felt used and those who didn't felt vindicated. This is not the atmosphere that should be present for a sale. But good relations take a long time to cultivate, and require the sale organizers to have:

- 1) credibility
- 2) proven successful experience at the task
- 3) a history of success in organizing.

Let's face it, the B.I.A. is in a deficit position when it comes to these virtues.

The weather was excellent, it was not a holiday weekend, so what went wrong? Look to the source.

=====

# CENSORED.

## WE GET NO RESPECT

13 downtown businesses were signateurs of a critical letter sent to THE TIMES OF LONDON; the B.I.A.'s answer to Pravda. When Comrade Bob Martin decided to get into the print business, it was ostensibly to promote greater communication between 'members'.

" Well, stuff that" say the Board.

DEEP B.I.A., our inside source, says that at their monthly klatch in September, the Board said it was OK to print only favourable letters to the editor.

The BOARD OF MANAGEMENT & BOB MARTIN all acknowledged that it was most likely the only letters they would receive would be critical ones.

Thus, Comrade Bob has carte-blanche to refuse to print any letter he doesn't like.

The proof was in the pudding when the third issue came out without the letter from 13 downtown merchants nor any mention of it. It was sent by registered mail 4 weeks earlier.

It was sent by the following businesses:

- Brandt St. Martin's Lane Antiques
- Fodemsi Shoes
- Ken Lewis Music
- Middle Earth Studios
- Emac Sound Studios
- City Lights Bookshop
- Forest City Coins
- Belle Air Music
- A.Z. Microscopes
- Mole Hole
- Rene Johnson Hair Styles
- DeWaals

We reprint it here for our readers. (edited for our magazine space)

Sir:

In your front page article (issue #2), " A catalyst to bring everyone together"; you attempt to justify the B.I.A.'s literal theft of 890 businesses' financial resources (the B.I.A. sur-tax)....

It was with favour then that we read of your attempt to define also, who the "we" in "United We Stand" was, an editorial out of your first issue.

It is certainly true that 20 to 25 businesses out of 890 support the BIA, though noticeably not in public. It is clear that over 350 are against it (a petition demanding the abolition of the BIA last year gathered 353 signatures of business owners, one having since withdrawn.)....

Disappointingly, your definition or clarification in specifics of "we" never followed.

Ultimately you concluded to assume to represent any and all businesses downtown. Not only is this a dangerous moral precept, one clearly stating dictatorship, but it is inaccurate in the extreme.

Even the most popular government cannot claim to represent everyone; it can only claim to rule everyone. At best it can claim to represent only those who voted for it, and this is always a minority of eligible voters.

In the B.I.A.'s case, as we have read above, the actual support in votes is 15 times less than the businesses in opposition to the B.I.A....

Rather than define your mandate, which you did not do because no consenting mandate exists; you choose to equate the BIA as being on the same practical plane as the civic government...

(EDITOR'S NOTE - see editorial pg. 3 & 4)

The BIA has "redistributed" the wealth of 890 of us to the tune of \$240,000 over the past 2 years, saying that it was in "our" best interests. We the undersigned would like you to prove this, with evidence that would be required of any business in justifying such an enormous expenditure with such inconsequential results.

You say "all people downtown" benefit. PLEASE PROVE THIS. We can show the profitable use of our money when we are individually responsible for it, we should not expect you to do less. Do we benefit less than \$240,000, more or less?

If businesses were free to keep their money & invest it, the accrued value of that \$240,000 would be worth about \$350,000 after a comparative 2 years (20% interest).

(Letter to BIA - con'd)

Yet you use it on ad campaigns that do not work, office overhead that is too high, over paid staff that produces no wealth or tangible value. The end result is that our \$240,000 (or more properly -our \$350,000!) has been redeemed at about \$10,000 to \$15,000 in results. A very poor investment indeed! This on top of the moral sleaziness of it all!

For the benefit of all of your readers, let us describe this another way.

Imagine that a consumer interested in buying a furniture suite for about \$1000 was not given the free choice to buy the furnishings in a manner of free choice. Let us imagine that instead, a "merchants' committee" was empowered to force that particular consumer to spend her \$1000 at 5 pre-determined stores, not according to her free will, but by committee, who claim to have the best interests of the consumer in mind.

This is the same moral precept the BIA has for us.

Obviously the consumer still has \$1000 in goods received, so in one sense it is conceivable to say she received her "money's worth" by receipt of goods that weren't necessarily of her choosing.

Is this right? Is this efficient? Is it fair to competing merchants? Isn't it cumbersome, discriminatory and downright stupid?...

Your 890 tax conscripted "members" would be far better off in every way by spending their money on inventory, services, associations or advertising that they know is in their individual interest.

Signed.

(15 businesses)

## THROWING GOOD MONEY AT A BAD "IDEA"

It seems all 890 of us will be paying for an all expenses paid trip to Portland, Oregon for Comrade Bob Martin. Seems there's an international BIA conference called IDEA. Actually, it was in September, so Bob has already gone. Join the Government bureaucracy! and See the world!

## beware of forked tongue

Even the London BIA (also affectionately referred to as the People's Business Committee) admits that the Windsor pedestrian mall can't be referred to when discussing London's environment, so don't let 'em pull the wool over your eyes on the 28th.

## \$26,000 ON THE RADIO

You know those "Come downtown, its mine & its yours..." radio ads that are on the radio these <sup>days</sup> with a downtown business taking up about  $\frac{1}{2}$  the ad? The BIA spent what we count to be about \$26,000 on "co-op" ads between CJBK & CFPL radio. CKSL was paid their booty by doing a 2 day remote during Midday Madness. Just thought you'd like to know.

## WILL THEY SQUANDER IT ON SCHEDULE?

As of August 31st, \$94,000 remains of the \$140,000 the BIA started the year with. With 4 months to go, will they blow it all in time to ask for an increase in 1982's budget? Will Council get sucked in by stories of hardship, inflation, etc.? Stay tuned.

## lerner bOMBs us for nine g's

Mike Lerner's legal fees to the BIA now exceed \$9,000. As we mentioned last issue, good old Mike charges nearly \$1000 a day for services.

## The Times of Downtown London

Speaking of 'the Times', isn't it interesting how its turning out to be an advertising shopper (like the Pennysaver) for Board members. If this were their original intent, OK. But I read in issue #1 that it was supposed to be an information sheet for the tax paying businesses; remember us?

In fact, one can't help but wonder about businesses that would advertise in a newspaper like the Times which clearly practices Censorship and promotion of its own interests and not those of the 890 tax-conscripted members (re: pedestrian malls). Businesses like J. Goose Clothing, Talbot Square Steak House, Grandma Lee's, Murray Fraser, District Trust, the Market and the Art Gallery are clearly lending moral sanction to a crooked outfit by advertising in the 'TIMES'. It is to be expected that Eaton's, Simpsons, The Traveller, Artistic, Holiday Inn, Paul Smith, would advertise as these are the architects of this shady proposition.

Give it some thought, will you folks. You wouldn't advertise in Pravda now, would you?

## B.I.A.'s - Keys to Profits? Humbug!

Remember in the late summer you found on your front door, mailbox, etc. a slick manila envelope that had fancy graphics saying: BUSINESS IMPROVEMENT AREAS - Keys To Profits.

- Inside you found 6 portfolios:
- 1) introduction
  - 2) Marketing your B.I.A.
  - 3) Landscape & Beautification
  - 4) B.I.A. Legislation
  - 5) Promotion
  - 6) Organization.

You asked: "What do I do with this?"

Indeed. This package is only supposed to be given out to Board Executives at B.I.A. seminars. If anything, this package points out everything the B.I.A. hasn't done.

Incidentally, the cost of these packages is about \$3.00 each, so the B.I.A. spent nearly three grand of taxpayer's money on a useless kit given to the wrong people.

- B.I.A.'s - Key to Profits?
- B.I.A.'s - Key to Waste!

An interesting item in the B.I.A. legislation though.  
Section 361 of the Municipal Act, part 6 says:

### Board Of Management

- (6) A Board Of Management established under subsection 1 is a corporate body and shall consist of such number of members appointed by Council as the Council considers advisable, at least one of whom shall be a member of the Council. The remaining shall be individuals assessed for business assessment in respect of land in the area or nominees of such individuals or of corporations so assessed.

(con'd next page)

(BIA Legislation -con'd)

This has interesting possibilities. Hal Sorrenti, the Chairman, has no business downtown, nor does he work for one, and thus is not assessed a B.I.A. sur-tax. By this legislation he cannot serve on the Board Of Management. So far, he has gotten away with saying he is " a resident downtown", although residents do not pay the levy, so this is inapplicable.

He could no doubt find someone to make him their nominee, but we may as well force his hand.

Incidentally, Wayne Eddington of Wellington Square might face the same problem, as Wellington Square is a property holding, not a business assessable for business tax & the 12% special levy.

=====  
The lawsuit filed by the MetroBulletin against the B.I.A. should be coming up in November. We'll let you know how it goes.  
=====

**THE BUCK STOPS ~~ARE~~ THERE. →**

- sign on Bob Martin's desk

The big meeting where the Dundas St. pedestrian mall will be discussed has finally been set on October 28, 1981. With the B.I.A., it's always a good idea to include the year as well. 7.30 p.m. at the Holiday Inn. In the Carleton Room, ominously (as Chairman Hal & Margaret Atchison are ultimate employees of Carleton Realty).

Originally, it was on October 7th.

A prominent Jewish merchant called the BIA office and said to our hapless \$100-a-day Bob " you can't possibly mean October 7th - Yom Kippur (the most Holy Judaic holiday) - no devout Jew can attend a business meeting on that day. Can't you change the date?"

Our rural import apparently replied: " We can't change the date to suit every various religious holiday; NO."

The prominent Jewish merchant then placed a call to NORTON WOLF, big backer of the MAYOR and the real head honcho of the B.I.A. Board Of Management.

Fifteen minutes later, Comrade Bob is on the blower to said concerned Jewish merchant sheepishly apologizing in excess for such an unforgiveable oversight.

The date was changed immediately.

CRACK THAT WHIP! Now dance!

=====  
It seems Michael Lerner recommended to the BOARD OF MANAGEMENT that the BIA could countersue me (for what, I don't know) for approx. \$10,000 (the amount of the BIA's expenditure to hire Mr. Mike) in retaliation for suing them over misuse of funds.

In case you'd like to know, Michael will be running for alderman in Ward 2 next municipal election. As you might guess, he does not get my blessing. In fact, he'll have to dislodge Frank Flitton or Joan Smith. Since Ms. Smith is a Liberal like Mike, we know who he's gunning for.

What is a man who makes nearly \$1000 a day want a job that pays less than \$10 grand a year for, or about \$40 a full day? Well, it isn't a secret that Mr. Mike, who was Charlie Turner's campaign manager, wants to be MP for London East when Charlie calls in quits in '83 or '84. If Mr. Mike is secure in Ward 2 (part of the federal London East riding), this will make the perfect launch pad. Of course, Mr. Mike has represented probably every bleeding heart community association, etc. and various Liberal Party cronies, so he has wide exposure.

So next election, do the world a favour & vote for Flitton if only to keep Mr. Mike out of office. Of course, if Mr. Mike really wanted a challenge he'd run against me in Ward 3 next election. Then he'd experience a real fight! (My mouth waters at the thought.)

Anyway, if I win our suit and Mr. Mike has to return the 9 G's, look for a hot battle next year in ward 3.

# AWARD OR DEPORTATION?

The Times Of Downtown London or Pravda West as it's fondly known as here, gave its second " Staffer of the Month" award to.... was it a hard working cashier in a downtown business?.... was it a hard working , friendly waitress at a downtown restaurant?.... was it an independent retailer who works 65 hours a week and has special promotions?... No, it was.... A GOVERNMENT EMPLOYEE!

What, a government employee?????!!!!!! you say. Yessir. Of course, the fellow works ever so hard as social worker for the slave-driving Ministry of Community & Social Services. My God, he's struggling under 12 cases all his own. And, gosh, he's so dedicated in assisting the wretched, the infirm....

" Oh stop, you're breaking my heart, I can't take the pathos of it anymore...."

Its appalling. The Ministry doesn't even pay any special levy. Are submissions from White-Oaks Mall, Westmount, OK too.? But a government employee!

Any legitimate business publication (like this one) would demand that people who " earn " a living by such means should be deported, not honoured. It's one thing when the Times kisses the patoot of the Mayor but praising social workers goes beyond the pale.

## Staffer of the Month

This month's winner is Dan Murphy, Special Services Co-ordinator with the Ministry of Community and Social Services.

Dan was nominated for the award by his co-workers who all feel that his dedication and many hours spent on each case are reason enough for this well-deserved recognition.

Dan handles agency referrals of hard to serve or high risk cases. The decision of what

type of intervention is required for each child is then made by him, such as placement, treatment, or contract workers.

At present, Dan is working on 12 cases of his own.

Before coming to London three years ago, Dan worked in training schools in Simcoe, Hagersville, and even the Caribbean. Dan, who modestly accepted the award, stated that it was "due to the cooperation of other officers and agencies that we are making some inroads into the better service for children."

Dan is also Chairman of the Standing Case Committee, which is comprised of representatives from all the different children's agencies in London. Congratulations to Dan!

=====  
Unfortunately, White-Oaks Mall & Westmount Mall were substantially denied their expansion by the Ontario Municipal Board. We say unfortunately in both a moral and economic perspective.

Morally, it is a victory for socialism over free enterprise when one group can deny another the opportunity to expand in the marketplace.

Economically, it would have been better for the downtown if all malls had received their full expansions.

Let's assess the facts.

A) White-Oaks/Westmount/Wharncliffe Rd Dev./Wonderland are competing in essentially the same market area (new southwest suburbia, St. Thomas, etc.) con'd

(Mall Wars - con'd)

By letting them expand, it would have incurred a major credit outlay by these outfits, caused fierce bloodletting competition between malls, etc.

At the same time, the suburban consumer market is facing a tremendous shrinkage in disposable consumer income because 1 out of every 5 suburban homes are facing catastrophic mortgage renewals: seriously crippling disposable income.

New housing starts are at nil, which means the consumer growth in these areas is static. Combined with a contracting disposable income, this means the suburban dollar is contracting. If the malls were expanding seriously at a time when markets were in a downturn would have invited some pretty hefty bankruptcies in these areas, which would have been extremely advantageous psychologically downtown. Why? Investors would compare market (by dollar) growth in the suburbs and found saturation, bankruptcies, static non-growth. Downtown would be holding its own. Now an investor doesn't have that proof that the core can out-compete the malls. Its still possible White-Oaks/Westmount may re-apply in the near future.

Clearly, the suburban shopping phenomenon has peaked and presents some ominous challenges for the future.

Downtown's market is largely rental units or small mortgage homes and does not face such a decline in the disposable income of our market.

Much of downtown's market is employed in the core unlike the suburban market which is residential.

Thanks to Michael Lerner, the BIA and the OMB, we have spared the suburban malls a punishing lesson. Now they have all that free cash for promotion.

Wonder whose markets they'll try to take?

Memo to administrator:  
reject all  
these appl-**bylaw**  
icants, all  
are highly distracting

Call your ALDERMAN AND CONTROLLERS (plus any other political influence you have) and insist the CITY COUNCIL DROP ITS INTENTION TO PASS A VERY RESTRICTIVE SIGN BYLAW. This enormous 6 page tome is rife with enough clauses (over 120!) that one bureaucrat will be required just to understand it and several to enforce it. Its an absurd document hatched out by the bureaucracy under the goading of Jim Tiller. (Ald.W.5)

Call Joe Fontana, Orlando Zamproga to emphasize your opposition to this by-law. Remember, hanging signs are next, neon lights, window displays, or virtually anything that can be construed as "distracting" (based on the standard of one or two complaints!). All good advertising should be distracting, lets face it, so this is really an assault on advertising.

Where are the London Advertising & Sales Club and The London Chamber of Commerce when they can be of some use? Probably in Committee. Yawn.

(And you wanted to know why free enterprise is up against the wall?!)

=====

**tilt!**

Another lengthy by-law restricting places of "amusement" is coming up in the next few weeks at Council.

Now you & I know that means pinball places. But ultimately this kind of by-law can be read to mean movie houses, pool halls, bowling, or any bar, record store, shop that has an electronic video game, shows movies, etc.

Now if we had effective laws against public mischief, vandalism, abusive language harassment on public streets, the problems that are perceived in the core area wouldn't be so acute. Basically, this law punishes businessmen who are simply meeting a market demand for entertainment on a space-age scale. A lot of kids I know saw STAR WARS 8 or 9 times at \$1.50 a throw, no one was attempting to ban or restrict that. Yet that's \$14 for what someone might construe as mindless entertainment. Hypocrites.

# WOULD YOU BUY A USED CAR...

As you'll notice on page 22, we have reprinted a wonderfully scathing article on the soon to-be-head of the Ontario Liberal Party, David Peterson. M.P.P. David is the rep for our area which happens to be London Centre, though of course if you want anything really important everyone knows you call Government Man GORD WALKER.

Jack Burghardt is the Federal M.P. for London West, and downtown is part of that.

One of the most obnoxious things to appear in anyone's mailbox in recent memory is Jack Burghardt's Constituency Report. We reprint the most nauseating sections forthwith.

We'd like to point out that there was no mention of the excessive government spending which is causing and accelerating inflation, the postal rate increase which will create fabulous hardship for mail-order businesses (an 80% increase yet.) or the outrageous interest rate caused by government spending and deficits.

Jack goes crawling on his knees before the Minister of Revenue and the only comment he came muster on the postal strike and subsequent rate increase is the impotent whimpering below. And to think some of our subscribers supported this man. Yech!

This weasel elected from London West talks only about the Free Lunches paid for by poor s.o.b.s like you and I, giveaways of other kinds and the North-South dialogue, which is a massive giveaway on an international scale.

We only have room to print some of the lies and utter deceit included in this barefaced propoaganda booklet, but we must mention that he even stoops as low to reprinting a photo of Terry Fox, true exploitation. (We should all be used to that by now I suppose.)

**FROM  
THIS  
MAN?**

**House of Commons Debates**  
Tuesday, July 14, 1981  
ORAL QUESTION PERIOD

## NATIONAL REVENUE

### COLLECTION OF TAXES FROM SMALL BUSINESSES - EFFECT OF POSTAL STRIKE

**Mr. Jack Burghardt (London West):** Madam Speaker, my question is directed to the Minister of National Revenue. As the minister is well aware, because of the postal strike many small businesses are experiencing cash flow difficulties. Would the government be prepared to assist some of these businesses by relaxing the collection of federal funds such as sales tax, income tax deductions and the like from these affected businesses?

**Hon. William Rompkey (Minister of National Revenue):** Madam Speaker, my department is quite aware of the difficulties that small businessmen find themselves in at the present time. I have been consulting with my colleague, the Minister of State for Small Businesses and Tourism. I can assure the hon. member that we have been in touch with the Canadian Federation of Independent Businessmen, and the Canadian Manufacturers Association, and that we will be treating remittances on an individual basis.

I can assure small business of every possible latitude under the law. We understand their difficulties and will be taking them into consideration. There are arrangements for them to make their payments at chartered banks or offices of my department across the country. We will provide every possible latitude under the law.

## CANADA LEADS NORTH-SOUTH DIALOGUE

(Excerpts from a recent speech)

" ...The North and South are inextricably intertwined. Industrial countries increasingly depend on resources from the Third World...and Third World markets will play a critical role in our future economic development.

We shall not escape from the present economic malaise until we recognize the interdependency of the international economy...and until we realize that it will be in our "mutual interest" to cultivate a relationship of economic cooperation with the South...

... The increased participation of Southern countries in world trade could significantly help to restore the lost dynamism which is the core of the current global economic slowdown (however)

Our greatest motivation must be more than economic self-interest...it must be humanitarian concern, compassion and care for our fellow man. Mutual interest alone will not provide an adequate basis for assistance to the poorest of the poor...Nations must recognize and act upon more fundamental human interests as a condition of their own prosperity and even survival. There must be an end to deprivation and suffering, it cannot be accepted that in one part of the world most people live in relative comfort, while in another they struggle for sheer survival..."

J. Burghardt, M.P.  
June 1981

MEANWHILE  
JACK + THE  
WRENAMS  
SELL US DOWN  
THE RIVER!



Terry Fox

Companion

Order of Canada

①  
EYES OF THE WORLD ON CANADA

Canada had the honour of hosting, on July 20 and 21, this year's Economic Summit involving seven top Western powers. The Summit was significant in itself but, as the host country, many attendant opportunities and responsibilities were accrued to Canada. Some 2,000 foreign journalists, for example, scrutinized Canada from a variety of angles, and many travelled across the country, in preparation for a series of special issue reports. His Excellency Helmut Schmidt, Chancellor of West Germany was Prime Minister Trudeau's personal guest at Harrington Lake for a week preceding the Summit.

Economic Summit meetings began in 1975 on the initiative of the French President and have met yearly since then. These meetings bring together the Heads of State and Government of the seven major industrialized democracies - Canada, France, The Federal Republic of Germany, Italy, Japan, the United Kingdom and the United States of America. The President of the Commission of European Communities also participates in discussions of matters over which the Commission has competence for the European participants. Previous Summits were held in Rambouillet (1975), Puerto Rico (1976), London (1977), Bonn (1978), Tokyo (1979) and Venice (1980). The Ottawa meeting concluded the first cycle of summits.

LOTS OF NOTHING & SO FAR ON THIS PAGE

- MARC

WHAT DOES GARBAGE LIKE THIS? LIKE SPY?

②  
28  
Summits form part of a broader network of consultations and cooperation aimed at dealing with increasingly difficult and serious international economic developments. The meetings of the Summit countries are the most important single element in these continuing consultations because of the size and importance of the economies of the Summit countries - individually and combined. Together, they account for over half the world's production of goods and services, and 80% of the production of the industrialized world. Because of their importance both economically and politically, actions taken by these countries have profound effects on the whole world community.

WAY?  
Summits have not produced quick or dramatic solutions to underlying economic problems. Rather, they have enabled the Leaders of the industrialized economies to gain a deeper appreciation of the extent to which their economies are linked, to pursue a more coordinated (and effective) response and to generate new policy initiatives. Summits have brought key leaders together in a group that is powerful enough to have an important voice in developments in the world yet small enough to make open and direct discussions possible.

All Summits have emphasized the interrelationship of world problems. Economic growth, employment, inflation, energy and the maintenance of a liberal trading environment are all facets of an interdependent world economy. Summits recognize the close connection between the prosperity of the industrialized countries and the developing

MORE HANDOUTS HERE →

NO KIDDING

HA HA HA

LOTS OF EMPHASIS - NO ACTION

③

world. The focus of Summits has shifted from year to year. The Ottawa Summit continued the discussion of inflation and macro-economic issues generally, and devoted special attention to the acute problems of the developing world.

Canada has benefitted from being a member of the Summit group. Our participation at the table with the other major players has given us a voice in shaping policies with important consequences to Canada. It has enabled us to ensure that decisions taken on new or changed approaches to economic problems reflect Canadian concerns and that we are not obliged to respond to situations from whose making we were excluded. The outcome of the Summit, usually reflected in a joint communiqué, can be very important in showing the world not only the course the Summit countries intend to follow but also their determination to act in a coordinated manner with common goals and policies.

CANADA

Pierre Trudeau, Prime Minister

FRANCE

François Mitterand, President

FEDERAL REPUBLIC OF GERMANY

Helmut Schmidt, Chancellor

ITALY

Arnaldo Forlani, President

JAPAN

Zenko Suzuki, Prime Minister

UNITED KINGDOM

Margaret Thatcher, Prime Minister

UNITED STATES

Ronald Reagan, President

E.E.C.

Gaston Thorn, President

**EVEN CHARLIE TURNER'S STUFF IS MORE RELEVANT THAN THIS VOODOO TALK.**

**WE'LL BE WITH THEM SOON**

**WHAT? THIS IS CRAZY!**

Dear Constituents,

In this my first letter to you, as your Member of Parliament, I want to express my sincerest thanks for the good wishes I have received from many of you since being elected.

I fully realize the responsibility I have of representing the residents of London West. I can assure you that I will carry out that responsibility to the utmost.

Already many of you have contacted me regarding individual and national concerns. I am pleased to report that in many instances I have been able to successfully assist individual London West residents in matters dealing with the federal government.

In addition to constituency work and my duties in the House of Commons, much of my time is devoted to committee work. My appointment to the Communications and Culture Committee has given me important input into the rapidly expanding communications sector which, fueled by incredible technological advances, may significantly alter the social fabric of our society. In addition, I have had the opportunity to sit on the Natural Resources Committee and the Miscellaneous Estimates Committee. My participation on the latter has given me valuable insight and input into government spending - an area which should be of particular interest to all of us.

Thus far I have found my committee work to be extremely informative and rewarding - Informative in the

LONDON — If David Peterson were under your Christmas tree, you'd open him first.

He always looks so good, sitting there.

He's immaculately turned out; beautifully gift-wrapped in the most expensive paper and matching bow.

Unfortunately, there's nothing but a Mickey Mouse watch inside the box.

After six years in the legislature, Peterson has demonstrated a remarkable talent to bore people.

He is rarely, if ever, as good as he looks, although that makes him good enough to be the next Ontario Liberal leader.

His aides wound him up here yesterday long enough to deliver a slick, four-page litany of political motherhoods, which essentially told us what everybody already knew: Peterson is now officially in the Liberal leadership race.



DAVID PETERSON  
Beautifully gift-wrapped

Peterson tried in 1976 and lost to Stuart Smith by just 45 votes.

That time, he spent about \$58,000. This time, his campaign officials say the 37-year-old lawyer-businessman will shell out "a minimum \$100,000," to make sure he wins it.

Barring a miracle, his two opponents — Jim Breithaupt and John Sweeney — won't come close.

On his own, Peterson isn't impressive.

But when he's properly stage-managed, with skilled puppeteers pulling the right strings, he can look temporarily sparkling.

Like yesterday.

From the glossy campaign brochures handed out to the press, to the 100 or so trained seals who applauded at all the right moments and drowned out parts of the question-and-answer session with their excited barking, it became obvious Peterson's every move from now on will be tightly orchestrated.

In his prepared text, he dropped such catchy phrases as "sinking hopes and faded glories," "an agenda for total revitalization," "a commitment to freedom," "re-humanize the face of government," and "let us also put an end to the economics of fear."

Like the gift paper, none of that means much, but it looks terrific.

What, you may ask, does David Peterson really offer Liberals?

You never see stuff like this in the Free Press, though Del Bell does a bad imitation. David Peterson is the provincial rep for the downtown Party chief. Sort of like being made captain of the Toronto Blue Jays.

If lookin' good counted...



CLAIRE HOY

At Queen's Park

Well, just about everything imaginable, from more daycare, to better pensions, rapid transit, and more spending on education and skills training and farming.

All of this, and more, you must understand, could lead to continued provincial deficits, but Peterson says that's fine with him because he's never said there must be a balanced budget by a particular year.

"I understand certain times require a deficit finance," he said, adding the government could cut back much of its spending "without materially impairing good programs."

He went on to say he doesn't have "any problems borrowing for things that create real wealth . . . but I can't abide a system of deficits to encourage or fuel current consumption."

You'll have to forgive people for thinking Peterson is guilty of the old fork-tongued routine here.

Perhaps it's because, as Liberal finance critic, he dumped on the Tory deficit a few days after Treasurer Frank Miller's post-election budget and even moved a vote of no-confidence in the government, giving as one of his reasons the Tories' failure to cut wasteful expenditures "while increasing the deficit by almost 25%."

He devoted two pages of Hansard to attacking the deficit, concluding that it puts us in a "real financial bind. Where are we going to get the moneys to pay back those borrowings?"

Yesterday, according to his new-found philosophy, deficits aren't necessarily all that bad.

Peterson says it doesn't matter at all to him who leads the Tories in the next election. "When you go to a zoo, what's your favorite animal?"

Which means, I guess, he doesn't like Tories.

You'll be seeing a lot of Peterson from now on and chances are, you might even like it.

Just as long as he doesn't open his mouth.

## Snow Removal



Ever tried to put an attractive sandwich board on the sidewalk (out of the way of pedestrian traffic) in front of your business? Pretty fast, a police officer will come by and tell you it's government property and you'll have to move it or else.

Meanwhile, peanut-popcorn vendors can sell anywhere but you can't place a small sandwich board in front of your store.

When the snow falls mind you, then government property becomes merchant responsibility.

Out of the \$113,000,000; \$15 million comes from the Central Business District in the 1981 total City budget. FIFTEEN MILLION!

For 15 MILLION A YEAR we receive twice a week garbage pick-up, sewer and drainage service, fire protection service, a skeletal and ineffective police force, sidewalks (in bad need of repairs), roads, street lights and a few other odds n' ends.

To do this job as marginally as the City does, a private company could do it for about \$2 MILLION. Our other \$13 million goes to the maze of bureaucrats, politicians, social welfare programs, government "cultural" enterprises, transit, etc. and programs for other parts of town.

So we're short by THIRTEEN \$ MILLION IN SERVICES, the way we see it.

Snow removal from sidewalks each morning from December 1st to March 15 would cost the City \$8000 (eight thousand) a winter, and they already have the bombardiers to do it.

If the B.I.A. was a true business association it would be publicizing this inequity of services.

At an Environment & Transportation Committee meeting, ET&C said they would enforce the snow removal by-law more vigorously. Ironically, the cost of a police officer to spend each morning enforcing the bylaw is the same cost (approx. \$7,500) as the CITY REMOVING THE SNOW! The area of removal we are referring to is bounded by Talbot/York/Waterloo/Queens.

## DOWNTOWN IS GETTING RIPPED OFF!

Bob Martin was at this Committee meeting with Beautification committee head (BIA) Brian Stewart.

In a space of 10 minutes I will always cherish, the whole committee severely tongue lashed Bob & Brian for sloppy mismanagement, bad planning, etc.

Comrade Bob was there to ask that the kiosks & planters be removed at a cost of \$37,000. The Committee was visibly disgusted with this! They all remarked that nothing would be spent until the BIA had some idea of what it was doing, where it was going in regards to mall or no mall, etc. All committee members agreed the kiosks were in excellent shape. Alderwoman Janet McEwen said she had received a number of anti-mall phone calls & said pointedly the BIA better clean up its act.

Unfortunately after tossing Comrade Bob out, the ET&C began to discuss core snow removal, which wasn't favourable for us (I'll let you draw conclusions as to why they were in a surly mood.)

Apparently however, the City leases out snow plows; so your editor may investigate the possibility of leasing a snow plow & plowing in front of stores at a low rate (not me! We'll hire someone. I'm already swamped!)

Of course, if we had an effective business association that could get our money's worth, this would be unnecessary.

Call the editor if you would be interested in participating in a cheap snow removal program.

## New manager aims to give downtown higher profile

R.A. (Bob) Martin thinks downtowns are a vital part of every community and should not be allowed to fall by the wayside in the development of the municipality.

Martin has been involved with BIAs (business improvement areas as set out by the province) since their inception a couple of years ago and thinks the London Downtown Improvement Area (LDIA) has been doing all the right things since its founding more than 18 months ago.

But while the LDIA has come up with many good ideas, the association has lacked continuity in implementing them since they have been handled by the board of management on a part-time basis. This has created a negative impact in the community, Martin said.

"The board has started things happening in several areas, which are the right things to do. But as a part-time board, made up of people who own a business or manage a business, they didn't have time to bring things to a conclusion," Martin, the first full-time executive director of the LDIA, said in an interview with Western Ontario Business.

The creation of the



Bob Martin

executive director's post, which he took over in July, is a positive step forward by the board and goes a long way to improving the LDIA, he added.

Since taking over the reins Martin has focussed on a number of concerns within the LDIA but communications has been his number one priority.

"With BIAs, basically all the problems are the same, it's just a matter of scale. You have to deal with the availability of parking and the condition of buildings and the like," Martin said.

Martin came to London from Durham, where he was a restaurant owner and founder and head of the local BIA.

The biggest difference between the BIAs in London and Durham is in communications. In Durham Martin could maintain an informal, drop-in style, but in London the idea of a five-minute phone call to each member, even if they were available immediately, would be time-consuming and impractical.

"In Durham we had 75 members, while here we have 900 members spread over 27 blocks," Martin said.

In July, Martin launched a monthly newspaper, The Times of Downtown London, complete with advertising, to let the membership and the public know about activities and events in the downtown and affecting business.

The newspaper, which had an initial press run of 10,000 copies, replaces the improvement area's newsletter.

The bulk of the paper is distributed free through downtown stores and restaurants. There is a mailing list for members and anyone wishing to receive the newspaper. So far the response has been good and the LDIA has even received requests for the paper from as far away as Niagara Falls.

"We hope it will break even," Martin said. If possible the executive director would like to expand distribution of the paper to the suburbs.

"One of the problems has been that there has not been participation in the organization by the people in the improvement area, because there was not effective communication," Martin said.

The LDIA members are now being informed on how they can give input, what is going on, and where help is needed. Since the first issue of the improvement area's

# ENCORE! ENCORE!

We talked to Minister Of Consumer & Corporate Affairs Gordon Walker (M.P.P. London South) last May regarding the absurd regulations the Ontario Securities Commission applies to brokers in Ontario.

This concern came to our attention by a downtown investment/securities manager, who pointed out the myriad of booklets, forms, and banking restrictions on investors who were placing commodity or stock transactions.

Since there are many brokerage firms in the core, we talked to Mr. Walker directly about the matter.

At that time this concern hadn't been too visible to him but he said he would try to get on it.

What a shock when we saw this article in the August 19th Globe & Mail.

Keep up the good work Gord!

By JACK WILLOUGHBY

A broad deregulation program now under way at the Ministry of Consumer and Commercial Relations could create a rift between the Ontario Government and Canada's premier securities regulator over the framework of provincial securities regulation.

"I have heard from people involved in the marketplace, criticism that the Ontario Securities Commission is involved in too many fields and it has given me some cause for concern," Gordon Walker, Minister of Consumer and Commercial Relations, said in an interview. "When a problem like this comes to light I have to assess it. Sure I have had disagreements with Henry (Knowles, chairman of the OSC), but he's a great individualist."

Mr. Walker, who gained a reputation for budget slashing, rationalizing and zero-based budgeting when he was minister of Correctional Services, brought an eight-man administrative team to his new post in April.

Mr. Walker expressed concern that the OSC has gone "topsy-turvy" with a dramatic expenditure increase to \$3.5-million this year, compared with \$2.6-million a year earlier.

But he also stressed that the securities agency will be

just one of the many departments that will receive his attention and that he hopes to produce the rationalization without undue damage to consumers.

"I don't like regulation and I prefer to have a much less regulated society," he said. "I believe that the OSC should carry out its quasi-judicial function independent from me. But I expect policy to be drawn from the Government. Derived from Cabinet through me."

Mr. Walker has assembled a four-member informal committee to report to him by December on what shape future securities regulation should take. "I don't know if (the four informal advisers) will type up a report or just sit down with me over a bottle of Scotch."

The OSC evaluation is part of his attempt to rationalize the 75 pieces of legislation — nearly one-quarter of the province's law — administered by the ministry. He said he hopes to make it easier for businessmen to make a profit in the province. "I want to supply protection to consumers, make it easier for honest businessmen to make an honest dollar," he said.

Toronto lawyers Albert Shepherd, who worked on the Waisberg commission on violence in the construction industry, and Lionel Shipper, lawyer with Good-

man and Goodman, are among the four-member group informally advising Mr. Walker on securities rules. A new junior mining exchange and later an insurance exchange are among the innovations that Mr. Walker hopes to introduce.

While the future policy direction of the OSC is of concern, so is the maintenance of the OSC's status as lead securities administrator. "I don't want to see the federal Government involved in securities," he explained. "I don't intend to let (the federal Government) into the business. We would have decisions being made that would not be in the best interest of this province."

Mr. Knowles has provided a number of frameworks for the ministry to consider. Mr. Walker said he hopes to make better use of information collected through the ministry's regulatory agencies. A computer system is being considered to establish a centralized data bank.

In addition, the investigation arms within the ministry, including the OSC, financial institutions, the liquor licencing body and mortgage brokers, could be merged to form a more effective, larger unit.

Mr. Walker said the ministry must be streamlined if the deregulation plan is to succeed.

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Mr. Walker said the ministry must be streamlined if the deregulation plan is to succeed.

In this issue, we've talked about creeping totalitarianism in the B.I.A. (well, in that case, hardly creeping), at the Provincial level (Labour Bill C-7) and we present flagrant Nazi tactics being used by the Quebecois government with the silent sanction of Pierre & Gang.

We first reprinted this incident in MetroBulletin #2. This updates that article. Obviously, 'troublemakers' defending laissez-faire business liberty are not limited to Windsor, Exeter, London. In future issues we will cover other cities where issues are being presented in defense of business liberty.

We contacted Mr. Singer by phone and he has spoken to the BBC, New York Times, The Economist & Time Magazine as well as the newspapers mentioned.

Damn right!

A4/SUNDAY STAR, SEPTEMBER 20, 1981

# Merchant vows to fight PQ to end

## He's prepared to go to Supreme Court to keep his English sign

By Robert McKenzie Toronto Star

MONTREAL — There's a clipping from the San Francisco Chronicle in the window of Allan Singer's stationery shop in the predominantly English-speaking west end of the city.

"English becomes illegal in Quebec," the headline says. The date is Thursday, Jan. 1, 1981. The story, which came from the United Press news agency, is about 69-year-old Singer and his battle against 'Bill 101', Quebec's Charter of the French Language.

The sign above the door says "Allan Singer Limited, Printers and Stationers." Papered across the window in large colored letters is the notice: "1982 Appointment Books and Calendars now in Stock." All in English.

Tomorrow, Singer — or rather his firm — goes on trial before a judge of the Quebec sessions court. He's charged under Article 58 of the charter which states:

"Except as may be provided under this act or the regulations of the Office de la langue française, signs and posters and commercial advertising shall be solely in the official language."

### First offence

It's a summary procedure and doesn't involve a criminal record in the event of a guilty verdict. The fine is \$50 to \$1,000 for a first offence. Within eight days of a conviction, the Quebec attorney-general may seek a court order for "removal or destruction" of the offending sign at the owner's expense. For repeaters, the fine can be \$500 to \$5,000.

The store has the cluttered warmth of a small family business. A large color portrait of the Queen stands above the filing cabinets. There are stamp-like stickers of the Queen on display. They come from the Monarchist League of Canada.

Singer is busy at the back of the store with a client. On the way out, she slips him a \$25 cheque for the Allan Singer Defence Fund. Singer is a cause célèbre in English Montreal.

He's a big man with a friendly handshake, but he wants to see the reporter's identification. There have been threatening phone calls including one from a quiet-spoken chap with a slight European accent who said he'd been trained as a commando and could kill someone without leaving any trace of violence.

Singer is accustomed to handling the press. That morning, a reporter from a French-language newspaper had been in. Another Toronto reporter was due later in the afternoon. The previous day, he spent three hours on an open-line radio show. Then there was an interview with British Columbia Television.

In the past few weeks, he's had a front-page splash in the Wall Street



Allan Singer: Montreal stationer says he's fighting for a principle — that he shouldn't have to take down a sign that has been above his stores for 29 years.

Journal and coverage in the New York Times, the Los Angeles Times, Chicago Tribune, Miami Herald, Washington Post. The list goes on.

What Singer told the French reporter is typical of the high-decibel pitch he's been making against the Parti Quebecois government — the kind of charges that enrage French-speaking Quebecers and make moderate anglophones twitch with embarrassment.

"The French reporter this morning wanted me to analyze the PQ," said Singer.

"He said: 'Do you think they're fascist?' I shrugged. 'Do you think they're communist?' I shrugged. 'Do you think they're Nazi, which is National Socialist?'"

"I said: 'Well you ask me if they're Nazi. Examine the evidence. They've forbidden nurses to be a nurse even if they've got qualified certificates unless they can pass a French test. They've refused to allow English children into English schools unless they can pass a test. (Bill 101, in fact, provides for no tests for school admission. To enter an English school, a child must have on parent who attended elementary English school in Quebec.)"

"They haven't exactly burned the English books yet, but that's the next step probably."

Singer broke into heavily-accented but serviceable French for a couple of sentences. "I see there two big characteristics of the Nazis," he went on. "The visible evidence today is that they have all the characteristics of the Nazis. I didn't say they were Nazis, but old Rene baby (Premier Rene Levesque), he gets furious when you call him a

Nazi. We called him National Socialist one night a year or two ago when we were picketing up at the synagogue and he was addressing 1,500 people inside."

### Night classes

Singer began to work at age 11 as a messenger for the defunct Verdun Free Press. During World War II, he rose to the rank of captain in the 6th Artillery Field Regiment, Calgary, and did combat duty in France.

He followed night classes for years, including one year of French at Concordia — then Sir George Williams — university in Montreal. He's had his own business for 31 years. He's still honorary secretary of the local United Service Institute and he's a member of the Monarchist League.

He is a member of the Freedom of Choice Movement, which wants a return to the laissez-faire language situation which prevailed in Quebec until the 1960s. He ran as a candidate for the party of the same name in the April 13 Quebec election and took 428 votes in overwhelmingly English Westmount riding, compared to 22,636 for the victorious Liberal candidate. An English speaking Parti Quebecois candidate had 4,772 votes.

The sign outside Singer's store runs counter to the provisions of Bill 22, the French-first language law enacted by the previous Liberal administration of Premier Robert Bourassa. As of July 31, 1974, the Bourassa legislation required such signs to be bilingual.

Bill 101, passed by the PQ government in August, 1977, decreed that all such signs must be in French only. It set a new deadline

— July 3, 1978 — but an exception was made for owners of bilingual signs erected after August 1, 1974 in order to comply with the Bourassa law. They were given until Sept. 1, 1981.

Singer makes it clear his opposition is to the whole evolution of Quebec since the so-called Quiet Revolution "when Jean Lesage came to power in 1960 and said Maitres Ches Nous and not necessarily guns but guns if necessary."

### English sign

He says he's fighting for a principle — that he shouldn't have to take down the English sign that's been above his various stores for the past 29 years — and that he knew he would join battle whenever he read Bill 101.

The Commission de surveillance de la langue française, charged with enforcing Bill 101, has six inquiry commissioners and five inspectors out of a total staff of 35 employees.

Of the 8,000 or so cases the commission has investigated since the bill came into force — 7794 as of last March 31 — only four, one of them Singer's, have resulted in charges being laid.

According to Michael McAndrew, communications director of the commission, everything is done to try to reach an "amicable settlement" and this is what happens in almost every case.

Of the four companies charged, one, Banaby Realities pleaded guilty and was fined \$50. Three others, Fleur-de-lys Warehousing, Van Horne Warehousing and Allan Singer Limited, are still before the courts.

The commission can handle only 200 to 300 cases a month and has, in practice, only been reacting to complaints. The emphasis is on persuasion.

The slow painstaking approach probably explains why there has been so little open conflict around Bill 101. The court action so far has been mostly in the other direction — from English-speaking Quebecers challenging the constitutionality of the bill.

They won one significant victory in the Supreme Court of Canada re-establishing recognition of English as an official language of the courts and legislature in Quebec. A similar case on signs is due to come up in Quebec Superior Court next month.

## 62% of Montrealers favor bilingual signs: Poll

MONTREAL (CP) — Sixty-two per cent of Montrealers favor amending Quebec's language law to permit the use of bilingual signs, says a poll published in Le Devoir.

The poll, conducted by Sorecom Inc. of Montreal, said 60 per cent of Montrealers also favor amending the French-language charter — better known as Bill 101 — to permit Canadians from outside the

province to send their children to English schools.

Although it was not made public until yesterday, it was conducted in January and February for a private 30-member research group based in Montreal which is interested in studying communities where two languages are used. No further details about the composition of the group were immediately available.

This interesting article was plucked from a September Sunday Sun. Gives you an idea how big BIG is when it comes to who owns what in London's downtown Establishment.

# He's the new broom at London Life

One-time president of Eaton's, Earl Orser is breathing new life into the company once called the Sleeping Giant of the insurance industry

By James Daw Toronto Star

"An actuary is a man who wanted to be an accountant but didn't have the personality for it," hired scribe Robert Thomas Allen once wrote in a whimsical look at London Life Insurance Co.

Which goes a long way to explaining why the Canadian life insurance industry, steeped in career actuaries at high levels, has been so staid, conservative and insular.

So, you can imagine the sort of industry gossip that accompanied the arrival at stodgy London Life of Earl Orser, a chartered accountant who once bought term insurance.

London Life, which is bigger in permanent insurance than low-profit term, is solid and well-regarded. But, along with most insurance companies it's being eclipsed by banks, trust companies and other financial institutions.

Indeed, the entire industry is wrestling with new ways to expand. But to bring in an outsider, and an accountant at that. Well!

Orser, 53, had been a senior executive at Molson Industries and Air Canada and president of T. Eaton Co. until Fredrik Eaton stepped in after a mysterious "policy disagreement" that neither talks about publicly.

He landed on his feet as a consultant and was brought in to look at London Life, the largest seller of individual insurance in Canada, after it underwent a change of ownership in 1977.

## Implementing ideas

What he advised pleased the new and old owners. Orser was hired as chief operating officer to implement the ideas, first with the title of vice-president and for the past year as president.

Seldom in the history of the Canadian insurance has an outsider been brought in at the top, although Andrew McCoughey, another accountant who worked with Orser at Molson, was chosen to head North American Life Assurance.

So speculation is rife in the industry about head office morale and future directions for the so-called Sleeping Giant. There has been a swift shake-up in insurance products and new high-powered talent from other industries has been parachuted in.

"I think this (bringing in outsiders) will be good for an industry that has been typically in-grown and which has not grown at the rate of other intermediaries," Orser says.

Until 1977, the principal shareholders of London Life were chairman Joseph Jeffery and deputy-chairman Alexander Jeffery, two wealthy gentleman lawyers whose grandfather had helped found the 107-year-old firm.

The Jefferys, respected by competitors for their integrity, were then around 70 years of age. And they wanted to choose new partners before one was forced upon them in a bid for the stock they didn't own, Alexander Jeffery told The Star.

They turned to fellow London Life directors Allen Lambert, then chairman of the Toronto-Dominion Bank, and John (Jake) Moore, then chairman of Brascan Ltd., which controlled another London institution, John Labatt Ltd.

The Jefferys and Brascan each took 37.5 per cent and the T-D took 25 per cent of an upstream holding company, Lonvest Corp., which holds two-thirds of London Life shares.

Ironically, within two years, Moore was himself resisting a Brascan takeover by the very group that had been rumored to be quietly buying up London Life shares — Eper Equities Ltd., the

holding company of Edward and Peter Bronfman.

However, Jeffery denies it was the Bronfmans he was concerned about in his original attempt to avoid an unfriendly takeover. Indeed, all now appears harmonious among London Life's board of directors, which includes the Jefferys, Jake Moore, Allen Lambert and Peter Bronfman.

Brascan has since increased its share in London Life to 39 per cent. But Jeffery says his family has no intention now of reducing its holding.

Contrary to published reports of executive resignations, Orser says his hiring of people from outside the insurance industry has caused no one to leave London Life before normal retirement age.

"Changing a company like this is a delicate task," he concedes. "My purpose is to develop a management team that is results-oriented . . . There are a lot of cynics outside who don't think we can manage an insurance company."

## Changes necessary

"I think the changes were necessary," says Jeffery. "The company was operating on a plan that was successful up to the mid-70s, but in the mid-70s circumstances changed."

The new managers have made considerable progress improving the company's potential. Between 1977 and 1980, London Life managed to raise its rate of profitability to 6 per cent of income (the insurance industry's equivalent of revenue), like larger Great-West Life Assurance Co., which Orser calls one of the best-managed insurance companies in Canada.

However, London Life did not keep pace with the growth in income of Great-West, owned by Power Corp. of Canada, the realm of Montreal financier Paul Desmarais. Great-West's income was 1.4 times London Life's \$679 million in 1977, 1.9 times its \$892.3 million income in 1980.

Orser has recruited a new vice-president of finance who hails from Eaton's and Black and Decker; a vice-president of finance, formerly with a trust company and Sun Life Assurance.

At other management levels, there's a new strategic planner from Xerox, a computer expert from Massey-Ferguson, a marketing man from Canada Permanent, a human resources director and comptroller from manufacturing concerns.

The only contraction going on, says Orser, is the amount of space occupied by the 1,600 employees at headquarters. By adopting space-saving electronic work stations to increase productivity, a third of the stately building will be available for rental.

The push for productivity has prompted at least one employee to ask a competitor: "Just how much work can you expect from one underwriter?"

## Productivity goal

"My objective is to have the best administrative productivity in the industry," Orser vows. "(Productivity) is going to be the watershed of the effectiveness of management of the service industry."

Orser's first priority at London Life was to introduce competitive new insurance and annuity products. "One of the things we found in our study was that it wasn't clear who was responsible for developing new products."

"High interest rates have a terrific effect on where people put their savings . . . We have to be inventive."

A third newcomer at the vice-presidential level is in charge of group insurance, an area in which London Life wants to grow and in which it was losing money until last year.



**Outsider moves inside:** London Life Insurance Co. president Earl Orser is an accountant who caused a bit of a stir when he was recruited into the conservative and insular world of life insurance. Now, he is changing the image of his firm and the products it offers.

There's also a new vice-president in charge of individual sales, where London earlier missed the boat in term insurance and savings-style annuities for sale as Registered Retirement Savings Plans (RRSPs).

"I think there are going to be some really interesting products developed over the next year in the selection of prospective policy holders with health criteria," Orser predicts.

The practice of giving reduced rates to non-smokers could be extended to those who also exercise and pass pulse and stress tests, he speculates.

In the area of sales, Orser disputes speculation that the company plans to give its 400 general sales agents the freedom to sell other companies' insurance.

Nor, he says, will the company alter greatly its 1,500-strong district sales division, which some consider an anachronistic hang-over from the days of "hearse and coffin coverage." (The sales force got its start when agents would make weekly visits to low-wage policy holders to collect insurance premiums).

Unlike general or ordinary agents, who are free to prospect

where their contacts lead them, district agents concentrate on specific geographical areas, write mostly small policies and may lack the training or financial incentive to sell a full range of products.

"We have district people who have extremely high productivity," says Orser, adding they are successfully selling term insurance and annuities, despite the fact that commission rates are lower than those for permanent insurance.

The company continues to view it as an advantage, not a handicap, to target a sales force at those with incomes under \$25,000 per year, he adds.

The expanded management team is also studying new horizons outside the traditional business of insurance, perhaps taking London Life into the United States for the first time.

London Life and Mutual of Life Assurance Co. of Canada in Waterloo are the only two large Canadian insurance companies to have resisted the siren call of the U.S. market so far.

And a decision by London Life to enter the U.S. so late in the game, when other companies have

a spotty profit record there, could affect thousands of policy holders as well as shareholders.

A competitor argues that participating policy holders may not be well-served if money they could have received immediately in dividends is invested in an uncertain venture in the U.S.

Orser responds that London Life would soon lose business if it skimped on dividends, which have compared favorably with competitors' in the past. Nevertheless, he says he's aware of the potential concern.

Executives are taking a very broad look at investment opportunities, he says. "There may be other businesses with a better return (besides selling life insurance itself or buying an American company).

"Everything is possible . . . from re-insurance, to some specialized aspects of retail banking." If there are statutory limitations on gaining entry into the business as an insurance company, Orser says consideration would be given to a holding company, a subsidiary or a partnership. "We're having conversations with a few companies in the U.S. that are friendly."

# NO TRAFFIC ON THE MAIN ST.?

First off, let's clear up any thought that my bias might be motivated by potential advantages a mall would or would not present to my business.

If they close up Dundas St. for a trial period or permanently, my business is going to benefit. City Lights Bookshop is on Richmond, just south of King St. Since buses won't be allowed on Dundas St., they'll proceed:

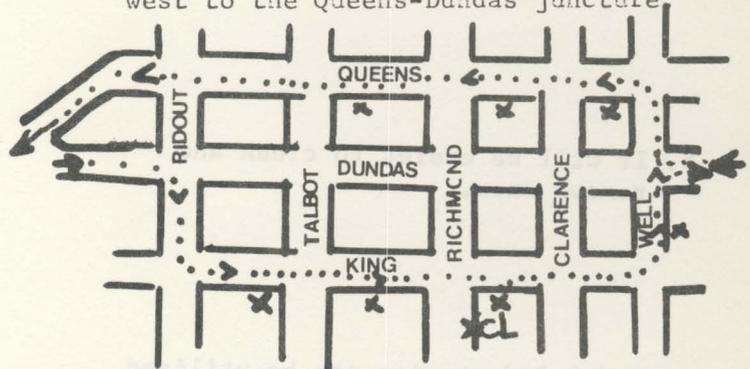
from the east (refer to sketch) west on Dundas to Wellington to Queens to Ridout down to King, east to Wellington, up to Dundas and back.

from the west (refer to sketch below) east on Dundas to Ridout, south to King, on King to Wellington, north to Queens, west to the Queens-Dundas juncture



not shown: route part from Queens to King on Ridout (confuse the drawing)

City Lights is marked CL



As you can see, any closing of traffic on Dundas St. will re-route buses conveniently close to my business. So if worse comes to worse and a mall becomes reality, it'll be OK for my business.

We have perceived that most businesses are rightly in opposition to a pedestrian mall on Dundas St., particularly since it would be paid for by 16 blocks of BIA conscripts forced to pay for the beautification of 2 blocks.

Before we assess other cities and their experience, we must ask what a mall would do for us theoretically in London.

Below and on the next page are a list of most possible advantages and the situation as it really is/would be.

1. It will eliminate traffic congestion and smog

It will eliminate sounds of vitality. Otherwise traffic in Times Square would have been banned long ago. People like the buzz of activity, congestion, business. Otherwise they would be living out in the country on a farm.

## (Pedestrian Mall - Con'd)

2. It will allow greater pedestrian access and linear shopping (ie. allow direct crossing of street)
3. It will encourage outdoor cafes
4. It will be a "people place."
5. It will be easier to clean and remove snow.
6. 2nd & 3rd stories can be utilized.
7. Festivals and "Happenings" can transpire
8. Trees, planters, kiosks can decorate street
2. Only if the road is filled in. This would cost a tremendous amount, over  $\frac{1}{2}$  million, possibly \$1 million. In Windsor, the drop from curb to road and back up to curb was a major deterrent, particularly if it is Winter.
3. No. Tables will put dozens of holes in the asphalt on warm days in summer. London is plagued by wasps in summer & fall and made enjoyment difficult at all of the outdoor cafes in London this summer. Most "cafes" didn't work because of capital cost, limited use, removal at night, inclement weather, bugs, humidity, staffing, etc. Local climate just isn't suitable.
4. People who are spending money & earning it have little time to sit around and lounge except at lunch time. A fabulous loitering problem will occur, particularly in the thick of summer when kids frequent "where its at". One need not be a genius to see this when downtown has the most pinball-video places, record stores, drug paraphernalia, movie houses, etc.
5. If City cleaners did their job, no amount of litter would make any difference. Ditto for snow. There is no reason why a mall will make Dundas any cleaner, likely, with so many kids, it will be worse.
6. Great for property owners, but what has that got to do with business owners who pay the tax? Also, to put out metal steps as shown on the cover of the BIA proposal one would have to get special permits & that is doubtful. Such steps could only be put in if the road were filled in, a permanent move that has expensive implications.
7. If one closed traffic for 3 days, this could be done successfully like London East does. No need for permanent malls or closures. Organization & planning -as was lacking in the Midday Madness Sale- is the key.
8. same advantages and disadvantages with or without a mall. See Windsor's problems as examples.

# and the bad news...

As we can see then, a pedestrian mall in London has no particular advantages. There really isn't any reason at all to remove the traffic from Dundas.

There are many built-in DISADVANTAGES.

1. Malls are not cheap. VICTORIAVILLE MALL in Thunder Bay cost \$24 million. Windsor's modest pedestrian mall has cost over \$1 million. To achieve the artists conception on the front page of the B.I.A.'s \$10,000 consultants study would cost in the neighbourhood OF \$2 MILLION TO \$3 MILLION.  
The BIA might deny this, but to fill in the street and replace all sidewalks with a consistent decorative sidewalk will cost over a million dollars alone. Fountains, kiosks, benches, signs, furniture, will be another ¼ MILLION dollars. Assuredly, blueprints, engineering studies, labour, interest, cost over-runs plus innumerable other items will send the price ripping up over TWO MILLION DOLLARS.  
  
Since the City has not considered paying for any of this, the \$2 million, spread over 890 BIA victims, (750 of whom aren't even on the street where all this money is to be spent!) is \$2247 per business!  
Chances are this would be borrowed & spread out over 10 years at a cost of \$250 for every business for 10 years, ON TOP OF THE CLIMBING BIA SURTAXES! (SEE IMPORTANT EDITORIAL ON PG. 3 & 4!)
2. The pedestrian-only traffic situation in Windsor DID NOT IMPROVE BUSINESS NOR DID IT WORSEN IT. Yet over \$1 million has been spent to achieve essentially the same business conditions.
3. Buses will be moved off Dundas St.  
This will have a serious effect on banks, gift shops, card shops, book stores, jewellery stores, amongst others. Much of this business could be transferred to competitors on King or Queens.
4. A quiet will descend on Dundas St.. In Windsor, it sounds & feels dead without traffic. 4 blocks north where cars were travelling on Ouellette, it was jammed tight and seemed really busy. Psychologically, traffic means life. Empty space is still empty space.
5. Maintenance costs will be high, repairing unique items like kiosks, planters, fountains, etc.
6. In Windsor, plants were frequently stolen, believe it or not.
7. Snow is much more difficult to remove in Windsor with so much street furniture.
8. A radical change in traffic and buses will have a radical impact on consumer spending habits. Are the advantages worth the risks?
9. Many furnishings and roadwork will be unique and deteriorate faster and be more expensive to replace.
10. Some businesses will do well. Pinball-video houses, record stores, drug paraphernalia sales, fast food outlets. Interestingly, the two independent retailer-owners on the Board own a record store (Sam the Record Man) and a pinball-video arcade (PINBALL PALACE). LOITERING IS ABSOLUTELY UNAVOIDABLE!

# A "PEOPLE PLACE"? NYET!

Downtown is not and should never become a "people place".  
It is a commercial district interested in making big bucks.

When people go to suburban malls, they are not going to a "people place." They go because parking is quickly available, they can quickly find what they want and buy it (conveniently), have a quick snack (all mall food tastes the same) and leave for home quickly. Malls in the suburbs process their customers fast. They aren't people places. So who are we trying to imitate?

To hell with "people places".

Only people with "no steady income", "no permanent address" and "no money" are "people place" people.

People shop downtown because of price, choice & convenience to parking & buses. That's it. No big secret or mystery. That's the secret of 99% of our trade; price, choice & convenience.

This isn't to say there aren't many desirable things that could be brought about to the benefit of all merchants. There are:

1. The City should plow our sidewalks in winter
2. Police protection is terrible. If we received our tax dollar's worth, we would have twice as many daytime police, and 5 times as many evening police
3. The parking meter police should lay-off, they are like hawks and it turns off consumers when they get tickets.
4. Kiosks presently on street should be turned into street directory kiosks lit up from the inside. On the 4 sides would be color directories of businesses on the block.
5. Planters should be withdrawn entirely or replaced with Windsor type planters (see Windsor Mall cover story).
6. An agreement with the City & Bell Canada should be signed assuring the City that BELL will keep their downtown phone booths in proper exterior paint repair (they're a mess).
7. Windsor type litter boxes should replace deteriorating kiosk litter boxes (see photos of Windsor mall)
8. Windsor style lighting can be installed where kiosks are withdrawn (as kiosks currently provide the main downtown street illumination.)
9. Get rid of the B.I.A. & we'll save untold millions of dollars and avert untold nightmares. Remember, the money we invest in our business produces more revenue. But with the BIA it becomes nothing at all!
10. Get City Hall to provide efficient 7 day a week street cleaning.
11. Get City Hall to eliminate zoning restrictions on high rises in the Central Business District & environs.

# sidewalks made of gold

We pay 15 MILLION A YEAR in taxes and receive about \$2 MILLION IN SERVICES. DID YOU KNOW... that the \$13 million in money we pay, but receive nothing for, could buy just under one TON OF PURE GOLD, which is enough to GOLD PLATE ALL OF DUNDAS ST. FROM WATERLOO to RIDOUT! EACH YEAR YET!

We've got a lot of catching up to do, and being friendly nice-nice to politicians is playing into their hands. They respect adversaries who mean what they say, and do what they mean. Patsies like Bob Martin have zero influence on vital issues.

## OTHER CITIES

We will discuss the following pedestrian-mall experiments:

SPARKS ST.	- OTTAWA
GRANVILLE ST.	- VANCOUVER
VICTORIAVILLE	- THUNDER BAY
YONGE ST. 1971 - 1974	- TORONTO
YORKVILLE 1971 - 1974	- TORONTO
LONDON EAST 1973/74	- LONDON
OUELLETTE ST.	- WINDSOR

Anybody trying to sell the idea of a pedestrian mall on an unsuspecting business community always refers to SPARKS ST. IN OTTAWA. London East was constantly reminded of Sparks St. when their curvy contribution to urban "re-vitalization" was introduced.

SPARKS ST. is not today particularly thriving. In fact, some major dept. stores have moved. It does continue to do well for a particular & narrowly defined kind of market.

### FACTS:

- Sparks St. was never a major street, let alone the major street
- Sparks St. is less than 2 blocks away from over 10,000 civil servants who are highly paid (equal to all of London's entire downtown work force)
- Sparks St. is 2 blocks away from the Parliament buildings which gathers over  $\frac{1}{2}$  million tourists a year.
- Sparks St. is one block away from the main street, WELLINGTON ST., which has thick traffic & major bus lanes
- Sparks St. is surrounded by TWO major shopping districts, Elgin St. Shopping District and the Rideau St. Shopping District
- Sparks St. is heavily into tourist oriented businesses like restaurants (10,000 lunchtime potential), boutiques, art galleries, bookstores, etc.

London would be doing the same thing as Ottawa if Talbot St. between

(Sparks St. & Malls - con'd)

York & Dundas were turned into a pedestrian mall. It's a minor shopping area with nominal traffic.

Making London's main street, main shopping district, main bus thoroughfare, main pedestrian/vehicle concourse a pedestrian mall is a radical departure from the Sparks St. concept, which even then, is only successful under highly unique and advantageous tourist conditions.

GRANVILLE ST. MALL - VANCOUVER.

We'll let this Free Press article from May 28, 1981 tell the story.

# Sex, booze dominate Vancouver's Granville mall

VANCOUVER (CP) — When the city fathers created Granville mall near Vancouver's downtown core, they dreamed it would be a people place.

Unfortunately, the wrong people came.

It was to be a four-block ribbon of relief when it was proposed in 1973: a sun-dappled, tree-lined walkway filled with affluent shoppers. But most of the shoppers are not affluent and their purchasing is mainly directed toward sex, drugs and booze.

By day the mall is attractive, although the odd cheap wine bottle might be visible. The tree planters and brick-work roadway are pleasant.

But at night, when the harsh neon lights make the strip as bright as day and the ragged street people come out, it becomes a place to hurry through.

On a cold, rainy night three plainclothes police constables patrol the Granville beat, concentrating on the street's main problem — drugs.

Constables Bob Stewart, Doug Shirlaw and Scott Fraser wear casual clothes.

"When we wear uniforms they see us three blocks away," says Stewart. "Like this, we can get as close as half a block before they recognize us."

As they stroll, they nod to a bartender — a heroin addict — standing outside his small bar. They watch a young woman conversing with an old man. She is attractive, dressed in an expensive leather jacket and jeans with a funny cap pulled over her long dark hair. She prostitutes herself to support a heroin addiction.

A young panhandler with fuzzy hair and a broad grin walks a few steps with the policemen. His oversized, worn suit jacket dangles down his hands and flaps from the brisk pace as he seeks spare change from them. When they ignore him he falls back with a light curse.

Shirlaw laughs. "He must be the only guy here who doesn't know who we are."

Around the corner is a pool hall which police describe as one of the city's biggest centres for stolen goods. Earlier, one of the constables confiscated a silverware set from a junkie.

Granville mall, a brief stroll from the glass-and-concrete towers of the business district, is one of Vancouver's most crime-ridden areas. It has become notorious for hard and soft drugs, thefts, stabblings and prostitution.

Its seedy hotels, sex shops and restaurants where you wipe the cutlery before using it definitely are not what

planners and politicians had in mind.

The mall proposal grew from merchants' complaints about derelicts and hippies who used to bed down on occasional benches along the street. The modest architectural rejuvenation was intended to make the street attractive to shoppers and discourage loiterers.

But it isn't a mall in the true sense of the word. It's probably the only mall in Canada where shoppers can get a ticket for jaywalking. Cars are banned but buses and taxis are allowed.

Jonathan Baker, then the city's senior social planner but now a lawyer in private practice, cites several reasons for the mall's failure.

First, many shops cater to transients rather than the affluent downtown business crowd.

"The merchants have to accept part of the blame. There are a lot of sleazy shops selling crummy merchandise. At one time, I don't think there was a decent restaurant there."

Then came the development of the huge, underground Pacific Centre that sheltered shoppers from Vancouver's rainy climate.

About the same time Gastown, one of the oldest sections of town and traditionally a skid-road area a few blocks away from Granville Street, was renovated into a trendy tourist attraction. Displaced derelicts

drifted from Gastown to Granville.

The policemen point to another reason — the cheap hotels with their tattered blinds and bare light bulbs.

For \$37 a week old people, runaways, alcoholics, the unemployed and loggers in town for a binge have a room and subsequently supply the street with victims.

There is violence — drunks get beaten in washrooms for a few dollars and there have been several stabbing deaths in the area — but police are not overly concerned about their own safety.

"You think about it, sure, but I don't worry a lot," said Fraser.

He pulled out a knife he had confiscated earlier. It had a thick, four-inch blade.

The street's notoriety increases the problem. Police say most of the people they check come from elsewhere.

They say welfare is easy to obtain in British Columbia.

"We checked one guy who said he'd been in town eight hours and already he had a welfare chit in his pocket," said Stewart. "It was the first place he went when he got to town."

Much of the city's prostitution problem is found near the mall — actually at intersecting Davie Street, which has become almost a sex supermarket.

There is not much police can do to eliminate

the street's problems but they say they can control them.

"Down here they call it putting the heat on," Stewart said. "They never know how many of us there will be so they have to keep looking around. It slows them down."

Council recently discussed removing the mall and allowing cars back in, but it seems unlikely that would solve the street's problems.

"If this were some place out of the way people wouldn't care too much but it's right in downtown Vancouver," said Stewart. "So we keep at it."

# \$24 MILLION!

VICTORIAVILLE - THUNDER BAY

It cost 24 MILLION DOLLARS (twenty four) to put a roof over a mall 3 blocks long.

Now, \$24 million at 20% G.I.C.'s (invested as a GUARANTEED INVESTMENT CERTIFICATE) would net just under FIVE MILLION IN INTEREST EVERY YEAR.

There are approximately 150 businesses in the mall. FIVE MILLION IN INTEREST divided by 150 businesses is \$33,000 a year for every owner FOR LIFE, WITHOUT TOUCHING THE ORIGINAL \$24 MILLION DOLLARS. Instant retirement.

It is doubtful if most of them will take that much home this year working.

What's the point? That there's no limit to the amount of money that can be spent on wonderful utopian dreams.

In all fairness, the winters in THUNDER BAY are very fierce, so protection from cold is quite a selling factor. But \$24 million?

It boggles the mind.

My immediate business neighbour on Richmond St. was there for August and believe it or not, merchants said business wasn't really any different with the mall despite 24 million, except for January to March (deep winter) when it improved perceptibly over the old days of no roof.

So now we are looking at a \$24 MILLION investment for a 3-month winter period.

ASSUMING THE AVERAGE EMPLOYEE WAGE PER WEEK OF ALL THUNDER BAY'S VICTORIAVILLE EMPLOYEES IS \$200 A WEEK, TIMES 12 (all 3 months), then on the interest alone of this original \$24 MILLION, YOU COULD PAY 2,043 EMPLOYEES FULL WAGES EVERY YEAR FOR THREE MONTHS FOR LIFE AND NEVER TOUCH THE PRINCIPLE AND NEVER REQUIRE THEM TO WORK FOR ANY OF IT. IN FACT, IF EVERY BUSINESS CLOSED DOWN AND ELIMINATED COSTS, THE SAVINGS WOULD BE EVEN GREATER.

Government, isn't it wonderful?

YONGE ST. (1971 to 1974) TORONTO.

Yonge St. is a short sad story. It was closed to traffic and ultimately died and was successfully revived once traffic resumed.

It died the first summer when loiterers, drug pushers, pot heads, Krishnas, flower children, free concerts, boozers, hoodlums, petty thieves, shoplifters, more or less invaded the street.

Then submarine joints moved in where respectable restaurants had been. Drug paraphernalia sold where boutiques were. Vandalism, petty theft, purse snatching increased.

Finally, the proposed Eaton's Centre said they would never build their wonderful complex (truly a fantastic place!) in a pedestrian mall.

Toronto Council resumed traffic.

Eaton's Centre opened. Yonge St. is doing terrific.

Need we say more?

LONDON EAST - LONDON

London East is a sad example too. Let's face it though, this area has been in a decline since the mid-sixties when its ethnic make-up moved out to the suburbs and was replaced by cheap, tacky businesses. It's only a matter of time before Hudson's, Wendell Holmes, etc. move downtown or to the suburban malls.

(pedestrian malls-con'd)  
(LONDON EAST -con'd)

Their pedestrian mall, which in 1973/4 cost \$500,000 was split 50/50 between City & merchants in the area (their BIA taxes are 35% of their business taxes!!). The first 6 months was pedestrian-only, but opening in October of '73 was hardly an intelligent thing to do, but else can you expect when BIAs and the City get together to create their utopias?

Their pedestrian mall (changed to traffic throughfare in summer 1974, although buses were always permitted, giving pedestrians a hard time) didn't so much as kill the area as hasten its demise. It was precisely because London East was desperate that they took a gamble -and lost.

Intrinsically, this was not the worst however.

What the mall experiment did to London East however, was draw the whole City's attention towards a dying neighbourhood, and that was the seal of doom. Word of mouth poison like "London East, no way, its dead out there, ---the mall killed it" became widespread. Of course, merchants reeling from lower sales and continuing lower could hardly afford to advertise heavily to reverse the tide.

After a short while, the market had returned its verdict, a decision that has not been overturned.

There are many lessons for downtown merchants to be learned from LONDON EAST.

- 1) The BIA introduced the mall concept there too.
- 2) Promised it would be like Spark's St.
- 3) The Free Press gave encouraging editorials and news coverage to the "people place" (as they called it) until it was patently obvious that disaster had occurred. They took no blame for being part of the pressure to turn it into a mall. Now, of course, they are printing biased, untrue articles favouring a downtown mall (see pg. 47 ) as well as editorials supporting the BIA and a downtown "people place"
- 4) In London East, cobblestone was placed over all sidewalks
- 5) Taxpayer money was invested in an area the free market had given last rites to years before

The market of supply & demand is tough but it ain't ever wrong. Its just that governments are always determined to go against economic law.

OUELLETTE MALL (see cover story ) WINDSOR

YORKVILLE (1971 - 1975 ) TORONTO

Saw the same problem as Yonge St. Remember Yorkville used to be associated with hippies, Krishna, etc.?

Since the "strip" was open to traffic, it's a jet-set place with comedy clubs, galleries, chic restaurants, etc. Quelle difference!

THE BOTTOM LINE  
\*\*\* \*\*\*\*\* \*\*

As responsible businesspeople we must admit that Trudeau-Liberal economics has screwed up the economy and ITS GOING TO GET ALOT WORSE IN THIS COUNTRY! THIS IS THE REALITY.

Insane ideas or utopian dreams are not the answer. As usual, we will have to work harder, cut costs, -survive. (And get politically active!) It's people like the BIA and their "idiot's delight" of hallucinations that get us into these quagmires in the first place! Get rid of them!

# LAISSEZ NOUS FAIRE!

( Leave us alone! )

75% support

September 16

# Dundas mall idea alive again

The board of management of the downtown London business improvement area still hopes to proceed with plans for a pedestrian mall on Dundas Street, board president Hal Sorrenti said Tuesday.

Sorrenti told the London development advisory board a committee is being formed this month to proceed with the plan, which would have to be approved by city council.

The possibility of a pedestrian mall on Dundas between Richmond and Clarence or Wellington streets ran into a roadblock last year when business improvement area members "panicked" after hearing radio reports on the plan, Sorrenti said.

A survey of merchants and businesses between Wellington and Clarence showed 75 per cent were in favor of a pedestrian mall, he said, adding the plan was shelved after other members started questioning the concept.

Members were concerned the mall would be similar to the winding pedestrian mall on Dundas east of Adelaide Street, which failed to generate the kind of favorable public response merchants had expected.

Sorrenti told development advisory board members the pedestrian mall idea for downtown Dundas was put forth to cope with "a loitering problem" caused by young people

"sitting on planters and crushing flowers."

Sorrenti and Bob Martin, hired as full-time executive director of the business improvement area in July, reviewed the area's makeup, history and goals.

"We're experiencing some difficulty in determining which direction we should go," Sorrenti said.

He said the board of management is looking to the development advisory board, the chamber of commerce and other civic bodies for help, as well as "input from all areas of the city."

Sorrenti and Martin said they wanted to reserve other comments about the improvement area and its objectives for a closed session, after reporters had been asked to leave the meeting.

## FANNY GOOSE TO THE RESCUE!

If it is true that 75% of the merchants between Wellington and Clarence want a pedestrian mall, why should the other 800 of us have to pay over \$2000 each for the mall?

Let 'em pay for it themselves, then we'll see how much in favour they are!

## Support for mall disputed

Sept. 17

Supporters of a proposed pedestrian mall on downtown Dundas Street have not presented any proof that it will benefit businesses, merchant Fanny Goose said Wednesday.

Goose, a merchant and property owner on Dundas between Richmond and Talbot streets, objected to a headline in Wednesday morning editions of The Free Press implying that 75 per cent of downtown London business improvement area members support the proposed mall. She said the headline was misleading.

The story correctly quoted Hal Sorrenti, president of the improvement area's board of management, as saying 75 per cent of businesses surveyed in a one-block strip of Dundas between Wellington and Clarence streets were in favor of the proposed mall.

Goose said Sorrenti and other board of management members who support the mall have not presented any proof that 75 per cent of businesses in the Wellington-Clarence block actually support the proposal, let alone the rest of the 900 members in the 27-block area.

## MAY 18 1978: Mall discord

Disagreement among merchants has scuttled a proposed summertime mall on Dundas Street, which could have offered Londoners something special.

The street mall proposal was a positive attempt to improve the appeal of core shopping in the face of mounting competition from suburban centres.

It could have transformed Dundas between Talbot and Wellington streets into an area akin to the Sparks Street mall in Ottawa, with outdoor cafes and sidewalk bazaars under pleasant banners and specially installed lighting and trees.

While some opponents of the scheme raised the spectre of clean-up, shoplifting and loitering problems, it appears that the major objection was that some merchants in the downtown stood to gain more from the mall plan than others. Consequently, the matter won't gain a hearing until a general membership meeting is held next month, which will be too late to proceed this year.

**That's unfortunate. Not only does it deprive the public of a special attraction downtown this summer, it demonstrates that downtown merchants continue to speak with many voices on ways to maintain a vibrant inner-city commercial district.**

Stupid Free Press editorial from May 18. Same stuff as what they said about the London East mall, including the mention of Sparks St.

# SEARCH & SEIZURE WITHOUT A WARRANT, MINORITY QUOTAS, FINES, FOR ALL EMPLOYERS.

## IT'S BILL C-7

The Battle to Eliminate  
this Obnoxious Bill is Turning  
In Our Favour. -Get Involved!

The MetroBulletin had read about Bill C-7 since April, almost exclusively in THE TORONTO SUN, Canada's only daily paper with any conscience.

Bill C-7 is a Ontario Ministry of Labour bill which is aimed at employers. Examples of legislation are included, and it becomes apparent that all citizens of Ontario are affected by the frightening, Nazi-style legislation of Bill 7.

It has passed 2 readings, as is typical of a government Bill. Then it goes to Committee and presentations from the public are heard. All summer long the Committee heard over 150 presentations, most of which were sweeping condemnations. Even the TORONTO POLICE were completely against the bill saying it sets up a new precedent for police to search employers' records without a warrant, enter his premises without a warrant, make the employer legally responsible for employees harassing other employees. Even other governments have pointed out this clearly dangerous, <sup>law</sup> and government businesses have even made submissions about it (see Toronto Transit incident reprinted further in this article)

Our first real decision to gather information for this issue was made when we received the letter (on the following page) encouraging us to take some action. We listen to our readers!

This is a vital issue! Phone numbers of M.P.P.s are listed and we implore every subscriber to call your MPP (now that Queens Park is sitting) now and demand A COMPLETE REJECTION OF THIS BILL! IT HAS DANGEROUS, COSTLY, UNWORKABLE CLAUSES THAT AFFECT EVERY EMPLOYER! YOUR BUSINESS IS IN JEOPARDY!

Most of this article consists of reprints from the COMMITTEE TO STOP BILL 7, the TORONTO SUN, other sources as well as one radio broadcast your editor made on CFPL.

# J. H. ROSS LIMITED

## STEOMANS

TELEPHONE (519) 235-2811

P.O. BOX 1930  
EXETER, ONTARIO N0M 1S0

Sept. 3, 1981

Mr Marc Emery,  
London, Ont.

Dear Mr Emery:

I must congratulate you on your well written letter to The London Free Press in Wednesday's paper. There has been a great deal written about the freedom of the press in the last few weeks. Everyone is upset by the interference of the government with the newspapers and the odd billionaire. However we have a bill before the legislature in Queen's Park that has passed two readings. A bill that will remove freedom from everyone especially the small business man and property owners.

I presume you are aware of this vicious bill but in case you are not I am enclosing some literature on same. I can't understand why there has'nt been more outcry especially from the business sector. There has'nt been a word from the liberals in the London Free Press so we assume they condone it. Men died by the thousands to protect these freedoms now on the way out by bureaucrats in Queen's Park. This bill would now be law except for Jack Riddell of Huron and Jack Johnston of Wellington. How 123 members of the legislature could sit down there without protest is beyond me.

Everyone is discriminated against one way or another. I had a heart attack some time ago and no one would

**"THE FAMILY STORE WITH THE HOMETOWN FEELING"**

# J. H. ROSS LIMITED

## STEDMANS

TELEPHONE (519) 235-2811

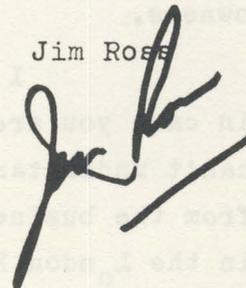
P.O. BOX 1930  
EXETER, ONTARIO N0M 1S0

hire me because they figured I couldn't do a day's work.  
At the same time I lost my business so your friends cross  
the street because they don't want to have anything to do  
with a loser. When the war was over I couldn't find an apartment  
in Toronto because I had been in the forces. You think that  
id'nt hurt. Taking the rights away from the majority cannot  
help the minorities.

Everyone , their parents or their grandparqents  
came to these shores as an minority and with little money.  
They applied themselves and in the end it all came out.  
The miners in Timmins that were called hunkies now have children  
who are the community leaders. Having the Dept. of Labour  
in Queen's P,ark conducting a reign of terror will help no  
one and only fan the flames of racial hatred.

Your& very Truly

Jim Ross



**"THE FAMILY STORE WITH THE HOMETOWN FEELING"**

BILL 7 -- A BILL TO AMEND THE ONTARIO HUMAN RIGHTS CODE THREATENS FREEDOM

- FOR BUSINESSMEN: \*
- \* You become responsible for jokes, catcalls, remarks, etc., of your employees or tenants that may constitute "harassment", discrimination, or sexual harassment.
  - \* Your business may searched without warrant.
  - \* You may be forced to hire a less qualified employee under an affirmative action program imposed by the Human Rights Commission to give special advantages to minorities.
  - \* You may face double or triple jeopardy. For example, if you fire an employee, he may file a grievance under the Labour Relations Act, under the collective agreement, and under the Human Rights Act. Your expenses in time and legal work could be staggering.
- FOR FARMERS: \*
- \* Like businessmen, you may become responsible for the expressed thoughts and views of your employees.
  - \* Farm and Country points out: "Farmers will be compelled to hire anyone whose conduct or lifestyle may be utterly repugnant to their religious or private beliefs. The bill ... forbids 'discrimination' in job hiring. And 'discrimination' means that one cannot take into account a prospective employee's criminal record, even persistent child-molesting, sodomy involving young boys, and perhaps proneness to the odd murder."
- FOR RELIGIOUS PEOPLE: \*
- \* You may not be permitted to witness, where you rent or where you work, to your belief that certain lifestyles (common-law marriages or homosexual 'marriages') are repugnant to you. Your comments might be considered 'harassment' and cause you to be disciplined, fired, or evicted.
  - \* Christian private schools may not be able to hire Christian teachers to teach their children as this represents 'discrimination' on religious grounds.
- FOR EVERYONE: \*
- \* You are denied your right to legal counsel, if you are being investigated by a Human Rights officer.
  - \* Your property may be seized without warrant.
  - \* Affirmative action programs, designed to benefit certain minorities, may deny you job training, employment, or promotions for which you are qualified, either by ability or seniority.

HOW CERTAIN SECTIONS OF BILL 7 ERASE YOUR BASIC RIGHTS

## FREE SPEECH

Sec. 12. "A right under Part 1 is infringed where any matter, statement or symbol is disseminated that indicates an intention to infringe the right or that advocates or incites the infringement of the right." The 'rights' referred to involve employment and access to accommodations without discrimination as to "race, ancestry, place of origin, colour, ethnic origin, citizenship, creed, sex, age, marital status, family, handicap, or record of offences."

- out goes freedom of speech and freedom to express religious beliefs
- if you say certain jobs should be reserved for Canadian citizens or should not go to people with a criminal record, you've violated this section.
- if you say common law couples shouldn't be allowed to live in this apartment building, you're advocating a violation of the bill and, therefore, could be fined \$25,000.

Sec. 2(2) and 4(2) say that all employees and tenants shall have freedom from 'harassment' on the basis of "race, ancestry, place of origin, colour, ethnic origin, citizenship, creed, sex, age, record of offences, marital status, family or handicap." Harassment is defined as "engaging in a course of vexatious comment or conduct." Landlords or employers will be held responsible for the actions of their tenants or employees.

- out goes freedom of political comment or religious expression
- landlords and employers are forced to become watchdogs over the thoughts of their tenants and workers; they are unpaid 'thought police'
- certain privileged minorities become immune to criticism and may use this to harass critics. Certain cults, such as Scientology, frequently take their critics to court.
- if you say anything critical of common law marriages, Third world immigrants, tenants or employees with a criminal record, another's religious, or anyone because of age (too old, too young), you, as a tenant or employee, and your landlord or employer could be in trouble.

## REVERSE

DISCRIMINATION Sec. 14 and 25(c) permit and encourage reverse discrimination or affirmative action programs to aid privileged minorities -- "members of a group or class of persons suffering from a historical or chronic disadvantage."

- Everyone in Canada is a member of a group that, at some time, was discriminated against. We cannot right historical wrongs. We can only be fair to people in the present.
- "Affirmative action" is reverse discrimination. Its victims will be innocent workers. Visible minorities will be given jobs preference over other qualified Canadians. Are new-fangled "group rights" more important than individual rights and dignity?

SEARCH  
WITHOUT  
WARRANT

Sec. 30 deals with enforcement. It permits Ontario Human Rights personnel to "enter any place" (other than your dwelling) "for the purpose of investigating a complaint;" "require the production for inspection ... of anything that is or may be relevant to the investigation" without a warrant; and they may "question any person ... and may exclude any other person from being present at the questioning."

- out goes the requirement, normal in criminal cases, of a proper warrant before searches or seizure of goods
- out goes your right to legal counsel during questioning or at the Human Rights Board of Inquiry
- there is no mechanism for challenging whether demands for documents are reasonable
- there is no guarantee of the security of sensitive business plans or confidential lists of contacts that might be seized in the course of an investigation
- Human Rights operatives alone decide what is "relevant"

EMPLOYER  
JUDGEMENT  
QUESTIONED

Sec. 21 3(a) and 6(a)&(b) permit discrimination on prohibited grounds if they are bona fide requirements for the job. However, the Human Rights Commission becomes the judge of what is a legitimate job requirement.

- Surely, an employer is the most competent judge of what is a legitimate requirement
- He, not the government, must live with the financial and social costs of his hiring decisions.

NO PROTECTION  
FROM FALSE  
ACCUSATION

There is no provision in Bill 7 for any penalty for false or mischievous accusations of discrimination. Many visible minorities (handicapped, women, Third World immigrants) scream "discrimination" whenever they fail to land a job or whenever they are corrected or disciplined. The charge of discrimination is hurtful to the accused. The damage to his reputation may be great. The legal costs may be heavy. Yet, Bill 7 provides no penalty or compensation for the victim of false accusation.

Dear Business Owner,

The New Ontario Human Rights Act (Bill 7) is a clear threat to the rights and freedoms of every business and property owner in Ontario. Now being studied by a legislative committee, the Bill would permit Boards of Inquiry, set up by the Human Rights Commission, to:

- a) force employers to discipline, or even terminate key employees who run afoul of the Act, without prior consultation with the employer,
- b) force employers to hire women or "minority" job applicants to fill job vacancies without regard to the better qualifications of other applicants (This practice, known as Affirmative Action, will ultimately lead to hiring quotas for minorities).
- c) force persons convicted of an offense under the Human Rights Act to pay up to \$15,000 damages for mental anguish allegedly caused to the victim. (But if you are subjected to heavy legal and other costs as a result of harassment suits, you won't be able to collect a cent!)

The powers of the Commission, under the existing regulations, to enter and search your business without a warrant, and to seize any documents relating to their case (conceivably all your financial and business records) will be entrenched in the new legislation.

Your only right of appeal from the decision of the Commission and its Board of Inquiry will be to the Supreme Court.

Bob Elgie's new bill will set up the Human Rights Commission to be an advocate, prosecutor, judge, jury and executioner in cases within its jurisdiction. This flies in the face of our entire English and Canadian common law tradition.

Bill 7 is a blank cheque on your business. Contact your MPP now to oppose this bill.

## Human rights bill oppressive

The following are letters to the editor of *The Globe and Mail*.

Bill 7, an act to revise and extend Protection of Human Rights in Ontario, is the most oppressive and intrusive piece of legislation considered by Queen's Park since the infamous Cass Police Bill of 1964.

Proposed by Ontario Labor Minister Robert Elgie, Bill 7 provides for, among other things:

- Entry by agents of the Human Rights Commission on to farms, business establishments and private organizations, without requirement of a court order.

- Search and seizure of documents and records, determined by agents of the commission as relevant to an investigation, also without a court order.

- Interrogation of suspected code violators as well as their employees, family members and neighbors,

without benefit of legal counsel for those questioned.

- Trial by a commission board of inquiry, with wide powers to determine guilt, assess damages and mete out punishment, all without benefit of legal counsel for the accused.

In 1964, when then Attorney-General Fred Cass introduced similar legislation to grant essentially the same powers to the police, the outcry from MPs, the media and the general public was so great that Premier John Robarts demanded and received Mr. Cass's resignation. Unfortunately, the response to Bill 7, by Premier William Davis and most MPPs has been largely inaudible.

Bill 7 has already passed first reading in the Legislature. If the people of Ontario value their traditional rights and freedoms, they should appeal to their MPP at once. Such totalitarian measures are abso-

lutely intolerable to free citizens in a free society.

## Farm bill like a strait-jacket.

*An Editorial in Farm & Country:*

How unfortunate for Ontario farmers that we have a Minister of Labor, Dr. Bob Elgie, who would be more suited to a similar portfolio in an Iron Curtain country. He has produced a piece of legislation, Bill 7, that would deprive farmers of their basic liberties; liberties they and their forebears have enjoyed since the signing of Magna Carta in 1215.

Should Bill 7 get committee and Legislature approval, most farmers will be placed in an impossible position when it comes to hiring barn help or field workers. Under the guise of ending discrimination, Dr. Elgie's nasty little bill places most of us in a strait-jacket. Employers, and this means most farmers, will be compelled to hire anyone whose conduct or lifestyle may be utterly repugnant to their religious or private beliefs.

The bill, which amends the Ontario Human Rights Code, forbids "discrimination" in job-hiring. And "discrimination" means that one cannot take into account a prospective employee's criminal record, even persistent child-molesting, sodomy involving young boys, and perhaps proneness to the odd murder.

Farmers also will be responsible for the actions of their employees. Should a herdsman or field worker make jokes about another employee's race, religion, sex, marital status, or receipt of welfare, then strongmen from the Human Rights tribunal move in at once.

They will be empowered to march on to a farm, seize records and conduct searches — without a warrant. Yikes! And there will be no appeal to the courts from a tribunal ruling. So should a fruit-grower prefer offshore labor to layoffs from the local unemployment office, he can be hauled before the all-powerful tribunal and face a fine of up to \$25,000.

With the notable exception of Jack Johnson (Wellington-Dufferin-Peel), the Tories have raised few objections to this legislation, which, in effect, establishes a totalitarian state. Like a herd of dazed Gadarene swine, they lumber toward the abyss — with the NDP tagging along.

However, thanks to Jack Riddell (L, Huron-Middlesex), the speedy passage of this vicious, anti-farm, anti-people bill has been impeded. And if Mr. Riddell does nothing else in his lifetime — and the same can be said of Mr. Johnson — he should be remembered as one of the few MPPs in the Legislature who defended basic rights.

We trust that before the Legislature reconvenes in the fall, all those Ontarians who respect life and liberty will have raised enough Cain to ensure that Bill 7 either is killed outright or emasculated to the point where it is useless. Obviously, neither Dr. Elgie nor his Cabinet colleagues has the sense or understanding to know what is happening.

Where are the champions of liberty? What is Lorne Henderson doing? Can he not perceive what Bill 7 will do to the province's entire farming community? Can he not understand that our entire democratic fabric is in danger? Can he not understand that as Ontario's Minister of Agriculture he is expected to buttress farm rights? — and farmers do have rights as well as maniacs, perverts, thieves, malingerers, and other social misfits who could well be foisted on us.

## ACTION CONTACTS -- ONTARIO LEGISLATURE -- COMMITTEE TO STOP BILL 7

There are three levels of influence in the political process -- those possessed by the party leaders, Cabinet ministers and MPPs responsible for specific policy areas, and all MPPs who, as members of their respective party caucuses, help to reflect public opinion from their constituencies on the making of party policy.

Most important are the party leaders. If writing, you should address yourself directly to the party leaders, c/o The Legislative Assembly, Queen's Park, Toronto, Ont. M7A 1A2

The Hon. William G. Davis Premier of Ontario	Dr. Stuart Smith, M.P.P. Leader of the Opposition (Liberal)	Mr. Michael Cassidy, MPP Leader of the New Democratic Party
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Telephone contacts in these offices on Bill 7 are:

Mr. Urick Ferdinand Director of Public Liaison 416-965-7797	Mr. Tom Zizys Liberal Research Office 416-965-3976	Mr. Warren Caragata Communications Secretary 416-965-1764
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Members of Cabinet that you may wish to contact include:

	Riding	Ministry	Exec. Assistant	Phone (416)
* Dr. Robert Elgie	York East	Labour	Joanne diLaurentiis	965-1155
Hon. Larry Grossman	St. Andrew-St. Patrick	Industry	Michael Landry	965-0574
Hon. Tom Wells	Scarborough North	Gov't House Leader	Jim MacKenzie	965-4002
Hon. Frank Miller	Muskoka	Treasurer	Michael Perik	965-1180
Hon. Roy McMurtry	Eglinton	Attorney General	J. Rowsome	965-3200
Hon. Bette Stephenson	York Mills	Education	Rick Donaldson	965-3708
Hon. Robert Welch	Brock	Energy	Miss M. Lucas	965-4021
Hon. Gordon Walker	London South	Consumer and Comm. Relations	Ian Mumford	963-0311

Those calling ministers' offices should ask to speak to the above-named contact people.

Bill 7 is now being studied by the Standing Committee on Resources Development. Any person or organization wishing to make a presentation to the committee should write and telephone the chairman, Mr. Michael Harris, M.P.P. for Nipissing, phone: 965-5365.

Other members of the Resources Development Committee are:

Ross Stevenson (Vice-Chairman)	Durham-York	PC	965-4843
Andy Brandt	Sarnia	PC	965-6838
Bob Eaton	Middlesex	PC	965-7254
Ed Havrot	Temiscaming	PC	965-4959
Jack Johnson	Wellington-Dufferin-Peel	PC	965-4828
John Lane	Algoma-Manitoulin	PC	965-6659
Ron McNeil	Elgin	PC	965-4848
Sheila Copps	Hamilton Centre	Liberal	965-5677
John Eakins	Victoria-Haliburton	Liberal	965-9681
Vince Kerrio	Niagara Falls	Liberal	965-7903
Jack Riddell	Huron-Middlesex	Liberal	965-1080
John Sweeney	Kitchener-Wilmot	Liberal	965-9611
Jim Renwick	Riverdale	NDP	965-5928
Jack Stokes	Lake Nipigon	NDP	965-5981

\* Dr. Elgie is the Minister responsible for this legislation.

All members of the Legislature may be reached by writing them at:  
The Legislative Assembly, Queen's Park, Toronto, Ontario M7A 1A2

"Stop 7" would appreciate your sending us copies of all correspondence with and submissions to the Committee at 50 River Street, Toronto, Ontario M5A 3N9

# Misrule of law

*Bill 7: when the bureaucrat's reach exceeds his grasp, he simply extends his grasp*

Last month I was writing in this space about Bill 209, now rechristened Bill 7, *An Act to Revise and Extend Protection of Human Rights in Ontario*. I propose to revise and extend my own comments on the subject, since I believe—at the risk of repeating myself—that human rights in Ontario need to be protected mainly against human rights bills and bureaucracies.

I have no trouble with the lofty view in Bill 7's preamble: "Whereas... the inherent dignity and the equal and inalienable rights of all members of the human family is the foundation of freedom, justice and peace in the world..." Just so. This happens to be my opinion as well. I only wish it were the true opinion of the creators of Bill 7. Because in that case they'd scrap every word that follows the preamble.

It seems to me that what the architects of "human rights" laws believe in is the inherent dignity of their own particular values and the inalienable primacy of whatever causes or ambitions they may, from time to time, choose to promote. It is to these objectives or sentiments that they apply the label of "human rights." It makes no difference that many of their objectives are worthy. It is immaterial that many of their sentiments happen to coincide with mine. The point is that they do not coincide with the sentiments of "all members of the human family." Some members of the human family may believe that it is sinful for a man and a woman to cohabit without benefit of clergy, or that it is disgraceful for able-bodied people to be on public assistance. I disagree with them; the Human Rights Commission certainly disagrees with them. But should they, as a result, have their moral values outlawed? Have people of such "unenlightened" creeds ceased to be members of the human family? Is their dignity less inherent, are their rights less inalienable than the dignity and the rights of those who hold a contrary view?

Obviously it is against the law to cheat, rob or assault another human being for whatever moral or political reason. But when it becomes unlawful for people to base ordinary, everyday choices in their private or business lives on their own political, religious, moral or practical values, "dignity" and "rights"—let alone "freedom"—become meaningless words. When we empower the State to legislate motives for otherwise lawful acts, such as selecting employees or tenants, we stick a foot, like children, over



the abyss of tyranny. There are no civil liberties where the State can enter the one place where it has even less business than in the nation's bedrooms—namely, the minds of the nation's citizens. And, of course, where the State has the power to outlaw values and motives less worthy or sensible than its own, it also acquires the power to outlaw any that are equally worthy or more sensible.

Nothing proves this better than some of the "extensions" and "revisions" of Bill 7. For instance, under Sections 2(2) and 4(2), a landlord or an employer may be hauled before a board of inquiry, not because of anything he may have done, but on the grounds that he knew or (in the opinion of the bureaucrats conducting the hearing) ought to have known

that one of his employees or tenants "harassed" another tenant or employee. Harassment is defined in the Bill as "vexatious comment or conduct." Well, what will law-abiding landlords and employers do in our new world of human rights? Have spies provide daily reports on their workers' and tenants' gestures and language? Require them to fill out forms on whether or not they tell Polish jokes? To play it safe, will they have workers fired or tenants evicted for being boorish—some people are, and until now have had a human right to be, boors—or for persistently refusing to say hello to the pregnant, single mother on welfare who lives on the second floor? Or else risk being ordered to make "restitution" for the behavior of the supposedly free citizens they house or employ—including an award of up to \$15,000 for "mental anguish"?

Or take the newly included ground of handicap, defined under Section 9(b) as any degree of physical or mental (my italics) impairment, including a "dysfunction... in understanding or using symbols"—in other words, illiteracy. Now an employer is exempted from this clause if the "essential duties" of a job cannot be fulfilled by the handicapped applicant. But who is to determine what is an "essential" duty? You guessed it: not the employer providing the job, but a human rights official. An advertising executive may foolishly think it's essential that his secretary should be able to open doors for his clients or get them coffee—the competition's secretary can do it—but if in the view of the State's representatives an ability to type and answer phones is all that's "essential" in a secretary's job, he'll have to hire the lady

## Freedom is not entirely free, it is only a bargain at any price

in the wheelchair. It's totally beside the point, in my view, that the wheelchair-lady may turn out to be the best secretary the executive has ever had, or, if not, her relative inefficiency is not such a big sacrifice. It is an ironic sidelight that in our times, Somerset Maugham could no longer write his famous story about the stubborn verger who, having been fired for illiteracy by the new parish priest, started a string of tobacco stores and "amassed a fortune of £30,000." In our avuncular society he'd just complain to the Human Rights Commission—and stay a verger for two-and-six a week for the rest of his life.

It is no good saying that I'm picking tententious and exaggerated examples, or that our human rights administrators will have enough common sense not to interfere with private citizens in petty and obnoxious ways. I hold with James Madison who, while pondering the American constitution, wrote to Thomas Jefferson nearly 200 years ago: "Whenever there is an interest and power to do wrong, wrong will generally be done...." Laws may be administered humanely and wisely, of course, but they ought to be formulated as though they would always be administered by people lacking in both wisdom and humanity.

As civil libertarians would probably agree, the spirit behind any legislation is best revealed by its enforcement clauses—the protection they give to an accused, the attention they pay to due process. In the words of the great American jurist Felix Frankfurter, "The history of liberty has largely been the history of observance of procedural safeguards." How does our proposed human rights legislation stack up in this light? Well, according to Section 30(d), a human rights investigator may "question any person" while excluding "any other person from being present at the questioning"—presumably even the hapless questionee's lawyer. Added to this little Star Chamber feature, investigators in our new world of human rights would be able to enter, without a warrant, "any place" other than one "actually used" as a dwelling—meaning your office and maybe even your summer home—and remove any documents they feel like removing from it. With a warrant, they may also enter and search your dwelling "for evidence"—a stack of Polish jokes, maybe, or a letter to your aunt in which you express the view that people diagnosed as hebephrenic don't make good civil servants—but, reassuringly, they can only do so between sunrise and sunset. Investigators may also take along a police officer, just in

case a suspected discriminator feels like exercising what he or she mistakenly believes to be a human right, and tries to throw the human rights-persons out on their ears.

The Commission may, at its discretion, "decide not to deal" with complaints that appear to them to be "trivial, frivolous, vexatious or made in bad faith." That's certainly gracious of the Commission; after all, they could decide to proceed in frivolous cases as well just to show people who has the whip hand when it comes to human rights. But since heavy penalties (up to \$25,000) are provided for "discriminators"—not including the cost of defence or the costs of altering business equipment, buildings or operating methods to comply with the Commission's demands—why not provide a penalty for false complaints, as in criminal law? Of course, it's a silly question—such penalties might curtail the job market for human rights investigators, who also have to make a living.

We already have a Statutory Powers Procedure Act giving human rights commissions (and some other administrative bodies) great latitude to withhold evidence from the defendant. Section 27(1) of Bill 7 strengthens this a bit, by providing that no member of the Commission "shall be required to give testimony...in any proceeding as to information obtained in the course of an investigation..." In criminal and civil cases there are provisions for disclosure—so people can learn what they are supposed to have done wrong and put together their own side of the story. The opportunity to "give full answer and defence" is an ancient, essential safeguard in our system of justice. Well, good-bye ancient safeguards, in our brave new world of human rights.

One could go on—the new offense of "sexual solicitation" deserves a column of its own—but perhaps it's not necessary. Our civil liberties associations are silent—or, in an astonishing reversal, call for more powers for the authorities, more categories included for special status, more "affirmative" privileges for more selected groups. Why are people still free to prefer—they seem to ask—the sober to the addicted, the heterosexual to the homosexual, the good-looking to the ugly?

I cannot deny that many people have such preferences—nor do I think that all such preferences are noble or sensible. I do think, though, that they are a civil liberty; I do think that they are a human right. Such, among others, are the dues of freedom: putting up with some bigotry or letting some legitimate ambitions go unfulfilled. Freedom is not entirely free, it is only a bargain at any price. We make a dangerous mistake when we assume that whatever is good and just should always be enforceable or that whatever is nasty and unenlightened can be safely outlawed. For often it is the selfish or bigoted

impulse that happens to be a human right, while the righteous or reasonable desire may have to be restrained by law.

About 24 years ago in the Toronto cafeteria where I worked, a gentleman repeatedly informed me that, in his opinion, I was an ignorant, effing D.P. After a while I replied, in the best English I could muster at the time: "Please, excuse," then butted my cigarette out on his hand. I do not regret having done what I did. It provides a marvellous symptomatic relief for xenophobia, and even after a quarter-century its memory fills me with a warm glow. But I always knew that my act was a criminal assault rightly forbidden by law. The gentleman's remark was not. I would not wish to live in a society where the law penalized him for holding and expressing his silly view—nor in one that condoned my joyous and satisfying response. ■

We are presenting a series of articles in chronological order to how they were printed. You can see the momentum of opposition. Call your M.P.P. and let's kill this thing dead!

June 7

# 1984 is 3 years early

The horrible truth about Bill 7, an act ostensibly to fight discrimination, is it does the exact opposite.

It institutionalizes discrimination, elevating special groups into positions of super status and shackling free speech more than some totalitarian governments do.

The bill, An Act to Revise and Extend Protection of Human Rights in Ontario, is the brainchild of Labor Minister **Bob Elgie**, a man who has no place in a Tory cabinet, even one as pink as the **Bill Davis** collection.

Elgie's bill differs from the restrictive legislation of a banana republic dictator in that at least it's being debated in public.

Beyond that, there's little distinction.

And, with the Tory benches populated by gutless sheep, not many are willing to take the flack which comes to those prepared to fight this dangerous law.

Under Elgie's Law, storm-troopers from the Ontario Human Rights Commission can be dispatched on the basis of a mere complaint, can charge into your business



**BOB ELGIE**  
Dangerous rights bill

without warrant, and seize your papers and property.

They may, if they feel inclined, deny you the opportunity of having a lawyer present for the subsequent inquisition.

Under this bill, you can be fined for even thinking the wrong way.

What's that you say? Impossible?

Well, the proposed human rights code says, "where any matter, statement or symbol is disseminated that indicates an intention to infringe the right or that advocates or incites the infringement of the right."

Talk about thought control. Wow!

Under Elgie's bill, for example, an employer can be fined if one of his employees is found guilty of sexual harassment.

Imagine. Some guy with 300 people working for him and he's supposed to be responsible for the actions of each one.

Then again, Elgie's kangaroo court could assault you if, for example, you didn't want to rent your apartment to an axe murderer who'd just been released after a stay in a mental health institution.

And companies in essence, incriminate themselves if they don't give preference in hiring to someone from the protected species in the bill, a blatant example of reverse discrimination.

**One person who knows first hand about discrimination**



**CLAIRE HOY**

At Queen's Park

is **Paul Fromm**, a Mississauga teacher recently forced out as treasurer of the federal PC Metro because he was severely misquoted in an interview in the *Globe and Mail*.

Fromm has been openly discriminated against before, but that's fine in today's climate because he's a right-winger.

Still, despite his personal experiences, Fromm opposes this oppressive law.

For that, NDP committee members in particular, smear him by claiming anyone against this bill is against human rights.

In fact, it's quite the opposite.

People who support this mindless totalitarianism, support human rights only when they agree with what is being said or done.

If they disagree, then God help them.

Fromm told the committee this week that Elgie's bill gives bureaucrats "high-handed, sweeping enforcement powers" which, in many cases, "exceed the normal powers accorded to our police in investigating criminal activity."

He pointed out the contradiction between the bill's claim that everyone has a "right to equal treatment," yet, in another section, permits discrimination to help "disadvantaged" people.

"While Bill 7 would descend like a ton of bricks on someone denying employment to a member or a minority, it would permit preferential hiring of members of the same minority," said Fromm.

Fromm added that "an implicit fallacy in much human rights reasoning is that only equal results are proof of equal treatment."

I'd add it also assumes that people who make a success of their lives were, by definition, "advantaged," while those who don't were victimized by society.

Individual merit doesn't matter to those who would control all thought and action.

And to date, with the noble exception of Tory backbencher **Jack Johnson**, Elgie's conservative colleagues seem ready to wash their hands of our traditionally free society, easily the most free in the world, and turn it into a state which would frighten even **George Orwell**.

# Labor minister should quit



**CLAIRE HOY**  
At Queen's Park

On March 19, 1964, then attorney-general Fred Cass introduced Bill 99, the infamous "police state bill," in the Ontario Legislature.

Four days later, after a furious uproar over the proposed Gestapo-like police powers, Cass resigned.

Ever since, the Tories have had the decency to stay away from introducing comparable police state powers.

Until now.

Labor Minister Bob Elgie, who should follow the Cass example and resign, takes a page right out of Bill 99 in his new human rights bill.

The biggest issue in the 1964 debate was the proposal to deny "criminals" the right to a lawyer.

At the time, the opposition, the general public and the legal fraternity rose in unison to condemn such a blatant trampling of civil liberties.

Now, 18 years later, the same provision in Elgie's bill is heralded as progress, as a human right.

The *Toronto Star*, which condemned the Cass bill for giving police the right to deny counsel to a person, now praises the Elgie bill for giving those rights to investigators from the human rights commission.

In its lead editorial yesterday, the *Star*, apparently in earnest, quoted our quintessential Canadian bleeding heart, Alan Borovoy, as saying "human rights legislation is virtually unenforceable unless investigators have such power."

What a distorted sense of civil rights that is.

The police, too, would love to have the power to march into your office without a warrant, on the basis of a complaint, and search and seize and deny you legal counsel.

Obviously it would make crime-fighting easier.

But, in a country based on English common law, such powers run totally contrary to our traditions of liberty and the right to a fair hearing.

Yet, under Elgie's abhorrent law, being debated at committee, we are asked to accept a system where a complaint of discrimination is more serious than offences under the Criminal Code.

Legal restrictions which apply to police, and everybody else, do not apply to Elgie's squad of human rights pinkshirts.

The *Star* justifies this, as Elgie does, by saying the old human rights legislation also gives investigators such powers.

Somehow in their muddled, totalitarian minds, that makes it all right.

The *Star*, apparently knowing more about the bill's powers than Elgie himself, also pooh-poohs suggestions that employers may run afoul of the

law if they choose someone else over a mentally retarded person incapable of doing the job, or if a landlord refuses to rent to a dangerous psychiatric patient.

While the *Star* may not approve of such wrongs being enshrined in law, fact is, if they would only read Elgie's bill, those powers are there.

Elgie, confronted with these examples — by reporters, not in the committee as the *Star* editorial claims — couldn't deny it.

The *Star*, calling the rights code "sound," con-

veniently ignored one of the most reprehensible aspects of the bill; the one which could make employers responsible for their employees' actions and liable to huge fines in sexual harassment cases.

Except for parent-child relationships, I doubt if there's a comparable law anywhere in the free world which makes one person responsible for another person's actions.

We already have a Criminal Code, which should be used more often against male cluckheads who think they can grope women with impunity.

But surely, if anyone is responsible for his actions, it's the person who gropes, not his boss.

This bill is so dangerous, so wrongheaded, it should have been hooted right off the order paper, and Bill Davis should boot Elgie out, as John Robarts did to Cass.

Sadly, with a few exceptions, our legislators, including Davis, are quietly acquiescing.

They should all be ashamed.

# Rights legislation creates a Catch-22

You've heard the rhetoric.

You've listened to the bleeding hearts and professional ethnics argue we need tougher human rights laws to promote harmony and equal rights in our multicultural society.

It always sounds good. It just doesn't work well.

Ask David Straw.

The 45-year-old TTC driver will tell you it's a one-way street.

He learned the hard way, suffering through eight months of uncertainty, aggravation and expense over a frivolous complaint which should have been thrown out five minutes after it was made.

It has left him bitter over a system which is loaded in favor of people who complain, but thumbs its nose at innocent people who are victimized by groundless accusations.

It illustrates how a simple dispute over a 65¢ fare automatically becomes a racial issue if one of the combatants isn't white.

On Oct. 19, 1980, Straw was driving his bus westbound on Lawrence at Markham when a group of passengers boarded. Among them was Victor Greaves, a black man, who Straw said didn't have a proper transfer.

Fare disputes are commonplace at the TTC and, as the back of your transfer tells you, policy is to pay the fare and then take it up with TTC headquarters.

Unfortunately, as the Human Rights Commission concedes, Greaves became abusive and was soon joined by another black passenger, a former TTC employee, who also shouted abuse, some of it racial, at Straw.

A few days later, the TTC got a 2 1/4-page letter from well-known militant Charles Roach, a black lawyer, charging Straw had discriminated against Greaves and demanding compensation.

"I didn't care if he (Greaves) was green," Straw said. "I was doing my job. He was using a transfer for going back the other direction and I wouldn't accept it. That's my job."

After his experience however, Straw's view has changed.

"If a black person comes onto my bus and drops two buttons into the fare box, I'm not going to say anything. Not now. And many other drivers feel the same way," he said.

Straw was interrogated by his boss over the issue, and it soon became obvious the Roach letter was off base, but before long our friends at the Human Rights Commission stuck their collective noses in.

At that point, Straw was ordered to TTC headquarters to be interviewed by a human rights investigator.

Showing an incredible lack of sensitivity, the commission dispatched a black to investigate a complaint by a black.

Straw describes her as a "wonderful, courteous woman . . . but no matter how fair she may be personally, when you see that, you have to wonder if you're getting a fair shake."



CLAIRE HOY

At Queen's Park

George Brown, executive-director of the commission, says there's no policy to send investigators who match the "complexion" of the complainant. It just happens that way sometimes.

Actually, judging by the number of people who call me with their experiences, it happens often.

Part of the problem could be that, for all its brave talk about reflecting our society, the commission itself, in Metro, fails miserably.

Of Metro's 21 investigators, nine, or 43%, are non-white, hardly a reflection of our population. Of the 18 investigators outside Metro, only one is black. The rest are white.

Ultimately, Straw's case was dismissed by the commission, but only after he'd asked Social Services Secretary Margaret Birch to intervene.

In the meantime, Straw had to hire a lawyer, the TTC and the commission spent time and money on it, yet, after cranking Straw through an emotional wringer for eight months, the commission says it can't do a thing.

In criminal law, a frivolous accusation can lead to charges. At the very least, costs can be assessed.

Not so with human rights.

Had Straw been acting out of racist motives, the commission would have pounced on him like a ton of bricks.

Yet, being the victim, he might as well be chopped liver as far as his rights are concerned.

Tell me, where is the justice in that?



MARGARET BIRCH  
Had case dismissed

## ACCUSES OWN PARTY OF 'CRASS EXPLOITATION'

# Tory condemns rights bill

By **CLAIRE HOY**  
Staff Writer

A Tory MPP last night accused his own government of promoting "crass exploitation" of individual liberties by introducing a bill which he says "conjures up . . . the sound of jackboots."

Prince Edward-Lennox MPP Jim Taylor, a former senior cabinet minister, launched a scathing attack against Labor Minister Bob Elgie's Bill 7, an act to revise human rights.



**JIM TAYLOR**  
Hears jackboots

proposed bill "more than social policy. It is socialist dogma."

The outspoken backbencher said the government has embarked on an "unlikely venture . . . to abandon freedom in pursuit of justice."

"Surely we must all work for the

enlargement of the individual and the growth of the human spirit," Taylor said. "But we are not godly enough to read human thought, construe motives and interpret human behavior sufficiently clearly to impose severe sanctions.

"To be forced to hire someone or rent premises to someone whose lifestyle and conduct is repugnant to one's moral standards and religious beliefs is hardly an expression of fairness and freedom.

"But to hold employers and landlords responsible for the workers and tenants treatment of one another is unconscionable. It is nothing more than crass exploitation of an innocent person's authority to police personal relationships."

Taylor said the importance of justice and fair play can't be denied, but governments must not, "for the purpose of efficiency and stability, fall into the injustice of dictatorship or tyranny."

He said the government has "reached too high in our current attempt to mandate human rights," adding that the philosophy of Elgie's bill leads to "reverse discrimination" and a situation where "the accused would have to prove his innocence rather than the accuser proving guilt."

Taylor will spend the next two weeks of the hearings process sitting on the

committee as a substitute.

"Well, there's always room for differences on policy matters within the party," Elgie said of Taylor's remarks.

Elgie said Taylor's criticism of the bill doesn't change his view of it. "There's no alteration in my determination to continue with the substantive issues of the bill."

## HUMAN RIGHTS BILL WILL LIKELY DIE

# Sanity in Tory ranks, at last

And now, some good news.

Labor Minister Bob Elgie's infamous human rights bill will likely never make it back onto the floor of the Legislature.

"We're ragging the puck," one Tory told me. "I don't think this thing will surface for a while."

What's more, when a born-again version does come back, likely early next year, chances are somebody else will be sitting in Elgie's chair and he'll be shuffled off to another ministry.

The worms, it seems, are turning.

Faced with growing public resentment toward the tyrannical aspects of Bill 7, the Tories have decided to stonewall.

They'll either use the committee system to delay clause-by-clause study of the bill indefinitely or ultimately vote in committee not to report the bill back to the Legislature for final reading.

In private interviews this week with several cabinet ministers and Tory backbenchers, I've discovered Bill 7 has become a four-letter word in most Tory circles.

Even Elgie's original supporters are upset by what one of them termed "Bob's stubborn refusal to appear conciliatory and handle the thing politically."

They admit Bill 7 has spurred more grassroots complaints than anything since the 1975 rent control



**CLAIRE HOY**

At Queen's Park

debacle and the message, it seems, is hitting home.

In politics, of course, nothing is certain but at the moment things look bleak for Elgie and bright for sanity.

The bill will be high on the agenda of Tuesday's Tory caucus meeting, just hours before the Legislature re-opens.

One cabinet minister predicted, "I think he'll (Elgie) get blasted at caucus. The build-up against the bill is getting pretty bad."

Internal opposition mounts against Elgie's plan to give human rights investigators awesome powers to storm into your office on the basis of a complaint and read whatever personal files they decide are relevant, all without benefit of a warrant.

Premier Bill Davis, alas, promised some legisla-

tion on human rights, particularly to extend protection to the handicapped. Ultimately, he'll have to deliver something.

But at the moment, the public hearings are over and the committee hasn't even bothered to set a date opening clause-by-clause examination.

"There's some feeling to let this thing cool," one official said. "Even the Liberals and NDP didn't insist on a committee timetable. That should indicate the feeling."

Fact is, outside the human rights bureaucrats and some self-proclaimed human rights spokesmen, there's little support for his bill.

"He (Elgie) should have been out there all summer trying to sell his bill to every part of the province," a senior government aide said. "Instead, all he seemed to be doing was complaining it was being misrepresented. If it was, why wasn't he making more effort to correct that?"

Simple. Critics aren't misrepresenting it at all.

No matter how you cut it, Bill 7 is dangerous and counterproductive.

Starting all over again may embarrass the Tories but surely this time it's worth a few red faces to salvage a horrible mistake.

10 The Toronto Sun, Tuesday June 23, 1981

**Toronto's Other Voice**

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## Bill's bad bill

It is unfortunate reality that Ontario's proposed Human Rights Code contains more potential for undermining human rights than it does for protecting or guaranteeing them.

The reluctance of the Davis government to see the offensive parts of Bill 7 is disquieting. Clearly Labor Minister Elgie, responsible for the bill, is not one to defend the human rights of those of whom he doesn't approve.

Claire Hoy and Tories like Jack Johnson see the dangers. It is disheartening, if not surprising, that others like Alan Borovoy of our Civil Liberties Association don't. But professional civil liberty activists often seem selective in whose rights they defend. A few points about Bill 7:

- It is — or should be — utterly unacceptable that human rights "investigators" would be able, *without warrants*, to enter and search any business premise and seize documents. Yet Bill 7 gives authority to the sort of behavior that our country went to war to oppose 40 years ago. And here we are enshrining it as a human right!
- The only "appeal" from a human rights inquiry will be to the Supreme Court of Canada — a costly and lengthy process. That's not good enough. In fact it is terrible.
- It violates every Common Law tradition to have employers deemed responsible for human rights violations by employees. That is Big Brotherism which in Stalin's time had people sent to camps or to the wall because the state disapproved of their relatives or friends. Yet that is Bill 7.
- The offence of "disseminating" material that might infringe on rights, can be interpreted as preventing the media from reporting events or statements. That is a violation of freedoms. It is punishing the messenger.
- While Bill 7 guarantees the right of people to join a union, it says nothing of the rights of a person *not* to join or support a union. Is that not a serious omission? Unions might object, yet human rights are human rights.

On June 8 the *Toronto Star* editorialized that "New rights code is sound," then seven days later reconsidered and said "Fix flaws in rights code." It is evidence of the sort of knee-jerk response to certain motherhood issues. Bill 7 is flawed and totalitarian in character. If implemented in its present form, it will *not* discourage prejudice but will expand it. Bill 7 *could* become an instrument of repression — not a cure for discrimination, but a catalyst for it.

## ONE OF TWO RADIO BROADCASTS BY MARC EMERY ON CFPL-FM

Last Tuesday I talked about the Provincial Government's proposed totalitarian law called BILL 7 -that might get passed if enough people don't call into their MPP's and demand its rejection. It's a so-called anti-discriminatory law.

Most of you know the government & I have opposite philosophical views on virtually everything.

And one of those things is discrimination. You see, I think it is the absolute right of individuals to be able to discriminate with whatever criteria the individual wishes to use, whether it is choosing friends, employees, marriage partners, business associates, even neighbourhoods and schools for our children. Individuals may have bizarre, strange or possibly even racist or sexist reasons for discriminating others in their day to day life, but this is an essential and necessary element of free choice and should never be compromised. If it is true that we learn from our mistakes and build on success, then an individual must discover for himself what is moral and right.

But even the word here is misused. To discriminate, means, in the Oxford dictionary, TO DISTINGUISH or TO OBSERVE A DIFFERENCE.

To discriminate does not mean to sanction name-calling, physical aggression or violence, which is QUITE THE OPPOSITE OF DISCRIMINATION.

To discriminate really means to exercise your own freedom of choice, whether good or bad, as long as no physical aggression is enacted.

In the extreme case of an employer not hiring a black person based on his race: this is not in line with most people's sense of fair play.

But so what?

Its not my or your business we're 'fair playing' with. This is his business enterprise. And it might be a bad business decision to hire/reject on such flimsy criterion. Such a decision might well be founded on stupidity or ignorance, BUT THAT ISN'T THE POINT AT ALL. The single issue is this: does the man own his own business? Yes or no?

Right, then, its his business, not mine. Its his responsibility, its his money, and most importantly, its his pleasure. He isn't in business to serve my moral values, he is there to please his own God and ethical value system. Those are his natural rights.

The rights of a job seeker are to be able to perform services or offer those services in mutual consent or written agreement with an employer.

A job seeker does not have a right in any way whatsoever to DEMAND PREFERENTIAL TREATMENT, SPECIAL CONSIDERATION over other applicants.

The job seeker has no natural rights to compromise an employer's discretion in HIRING WHOM HE PLEASES FOR WHATEVER REASON.

When a disgruntled job seeker goes to the Ontario Ministry of Labour and squeals on an "unfair"/"prejudicial"/bigotted interviewer, he is sinking to the lowest level of debasement. By getting the Labour Board to use force against an employer, possibly forcing that employer to hire the "discriminated" complaintant, that so-called discriminated person is stooping to the lowest act of cowardice.

By employing coercion to get this job, the so-called discriminated person has acknowledged he is a second-rate citizen who cannot compete with others in the job market. He admits to needing special favours, specials laws and forms of job welfare in order to live.

And remember, the natural right to discriminate works both ways. The natural right to discriminate allows a black or Jewish or Catholic employer to refuse to hire an avowed Nazi, Kalnsman, Freemason or whoever he likes, or rather, dislikes.

But Bill 7 would change all that. A Nazi would have a "legal right to a job free from harassment and discrimination". Outrageous? Oh, but there's more. If the avowed NAZI starts insulting other Jewish or black co-workers, under this new bill, the black owner (or Jewish, etc.) can be held responsible and legally liable for the slander and racism of his employees, in this case a Nazi he was forced to hire.

The truly agressed victim here is the employer. Wait 'till you hear about search and seizure without a warrant!

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Sept. 9, 1961

Mr Marc Emery,  
London, Ont.

Dear Marc:

John Dawe of Global T V phoned me this morning and thanked me for the letter I sent them as it was the key to getting started on their 4 part series which will be running on the 6, 0 clock news. I also received a nice answer to my letter from Ron McNeil M.P.P. for Elgin. He said the bill will never pass as it is. So one man can make some difference.

Jim Ross



**"THE FAMILY STORE WITH THE HOMETOWN FEELING"**

# LATE FLASH!

# TRUDEAU TO RESIGN!

Very reliable sources in the FEDERAL ADMINISTRATION assure us  
PET is going forever between DECEMBER 10 to 15.  
Let's hope this information is correct.

Other contacts in the grapevine tell us:

**JOHN TURNER TO  
WIN LEADERSHIP  
CONVENTION HELD  
IN MARCH.**

**TORIES DUMP JOE  
AT CONVENTION  
IN APRIL**

The Conservatives won't win the next federal election with a pink Tory from the West (already solid PC) against a pink Tory-Liberal from Ontario. Still smarting from the fiasco in 1967 where the Conservatives picked sleepy Bob Stanfield only to be re-routed by dashing P.E.T., the Conservatives will wait until they see the new Knight in Shining Armour before picking their man. Their man? More right wing, from Ontario or Quebec. I'd say Brian Mulrooney. Good speaker, from the east where the PC's need support. Joe would have been dumped already, but that can wait and that's why Joe seems to have as much support as he does. Wait 'till P.E.T. resigns and Turner becomes Prime Minister. Oh those knives will have never moved so fast.

As in 1980, the next federal election will be won or lost in Ontario. If Levesque goes federal (and all sane people are hoping he will), then kiss the Liberals goodbye forever. Yeaaaaaaaaaaaaaaaaa!



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