

POVERTY AND GOVERNMENT

CRASS CAPITALISTS?

Freedom Party!

as it applies to indiv
f

O.H.I.P.

SEPARATING THE FACTS FROM THE MYTHS AND OPINIONS

of Ontario
others who share our
a free economy, and

leaves that the purpose of
protect your freedom of choice, not

Freedom Party of Ontario

Freedom Flyer

Escalating health care costs, which are threatening the efficiency of and accessibility of the health care system, are a direct result of economic severance that occurs between consumers and producers whenever the market is left to its own devices.

Now, the Freedom Party is forming a U.W.O. Students' Association. If you want to be a part of it, call us at:

SAY NO TO THE CITY COUNCIL BID FOR THE 1991 PAN-AM GAMES!

London City Council's bid to spend your tax dollars on such an unneeded project as the 1991 Pan-Am Games should be solidly opposed by all who will ultimately be forced to pay for the huge financial burden the Games will impose - namely, you!

"Common-sense approach"

Freedom Party praises AMI's handling of hospital

As one of your neighbours in this area, I am very concerned at the financial disaster that this expensive project presents - a projected increase in household and business taxes by the late 1980's.

I've written a letter that I sent to *The London Free Press*. Why don't you?

AMI's handling of the hospital is a "common-sense approach" to the health care system. The Freedom Party, which says it will be running for office in the next provincial election, praises the small, Haverbury hospital into AMI's charge of 120 hospital beds operating in 13 countries, he provided access to the following: a centralized financial system supply-
found an out-dated management system, overdue financial statements, and poor equipment. By tying the hospital into AMI's chain of 120 hospitals operating in 13 countries, he provided access to the following: a centralized financial system supply-
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THE OFFICIAL NEWSLETTER
MAY, JUNE, JULY, AUGUST 1984
LET'S FACE IT
WE WERE NEVER GOING TO CATCH UP
ISSUE NUMBER 3

Western Ontario & London
The London Free Press
tuesday London

Tuesday, July 24, 1984

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Pamphlet campaign aims to sink Pan-Am bid

London businessman Marc Emery has launched a 20,000 pamphlet campaign to sink the city's bid for the 1991 Pan-Am Games.

Over the past week, Emery said Monday, 12,000 pamphlets outlining Emery's views on why London should not be the site of the Games.

The remaining 8,000 pamphlets should be distributed by the end of this week, he said.

Emery's letters to the editor column in *The London Free Press* earlier this month. It concludes by urging those who agree with Emery's views to write letters to *The Free Press* or express their opposition to Ward 3 Aldermen Joe Fontana and...

"I always do stuff like this when asked why he started 'I make it my life's work' hopes his campaign will which is also..."

and fire services and should not be involved in sports promotions or job creation. He said the Games should be financed entirely by private money and organized by a private group.

Head raising has not yet been determined. It depends largely on the amount of federal and provincial grants.

Under the committee's financing plan, Emery would only pay up to \$10 million for the cost of the Games.

The federal government will pay the amount of grant it will pay. Emery has been clear.

his committee's view that the Games are good for London. He also noted he has received no comments from the public as a result of the pamphlets.

Fontana, who supports the city's bid for the Games, said he has also received no calls in the past week. In the past three weeks, he has received nine calls about the Games, seven of which were from those in favor of London being the host, he said.

Home said support for the Games has been money raising.

HEY, WE'RE DOING GREAT THINGS!
SEND US MONEY FOR THE UPCOMING PROVINCIAL ELECTION CAMPAIGN!



Freedom of Ontario

Ontario President: Robert Metz
Phone: (519) 433-8812
Headquarters Mailing Address:
P.O. Box 2214, Station 'A'
LONDON, Ontario
N6A 4E3

June 1, 1984

-MEDIA RELEASE-
-FREEDOM PARTY LAUNCHES ATTACK ON GOVERNMENT CENSORSHIP-

In the wake of uncensored censorship drives to eliminate various publications, films, videos, and opinions found to be offensive to many interest groups and individuals, FREEDOM PARTY OF ONTARIO is pleased to announce its opposition to any form of government censorship, both on principle and in practice.

ALL CENSORSHIP BREEDS MORE CENSORSHIP!

It is with this urgent concern that FREEDOM PARTY OF ONTARIO is launching its province-wide drive to politically and philosophically challenge all censorship bodies operated by all levels of government.

This attack on censorship will be one of FREEDOM PARTY's three major issues for the upcoming provincial election. We encourage you to contact us to engage in public discussion of this issue.

ARE YOU READY?

GOVERNMENT HAS NO BUSINESS BEING IN BUSINESS

140

You think this cover is busy? You should see the work we've been getting done here at headquarters!

MONEY EFFORT DEDICATION

BY **ROBERT METZ**

Once again, our rate of activity and organizational effort has resulted in the late publication of **Freedom Flyer**, the official newsletter of the **Freedom Party** of Ontario. Our third issue is certainly indicative of this activity, and the immediate and long-range future promises more of the same.

Allow me to begin by reassuring our subscribers that they will in no way be short-changed by any delays in the publication of our newsletters. As one might well expect at this stage in the game, those of us responsible for **Freedom Party's** activities and organization are the same individuals responsible for publishing the newsletter.

Secondly, allow me to remind those who have *not* renewed their subscriptions and are receiving this newsletter that this is their *last chance* to keep in contact with the activities of **Freedom Party**. With so many *new* members, supporters, and activists joining our ranks, the time remaining to pursue the support of those who have failed to keep their status current is becoming severely limited, and is, quite frankly, regarded as the true measure of their support for our activities and goals. If *you* fall into this category, you know what to do.

I won't spend much space re-introducing the contributors to this issue of **Freedom Flyer**, since these introductions were adequately covered in our last issue. If you don't have a copy of

our last newsletter, and you're interested in finding out more about the backgrounds of the individuals *behind Freedom Party*, back-issues are available upon request.

With the production of our issue papers and buttons, two campaigns on the go, preparation for the provincial election, and with plans to register new riding associations and campus associations, we've certainly had our work cut out for us here at provincial headquarters. Not only that, but we're also gearing up for the production of **Freedom Party** video and audio cassettes, featuring executive and members in action, as well as many features on, and interviews and debates with, various political, philosophic, and economic personalities in the news.

Needless to say, the basic theme of this issue is an appeal for *your support*. So if you've been toying with the idea of *getting involved*, now's the time to make your move. There are so many areas of activity in which to do so, and so many *degrees* of involvement, that we really can't think of too many reasons that would *prevent* anyone seriously interested in promoting individual freedom from doing so. We need *activists* and *money* if we ever hope to achieve our goals on the scale we're aiming for.

Will *you* be a supporter? --- or are you only planning to reap the benefits of *everyone else's* efforts? Now's the time to decide. And we're expecting to hear from you.

FREEDOM FLYER

*the official newsletter
 of*

The **Freedom Party** of Ontario
 P.O. Box 2214, Stn. A
 London, Ontario,
 N6A 4E3
 (519) 433-8612

*"Those who expect to reap the
 blessings of freedom, must, like
 men, undergo the fatigue of
 supporting it."*

-Thomas Paine:
The American Crisis
 December 19, 1776

Subscription Rate: \$15 per year (6 issues), or *contribution** equivalent.

Editor: Robert Metz

Layout and Design: Marc Emery

Contributors: Charles Altman, John Cossar, Marc Emery, Murray Hopper, Robert Metz, Mark Pettigrew

Freedom Flyer Vol. 1, No. 3, May - August 1984 is published six times a year by the **Freedom Party of Ontario**, a fully registered political party.

**Contributions are tax deductible.*

Statement of Principles: **Freedom Party of Ontario** is founded on the principle (1) *that each individual has the right to his or her own life, liberty, and property*, (2) *that to preserve these rights it is essential that no individual or group initiate physical force or fraud.*

Platform: *That the purpose of government is to protect individual freedom of choice, NOT to restrict it.*

Provincial Executive: *President and Party Leader:* Robert Metz; *Chief Financial Officer;* Murray Hopper

Board Members: Mary Lou Gutscher, Lisa Butler

Registered Constituency: London South

...FROM THE PRESIDENT

by Robert Metz

It's amazing how varied and diverse our activities relating to the 'selling of freedom' have become over the summer. When I say 'amazing', perhaps what I really mean is 'unexpected'. Because when opportunity comes knocking, then it's time to answer the door.

And opportunity came knocking.

Our *actions* certainly produced several *reactions*, and often from quite unusual sources and in unusual ways. So without much further ado, we'll analyze our measure of failures and successes in the same goal-oriented format established in previous issues of the *Freedom Flyer*.

Recruiting and Fundraising:

This is the only area of our activities in which we experienced any level of disappointment, but even that was offset by a good measure of success.

First, the bad news: The mailing of our second newsletter and various personal appeals virtually produced a nil response to the solicitation of funds, and this was, needless to say, an unexpected disappointment. Though we can always count on a handful of our sponsors to see us through the task of meeting our operating and production expenses, the lack of response from the membership at large (particularly in the Toronto area) has forced us to leave a number of projects sitting (literally) on the shelf.

Despite the proof of our activity, results, and literature, there were few who chose to reward us for our efforts. To those few (and you know who you are), I must extend my hearty thanks. But to the majority of you I must make the following comment and challenge: If you're not *doing* anything to maintain your membership or support status with **Freedom Party**, then you *do* have an obligation to financially support us. Yes, that's right --- an *obligation*.

Being a 'member' or 'supporter' of an organization involves much more than simply offering your agreement, moral support, or 'best wishes' for success. It means offering a *physical* commitment (i.e., money or activity), without which any organization *simply does not exist!* Our commitment to *you* has been made clear, time and time again --- and commitment is a two-way proposition. But there are no two ways about it: As Thomas Paine so adequately summed up the nature of such obligation: 'Those who expect to reap the blessings of freedom, must, like men, undergo the fatigue of supporting it.'

So we're offering you a *choice* (after all, freedom of choice is what we're all about!): *give now*, or *stop taking*. We're not a *something for nothing* organization and we don't intend to operate on that principle. It's blatantly unfair to those who *are* making the effort, and it robs them of the necessary results and feedback required to show that their effort is not being expended needlessly. The covering letter enclosed with this newsletter has *your* name on it, and it has *your* options. This is *your* chance to prove what your principles and philosophies *really* mean to you. And we *expect* you to do the right thing.

Now, the good news: Help is on the way. Where our efforts apparently failed to produce any substantial *financial* response, when it came to *volunteers* and *activists*, it was an entirely different story. Perhaps it was the nature of the various issues we fought, or perhaps it was our consistent effort and visibility in the community that drew volunteers to our door; whatever the *cause*, the support offered in this area was overwhelmingly satisfying. *Thank you, thank you, thank you.*

In just over a week's time period, operating at a *leisurely pace*, our London volunteers successfully managed to deliver 20,000 pamphlets in a door-to-door campaign aimed at preventing the taxpayer (federal, provincial, and municipal) from having to foot the bill for London's hosting of the 1991 Pan-Am Games. And most of these volunteers offered to deliver pamphlets, telephone solicit, etc., in our upcoming election effort, a commitment which promises to offer us a most credible and effective campaign in the London area.

But there's more good news! **Freedom Party** is about to have ratified an *official campus association* at the *University of Western Ontario* this fall. Organized by member *Charles (Chuck) Altman*, the necessary number of activists has *already* been reached, and the association promises to be a tremendously effective recruiting tool for the future. Anyone wishing to join the group, or anyone interested in forming a similar association in their area, is urgently requested to contact provincial headquarters *now*. The opportunities are boundless, and the resources we have to offer will make you the envy of your competition.

And here's good news for those of you living in the *Toronto area*: By year's end, we fully expect to have re-established a Toronto constituency association! Negotiations are already under way with certain individuals in the Toronto area who have expressed and demonstrated their willingness to undertake the challenge, and more will be said on this in the very near future. If *you're* interested in participating, this is an opportunity that should *not* be passed up. With our resources, services, and support, your work will already have been cut in half --- and we promise you --- you will not be left alone and unsupported in your efforts. *Call us now!*

Finally, our greatest opportunity for recruitment is now before us: the upcoming provincial election. Whatever else may be accomplished by our efforts in this regard, one thing is certain: our *primary* goal is (and always should be) the further recruitment of members and supporters. With our *election material already on the drawing boards*, you can be certain that our literature in this regard will be specifically designed to bring such individuals to our aid.

Thus, as you can see, an election becomes another valuable tool for recruitment. Beyond the self-evident fact that our candidates get to share the public spotlight with their political adversaries, there's also the factor that provincially registered political parties are permitted to effectively *double* the financial contributions of their supporters, who in turn can double their own tax credit. Yes, opportunity abounds --- but only for those who are willing to take advantage of it.

Literature:

Since we're already on the subject, there are a few more comments to make about our (upcoming) election literature.

Unlike our issue papers, which are limitless as to their scope of subject matter, our election literature will focus on *not more than three* areas of major political concern, most specifically in those areas where we can obtain the greatest amount of *political leverage*. This means picking issues where our position is *already the most popular*, or where persuasive effort is *minimized to the greatest degree possible*.

As to format, actual content, and style, I cannot make further comment due to the fact we are still at the preliminary stage on this project, and that we are employing the use of *professional services* whose results and designs we have yet to see and approve. But I can guarantee there's a pleasant surprise in store for all.

(continued on next page)

One surprise you *won't* have to wait for is the result of our ever-continuing and consistent program of creating *issue papers*. This time around, we've enclosed the following: *OHIP, the [Mis]rule of Law, Job Creation, Poverty, Crass Capitalists?, Government In Business, Why Freedom Party?, Lesson From History, Property Rights, and '1984' is Here!* Remember, our issue papers have *not* been designed as *election* instruments, though they certainly will have applications to those efforts. And by all means, please order quantities (see ad below) so that our ideas can spread. Distributing literature to friends is just one of the many activities that our members and supporters can get involved in.

If *you* have an issue you'd like to see addressed, feel free to send us your draft; you can leave the editing and marketing aspects to us. Your only limitations are (1) space, and (2) an adherence to our statement of principles, and you can get a pretty accurate idea of those limitations from examining the enclosed issue papers. I heartily encourage one and all to participate in this manner --- the satisfaction derived from seeing your work in print is just one of the many rewards you'll receive from working with **Freedom Party**.

Visibility:

Without doubt, the efforts that focussed the greatest deal of media attention on us were our two media releases: one on *censorship*, and another, more locally (London) oriented release on the *Pan-Am Games*. Separate articles on both are included elsewhere in this newsletter.

Since both releases were radically different in scope, nature, and effectiveness, we learned a lot about the pros and cons of issuing them. For example, a *local* release is far more effective in gaining attention than a *province-wide* release. This is partly due to the fact that it's also *easier to measure the results* and public reaction.

For example, when we issued our province-wide *censorship* release on June 1, we were only aware of reaction that was brought directly to our attention, either by the media itself, or by members of the public who were gracious enough to bring coverage in their area to our attention. The radio coverage *that we were aware of* included my being interviewed on *CFPL-AM* (London), *CKLA-FM* (Guelph), *CHLO-AM* (St. Thomas), *CFCA-FM* (Kitchener), and *CHAM-AM* (Hamilton). And because our release was accompanied by several issue papers, some of the media simply ignored the issue of censorship and chose instead to focus on one of the subjects dealt with in an issue paper (ie., coverage on the *Hawkesbury Solution*). And surprisingly, much of the reaction to our *censorship* release came as late as two months after it was issued!

On the *Pan-Am Games* release, however, our experience was entirely different. Because the vast bulk of our pamphlet deliveries *preceeded* the media release, it was already an event eligible as a worthy *news item* --- and the public was definitely on our side on this issue! (See coverage elsewhere in newsletter.) We've received over 100 calls of support on the issue, including the support of the few London aldermen who oppose London's hosting of the 1991 event. Press and radio surveys revealed a whopping 72-85% opposition rate to using tax dollars to pay for the Games.

Other areas of activity that brought us into the public spotlight included several taped interviews for a local radio program (*6X-FM*) called *Straight Talk*. Four separate taped programs (half and full hour interviews) were taped with both myself and **Freedom Party** activist Marc Emery. *CBC's Ontario Morning* program aired in the spring also featured a fifteen-minute spot on Emery's battle with 'feminist' attempts to censor material they find objectionable.

I myself was given the opportunity to address the *30th Annual High School Seminar [Huron College, University of Western Ontario]* on the subject of 'Canada's role in the Third World'. The May 6-9 event was hosted by the *United Nations Association in Canada*, and was recorded for broadcast on *6X-FM Radio* and on London TV cablecast. These broadcasts were re-played during the entire summer.

According to *Bill Paul*, one of the event's organizers, I was one of only seven speakers (out of thirty) who was even *remembered* at the end of the four-day event. Reaction to my basic appeal for *free trade* as the most effective way to 'help' the third world ranged from total support to 'violent disagreement'.

Also keeping us in the public spotlight were our executives' and members' consistently-submitted letters to the editor, and our participation on local open-line talk shows. Once again, I encourage all those interested in promoting individual freedom to participate in similar avenues of expression. The effectiveness of a well-reasoned and well-expressed argument in these forums cannot be overstated.

Finally, as proof of our success at being *visible* in the media, it has been most reassuring to have an increasing number of individuals from both the public at large and even from the media itself constantly make comments like: 'Boy, you guys sure are in the news a lot lately!' This perception culminated in a radio news broadcast (aired August 13) featuring **Freedom Party**, when I was quoted as saying: 'We're as *active* in an *off-election* period as we are *during* an election.'

Music to my ears.

FREEDOM PARTY ISSUE PAPERS! BUY SOME TO HAND OUT TO FRIENDS, STUDENTS, NEIGHBOURS, ETC. AVAILABLE AT COST!

Anyone wishing to order **Freedom Party** issue papers in bulk may do so at the nominal cost of \$2 per 100. Simply send us a note indicating, by title, which issue paper you want, and we'll be happy to comply. The choice of issue papers grows each month, and members will be kept updated by receiving one copy of every addition to the **Freedom** collection with their newsletters. You can order any variety or mix of issue papers that you want; simply specify.

- Freedom!*
- Censorship: In a Free Society?*
- Taxation & You*
- The Failure of the Welfare State*
- Healthcare: The Hawkesbury Solution*
- Crass Capitalists?*
- Government In Business*
- Why Freedom Party?*

- Poverty & Government*
- Job Creation*
- The (Mis)Rule of Law*
- OHIP - Separating Fact from Fantasy*
- Property Rights & Freedom*
- The Lesson We Never Learned From History*
- 1984 Is Here*

TALKIN' PHILOSOPHY

by Mark Pettigrew

Before concluding with the third and final part of my article dealing with the least and most opportune moments to discuss politics [and political philosophy] with someone, I must again stress that although my guidelines are usually stated in absolute terms, there are degrees to these characteristics. In other words, the amount of effort you employ in your discussion should be proportional to the degree that these characteristics are present in your opponent's convictions.

Keeping that in mind, here is my elaboration on when it is best to discuss ideas with someone.

When the other person:

has fundamental principles in philosophy that agree in part or in whole with your own, but may differ in its evaluation [i.e., politics]: This is the most important point of my entire article. Without getting entirely into the subject of an integrated rational philosophy, it is critical to point out that one's view on ethics, politics, and aesthetics depends on one's view of man and on reality itself.

Why mention this? Because if the person you discuss ideas with generally agrees with your fundamental principles, then it makes your discussion easier to come to terms with. Without such agreement however, there is little chance if any that your opponent will fully understand the concepts of a free society, or that he will agree with you but for the wrong reasons. If the latter should happen, it may be possible to recruit such a person and, like a client, work with him in the future with the aim of getting his fundamental views more consistent with a rational philosophy.

believes that there is a 'right' and 'wrong' in issues: (i.e., that there exist basic objective truths to reality that are independent of one's perceptions, wishes, feelings.) With this premise established, you can both agree that there is an answer to a given problem. But if you hear something like 'what's right for you isn't necessarily right for me', you're probably dealing with someone whose basis for determining truth is *subjective*, not objective.

is young or is still groping for answers: These two characteristics usually appear hand-in-hand, but not always (some never 'grope'). By the time a person is between fifteen and twenty-five years old he will most likely have developed a philosophy directly from his 'sense of life'. (See Ayn Rand's

Romantic Manifesto for a further explanation of that term.) Many, however, discover that what their parents and friends have taught them is not always correct, and are willing to recheck and reform their values. Both are terrific prospects for productive discussions.

is a confessed idealist and believes in a morally just society (whatever it may be). Such a person will probably agree that there are answers, so even if he calls himself 'left-wing', 'right-wing' or even (gasp!) 'communist', don't dismiss him immediately. You'd be surprised how many people want to know what is right but are just misguided.

admits that something is wrong with government but doesn't quite know what it is: Fortunately, your only job here is to point out and support your perspectives.

voted for a party with an explicit or consistent platform [within reason] or voted for a specific issue: Let's start with the platform. Those who vote for 'fringe' parties often do so because they are sick and tired (and justifiably so) of the major parties. One of **Freedom Party's** main goals is to point out to the public that we are an *alternative* (and most importantly, that we're right). Of course, the only party capable of having a *consistent* platform is one that upholds individual rights, but even other minor parties owe much of their support to voters who simply are voting against the three main parties. This is why these people sometimes make good prospects.

Those who vote for a specific issue are also worth consideration, depending on the issue. The key is to focus on that issue in a discussion, then apply the principle behind the issue to other issues. This will not only help you discover their attitude towards principles in general, but will also serve to illustrate the consistency of **Freedom Party's** platform.

A last note: I do not wish to imply that this article was written exclusively for recruitment strategies. It wasn't. Its appeal is primarily on a philosophical level; in my opinion, recruitment should always be used as a means to this end: the communication of rational ideas to others in order to achieve a free society.

The points I've raised are by no means exhaustive. Feel free to write us about any that you'd like to add.

Freedom-what a party!

The newly registered **Freedom Party of Ontario** is always eager to hear from others who share our views about a free society, a free economy, and individual rights.

Freedom Party believes that the purpose of government is to protect your freedom of choice, not to restrict it.

Right now, the **Freedom Party** is forming a **U.W.O. Students' Association**. If you want to be a part of it, or want information, call us at:

433-8612

UWO organizer: Charles Altman
Provincial President: Robert Metz

-----News Item-----

Freedom Party

Forms
First
Official
Campus
Association!

[Yeeeeeaa, team!]

In September 1984, five **Freedom Party** members attending the University of Western Ontario will be ratified (by the Student's Council there) as a **Freedom Party Campus Association!** Hot stuff, eh?

If you are attending Western this fall, be sure to join and get involved!

If you are attending another university in Ontario and would be interested in helping form a **Freedom Party Campus Club (Association)**, then contact us right away for additional information.

Freedom Party headquarters will assist in providing you & your club with literature, speakers, projects, etc.

Our recruitment poster is shown at left, although the original is 8.5 x 11, and black on green (**Freedom Party** colour) paper.

We were there!

FREEDOM PARTY ONLY POLITICAL PARTY SUPPORTING FREEDOM OF SPEECH

As the only officially visible political party represented at the *Freedom of Speech* dinner last June 18 (Westin Hotel, Toronto), we are proud to be able to say that we played an *active* role in supporting the *National Citizens' Coalition's* successful legal bid to quash the federal government's controversial *Bill C-169*. The government's bill effectively made it an offence for non-partisan political groups and individuals to commercially promote their political opinions during a federal election campaign.

Disgracefully, it was supported by all three major political parties, which no doubt accounted for their conspicuous lack of presence at the fundraiser.

The support given to the *National Citizens' Coalition* by **Freedom Party** was admittedly nominal (and specifically intended to aid their effort to defeat *Bill C-169*) --- but that's hardly the point. We felt that political parties left unrepresented in an action addressing so *basic and fundamental* an issue as the right to freely express *political opinion*, are political parties who are not even faithful to the basic principles on which a supposedly *representative* political system is based, let alone to any principles based on freedom.

Although the *N.C.C.* got our support on this issue, we would have expected an explicit understanding of legislation like *Bill C-169* in place of the disbelief that was expressed by the function's key speaker, *Alan Hunter*, legal counsel for the *N.C.C.* How could such legislation have ever been possible 'in a free country' like Canada? That basic question was the theme of the entire evening's presentations.

The *real* question that should have been asked was how is it possible to expect otherwise?

With legislation already firmly in place that prohibits civil servants and public employees from expressing their political opinions during an election, what seems so unusual about *Bill C-169*?

With legislation that controls and regulates *partisan* political groups through 'electoral commissions', through the establishment of limits on spending or contributions, through the regulation of political advertising, through establishing requirements for 'official' recognition, etc., what seems so unusual about *Bill C-169*?

With the existence of the *C.R.T.C.* and various *editor boards* across the country, what seems so unusual about *Bill C-169*?

It's time to face the truth. Any government attempts to regulate or prohibit 'freedom of speech' in any form are attempts at *ensorship*. Measures like *Bill C-169* are only *natural extensions of the philosophy* responsible for the foregoing.

Thus, the *National Citizens' Coalition's* claim 'Freedom of speech restored to Canadians' is, sadly, far from the truth. What the *N.C.C.* is *really* celebrating is the fact that *it* still enjoys the freedom to commercially expound its views, since it qualifies as a 'non-partisan' group.

Freedom Party can only share in that celebration, with the fervent hope that the future will unveil a society where *all* individuals and groups can participate with the same degree of freedom.



July 16, 1984

Mr. Robert Metz
Freedom Party of Ontario
PO Box 2214
Station 'A'
London, ON
N6A 4E3

Dear Mr. Metz:

Thank you for your generous contribution to the Freedom of Speech dinner. We welcome you to OWE newsletters and hope economic affairs in C.

Sincerely,

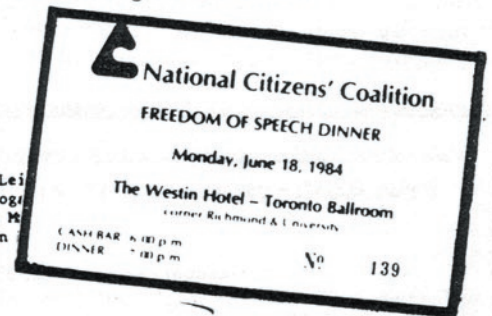
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Vice President

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National Citizens' Coalition defeats federal government.

Freedom of speech restored to Canadians.

Judge rules against law banning interest group election spending

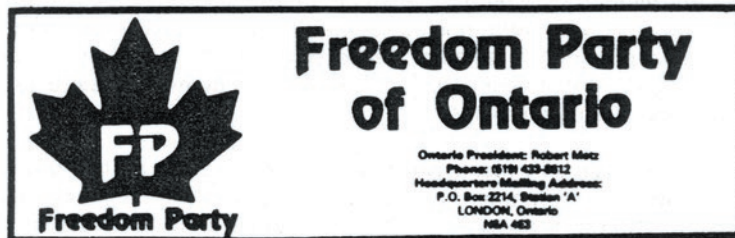
CALGARY (CP) — With a new prime minister about to be sworn in and an election campaign in full swing, the Alberta Court of Appeal has ruled that the Charter of Rights and Freedoms does not justify a law that would restrict the amount of money that interest groups can spend in an election campaign. The court's decision is a significant victory for the Freedom Party of Ontario and the National Citizens' Coalition, which have been fighting the law since it was passed last year. The court's decision is a significant victory for the Freedom Party of Ontario and the National Citizens' Coalition, which have been fighting the law since it was passed last year.

OUR CONTINUING BATTLE AGAINST CENSORSHIP

In late May and early June, press reports relating to numerous censorship attempts seemed to reach a crescendo. With governments at every level poised to jump on the bandwagon of violating our individual rights, it was clear to us that this was an issue where **Freedom Party's** point of difference with the other political parties would stand out strong and clear.

Delivered to *every newspaper, radio station, and television station in Ontario*, the main purpose of the release was to announce our presence to the media, and to declare our official opposition to government censorship as part of our upcoming election platform.

All media releases issued by **Freedom Party** will be published in the *Freedom Flyer* as a service and reference source for our members. For comment on the results and effectiveness of our release, see '...From the President', elsewhere in this issue.



June 1, 1984

-MEDIA RELEASE-

-FREEDOM PARTY LAUNCHES ATTACK ON GOVERNMENT CENSORSHIP-

In the wake of uncounted censorship drives to eliminate various publications, films, videos, and opinions found to be offensive to many interest groups and individuals, **FREEDOM PARTY OF ONTARIO** is pleased to announce its opposition to any form of government censorship, both on principle and in practice.

ALL CENSORSHIP BREEDS MORE CENSORSHIP!

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It is with this urgent concern that **Freedom Party** is launching its province-wide drive to politically and philosophically attack all censorship bodies operated by all levels of government.

This attack on censorship will be one of Freedom Party's three major election platform issues for the upcoming provincial election, expected in early 1985. It is our intention to engage in public debates, criticism, and in the solicitation of support from concerned parties, including video retailers, magazine outlets, publishers, distributors, consumers, etc.

Freedom Party of Ontario is an officially registered Ontario political party, and will be running candidates in the next provincial election.

OUR POSITION

OVERVIEW:

Ontario Censor Board chairman Mary Brown has in the past defended the role of the Censor Board, arguing that its jurisdiction is limited to public exhibition in theatres, and by consistently evading the inevitability of the spread of censorship. No doubt, *with legislation pending to expand the Censor Board's jurisdiction to home video*, we will now be politely assured that this jurisdiction will not eventually spread to books, magazines, recordings, etc.

Similarly, various spokesmen for the Canadian radio-television and telecommunications commission have in the past repeatedly proclaimed (despite its blatant Canadian content and format regulations) that the commission's role was *not* one of censorship. Yet despite such past assurances, we now find federal Communications Minister Francis Fox proposing *amendments to give the C.R.T.C. 'a necessary stick'* to curb programs depicting excessive violence on television.

With a goal of 'putting culture on the national agenda', Fox is in one fell swoop denying Canadian individuals the right to read and view material of *their own choosing*, while simultaneously forcing them (through taxation) to support those 'cultural activities' which clearly do not have the *voluntary economic support* necessary to stay afloat.

In effect then, we are faced with two different forms of censorship contributing to a common problem: the insatiable growth of government influence, power, and control over its citizens.

SPECIFICS:

As a result of this dangerous trend to statism, we find ourselves compelled to make the following observations and comments:

On the 'issue' of pornography:

While we must recognize that there are many individuals who are offended by various publications, *we cannot condone any attempts whatsoever that involve government legislation.*

The real issue facing us is censorship. And that means it's a government-created issue.

Political parties that allow the unwarranted 'issue' of pornography to become a universal platform shared by Conservatives, Liberals, and New Democrats alike, are parties whose dismal economic performance and social legislation have created conditions that leave them with nothing of substance to offer the electorate.

On Robert Elgie, Ontario's Consumer and Commercial Relations Minister:

(continued on next page)

If Elgie's claim that 66% of Ontario citizens say some form of censorship should be exercised, then the more significant statistic is that 34% *totally oppose censorship*. Because that 34% stand unified in their conviction, it is critical to note that the remaining 66% are seldom or never in agreement about *what* should be censored.

Thus, if the *legal standard of morality* in this province is to be determined by the number of its adherents, and not by any basis in principle or in right, it is our contention that the solid 'majority' in this province is against censorship. Only those opposing censorship have accepted a 'uniform standard of morality', namely, the marketplace.

As to Elgie's further claim that the standards to be laid down will be neither arbitrary nor repressive, we can only question how such a thing is possible. Whenever some individuals are in a position to 'lay down standards' for other individuals, *repression and legal subjectivity become the rule --- and the standard!*

On Francis Fox, federal Communications Minister:

It is surprising to find someone of Mr. Fox's background in the position of lecturing the Canadian public on issues of morality.

On the Police:

(a) Staff Sergeant Al Gilmore, head of the London police vice squad, apparently 'finds certain things difficult to understand' when it comes to pornography: 'It's just baffling to me... that some people will spend money on some of these things.'

(b) Superintendent Don Andrews, head of the criminal investigation unit in London has similar misgivings: 'We certainly wonder why anyone would even want to see these things. We can't understand how any straight-thinking person would get any enjoyment out of this.'

With a public admission that *they do not understand the motivations* of those who consume pornographic products, the police cannot be considered to be in a justifiable position to take legal action --- action which can only be based upon their self admitted ignorance. We would consider it their duty to find out *why* people read pornography, *before* they go around arresting them.

Nevertheless, the *London Free Press* reports that 'police are still wading through a raft of magazines seized during (an) operation to determine if the material can legally be considered obscene.'

Therefore, we must critically observe that the police have *legally confiscated property before determining if an offence has even been committed!*

All censorship laws thus represent a denial of an individual's right to 'due process' of law. Without objective evidence, objective standards, and without definable victims to press charges, justice cannot prevail.

(c) Police Sergeant Larry Teixeira, a Project 'P' officer with the Metro Toronto police force, says that the immediate effect of legislation controlling video cassettes will be the movement of 'raunchier' productions onto the underground market: 'No doubt about it. It'll drive the stuff right underground for sure.' His views on censorship: 'If you accept the argument that we should have a censor board, then it should have universal authority, over video as well as film. It's an all or none thing.'

Sgt. Teixeira's observations and comments are quite correct! And 'all' includes books, magazines, film, theatre, radio, television, the mails, newspapers, --- everything!

equally significant to note is Sgt. Teixeira's *admission that censorship legislation is totally ineffective* and will simply create a black market in pornography, essentially identical to the one that exists right now.

On Middlesex county court Judge Joseph Winter:

When Judge Winter appealed to 'his fellow Anglicans at the Diocese of Huron synod' for 'porn guidance', he clearly illustrated that (a) he has already made his mind up on the subject, and (b) that, in seeking for 'guidance', he has revealed the subjective nature of all obscenity laws, where the issue involved is not whether a crime has been committed, but rather, *what* the crime is.

When any judge would appeal to obviously biased groups for *guidance on legal matters*, it is evident that impartiality has been discarded in favour of selective prejudice.

On City By-laws regulating merchant displays:

The alarming spread of legislation to control retail magazine displays, *combined with the all-party support of the Ontario legislature*, serves as a clear demonstration of how easily repressive legislation takes root. *Display regulations have never been necessary*. Retail merchants, ever conscious of maximizing profits, have long been aware of their customers' concerns, and have arranged their displays accordingly. It is a pity that our civic governments have chosen to use the law to placate those special interest groups who happen to shout the loudest.

Display regulations infringe upon the right to property, to freedom of association, to freedom of the press. Since they are thus a clear violation of individuals rights, **Freedom Party** can only advocate the repeal of all such legislation.

On Liberal MPP Don Boudria:

Boudria's support of display regulations (mentioned above) included his denial that such legislation would constitute an attack on freedom of speech. But most interestingly, he commented: 'We have to go on record demonstrating our violent objection to pornography. The word (violent) is somewhat unusual but we must stand up and be counted.'

Boudria's 'unusual' term --- *violent* --- is not as unusual as he would suggest. We consider it rather descriptive of the actual forces in play when governments begin to legislate.

On the 2% Canadian Content requirement for Canadian theatres:

That's all it takes to ultimately justify 100%.

On Mary Brown, chairman of the Ontario Censor Board:

'We're not trying to *protect* anyone; our purpose is simply to enforce community standards.' (*C.F.P.L. Radio*, Feb. 1984)

'It's not a moral issue. It's an issue of public safety.' (*London Free Press*, May 30, 1984, p. D11)

No matter *how* you look at it, Brown's statements do give us a consistent message: that certain selected minorities within society are to be *categorically denied their right to express disagreement with majority opinion* --- a 'majority' that is inevitably defined by government.

On the Ontario Censor Board:

Abolish it.

"Common-sense approach"

Freedom Party praises AMI's handling of hospital

HAWKESBURY—Liberal and New Democratic health critics see a danger in last year's decision to hire American Medical International to manage the Hawkesbury and District General Hospital.

But at least one provincial political party has come out in support of the move. Freedom Party of Ontario, which "believes that the purpose of government is to protect your freedom of choice, not to restrict it,"

says it "supports and welcomes all-free market initiatives of this kind as providing a beginning for more common-sense solutions to the continuing problems of inefficient hospital operation and escalating costs of hospital care."

Liberal and NDP M.P.P.s say that the AMI management contract could be the start of a "dangerous trend". They fear that profits will take priority over the quality

of health care.

Freedom Party, which says it will be running candidates in the next provincial election, quotes Liberal health critic Sheila Copps as saying that "If we let the private sector take over we're in trouble, because their bottom line is profit."

Freedom Party says in a leaflet soliciting support that: "When John McLaughlin, the Canadian-born AMI administrator took over about a year ago, he

found an out-dated management system, overdue financial statements, and poor equipment. By tying the small Hawkesbury hospital into AMI's chain of 130 hospitals operating in 13 countries, he provided access to the following: a centralized financial system supplying computerized information services, the advice of top-flight specialists on subjects ranging from diet to accounting, and bulk purchasing of supplies and equipment."

"McLaughlin also cut back on overtime and part-time staff, gave department heads responsibility for their budgets and taught them how to manage their budgets," Freedom Party says.

The party, which says "freedom of choice is what we're all about," says that AMI's methods resulted in the elimination of the hospital's \$350,000 deficit, improvement in staff morale and the quality of patient care and production of a \$369,000 profit.

Freedom Party notes that the new \$16.5 million, 110-bed hospital is now completed. "The board is happy. The patients are happy. AMI is happy. Sheila Copps is not happy."

One of the fringe benefits of our press release on *censorship* was the Hawkesbury Express' article on one of our health pamphlets. Each of our 500 or so media releases contained our 5 (at that time) issue papers, a photograph of Freedom Party Leader Robert Metz, and background information on Freedom Party.

PLANNING AND PREPARATION FOR MUNICIPAL ELECTIONS

Part Three

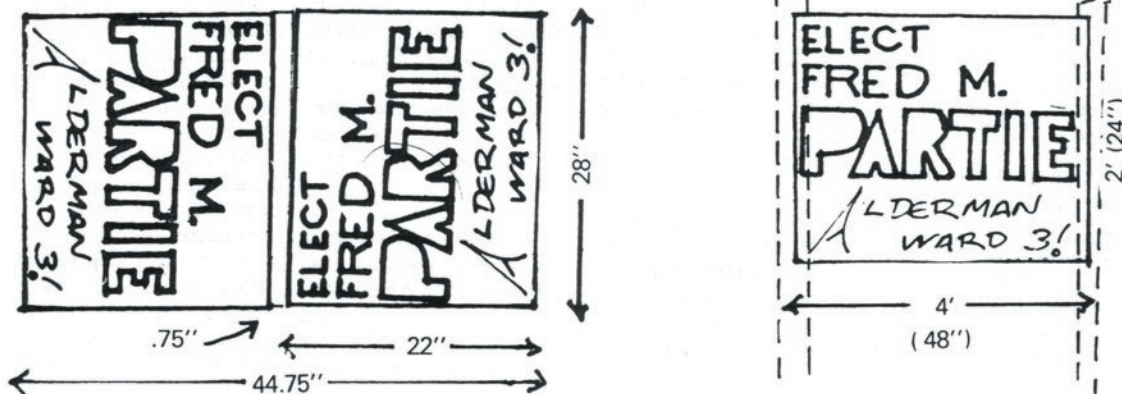
by Marc Emery

Note: The following information can also be applied to provincial elections and will be integrated in an upcoming pamphlet on how to run a provincial election campaign as a **Freedom Party** candidate.

In this, our final installment on running a municipal campaign, we will be discussing [1] lawn signs, [2] pamphlet design and distribution, and [3] campaign budgets.

Lawn Signs:

In a municipal campaign, you really only need one size sign: the standard 22"x28", with one or two colours silk-screened on hard cardboard. When printed, it actually measures 44 & three-quarters inches by 28 inches, since two signs per cardboard are printed for folding over, with a three-quarter inch fold over the wooden stake.



If you expect to have 100-175 supporters with your sign on their lawns during the course of the campaign, you should have 500 signs printed. Signs generally last between five-ten days, and each lawn will need its sign replaced an average of three to four times over the period of a campaign. (Kids love kicking them down, signs weaken after repeated rainfall, etc.)

Five hundred signs (one colour on white) will cost about \$933, or with two colour on white, about \$1,300. Of course, the cost per sign will drop with increased volume and will rise with a smaller order. In addition, 500 wooden stakes (one per sign; 30"x2"x3.") will cost about \$140.

Over the past ten years, polystyrene (plastic) signs have become popular because they are far more weather resistant and last about twice as long as the hard cardboard. Printed on both sides (one colour), they cost about \$2,200 per 250 and require two wooden stakes at both ends and a staple gun to fasten the signs to the wood. (See illustration). Two colours on white would increase the cost to about \$2,340. Incidentally, the face of these plastic signs are 2' x 4', twice the face of the cardboard signs. Plastic signs can all be saved for the next election too, even after they have went through one campaign.

Avoid using photographic images on large areas of white space, the images will bleed through when direct sunlight shines on them. Use a greater proportion of colour, leaving white for secondary or trim space. Printing on only one side of polystyrene is only slightly cheaper than printing on both sides so consideration of one-side only is impractical.

Pamphlet Design and Distribution:

Without doubt, the pamphlet represents your major appeal for votes and support from the public.

For the average municipal campaign (if running for alderman), you'll need anywhere from 10,000 to 30,000 pieces of literature. Rule of thumb is to take the population of your ward (stats available at City Hall), divide by 2.5, and you'll find the number of residences that will require a pamphlet.

Unlike **Freedom Party** provincial election material, which also serves as a solicitation for membership, support, involvement, etc., your municipal election pamphlet must emphasize (1) that you are a seriously committed member of that community, (2) that you have worked for the community in various ways in the past, (3) that you are different from the incumbents and your other opponents, and (4) that you are a 'stable' person, with family, home, firm job, etc.

Get a professional advertising agency to produce your pamphlet. The photographs you use should halftone perfectly: no dark patches in your hair or clothing, no shadows under the eyes from eyeglasses, one side of the face cannot be darker than the other, no facial blemishes, partial mustaches or sideburns, etc. You should look visually perfect in the photographs, using whatever professional means necessary. Have the photos taken well in advance so they can be redone if found to be unsuitable the first time around.

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Assuming that the pamphlet is 8.5x11, folded and printed on both sides, the main front-page photo should be of you (the candidate) --- hair perfectly arranged, formally dressed, perhaps at a desk with a tidy amount of business-like work at your fingertips. Behind you should be a bookshelf of relevant books on government, history, municipalities, etc. Try to have a phone visible on your desk. (It means that you're accessible.) Have a serious but approachable look. Smile.

Inside the pamphlet, you should have photos of yourself with your family and-or photos of yourself at a controversial site in your neighbourhood or at a meeting at City Hall where you raised concerns of your constituents --- in other words, you in *action*. Schools, chemical dumps, seniors' homes, etc., are always good photo copy when it relates to a large issue in your ward.

Another good visual is having a photo-collage of all published newspaper articles (headlines) on your activity in the community, similar to the cover of our newsletter, the *Freedom Flyer*.

Text:

As a challenger, you should attack the status quo at City Hall and emphasize the new, positive direction you wish the city government to go in (i.e., the maintenance of 'essential' services only --- no frills). Stress the human side of your politics, your commitment to area voluntarism (senior citizens, sports, youth, etc.).

Remember, as a **Freedom Party** member, you believe that the only legitimate function of government at the municipal level is to provide 'hard' services. These would include sidewalk and road maintenance, garbage pick-up, fire and police services, etc. Emphasize your commitment to improving the efficiency of these services and specify where work needs to be done and how it isn't being done because of wasteful spending (especially where your opponents have sanctioned it). Use the opportunity to condemn their policies.

Don't *deliberately* adopt any unpopular stands in your literature. If you think that it's necessary to do this, write a letter to the editor and don't run for municipal office. Only someone with a long and tried reputation for working within the community can get away with one or two correct but unpopular positions in their election literature and still win an election.

Emphasize the *positive* in your literature --- do the unpopular after you're elected. If constituents want frank, honest answers to various questions, give them at their front door when you're campaigning. It's unlikely that they will so don't invite political suicide by telling them something that could alienate them from supporting you.

(You might ask, then, why run for office if you have to hide the 'truth'? --- pure self-interest. If *you* want to live in a freer society, whether the rest of the world (or city, or ward) is ready for it or not, then *you* should try to get elected so *you* can make a difference and satisfy your own conscience and provide yourself with more freedom than *you* had before you were elected to office. You're not misleading anyone when you select only the more palatable issues to put in your literature. If people want to know where you stand on all 6,000 issues, let them invite you over to their home for dinner.)

Another way of winning voters is to have endorsements throughout your literature by influential people in your area: 'I have known Fred M. Partie through his work with the sports league and I've found him to be alert, dedicated, and the best man to keep our parks maintained.' Endorsements like this are invaluable in convincing casual voters.

The use of an additional colour on the front and back of your pamphlet is very effective if you can afford it. (See budget.)

Distribution:

It is always best to deliver literature to areas of descending importance: single-family residences first, senior citizens' homes next, then high-rises, etc. Experience has shown that the percentage of voters who turn out from subsidized housing areas only averages between three and twelve per cent.

I personally recommend a 'two-tiered' delivery strategy: the initial and major pamphlet delivered 15-20 days before the election, and the second, harder hitting but much shorter piece about 3-7 days before the election. Using this strategy, the second delivery should be targeted at the undecided and the indifferent voter. It should be 'punchy' and combative --- give them a reason to get out and vote, but always maintain your professional appearance.

When you go to an advertising agency, outline your strengths, your activity, etc., as discussed above. Be prepared to spend between \$250 - \$500 on a professional-looking job. It'll be worth it.

The cost of printing 15,000 8.5x11 folded pamphlets, printed in black and white (and greys), halftones (and metal plates for printing), and with one extra colour throughout is about \$684. Each additional thousand costs about \$45, plus \$4 for every extra thousand folded. Paper is 20 lb. white.

Incidentally, your public library will have much of the literature used by candidates (local clippings in your civic room) in the previous municipal election. When using their files (ask at the information desk), check the styles, colours and techniques used by the various candidates. Pay particular attention to the literature of the challengers who beat incumbents --- it was probably effective. Compare the literature of the candidates who did well with both unorthodox styles and those who used traditional styles.

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Campaign Budgets:

All the prices I've used throughout my article were from London-area quotes, and included all applicable (usually federal and provincial) taxes. The key to your peace of mind during a campaign is to have a realistic appraisal of your costs, options, etc., well before your campaign begins. Having this prepared up to a year in advance would be best, so you can earn or raise enough money to cover the campaign.

Basic and Essential Costs:

15,000 basic brochures printed -----	\$447*	\$684**
Design Costs (typesetting, photos, etc.) -----	\$400	
500 Signs with stakes -----	\$1,070*	\$1,450**
Total Basics -----	\$1,917*	\$2,534**

* -black & white; ** -one additional colour.

Inevitable Costs:

Staple Gun and staples -----	\$40
Gasoline -----	\$100
Stamps, photocopies -----	\$15
Additional clothing -----	\$100
Food -----	\$50

Total Inevitable ----- \$305

Recommended Extras (in order of priority):

A second pamphlet, 15,000 copies 8.5x5.5" (actually 7500 8.5x11" sheets), black & white, both sides --- \$233

Advertising in weekly papers ----- \$800

Die-cut door knob reminders (see illus.) ----- \$1,000* \$1,200**

500 Buttons ----- \$150

Party for volunteers after election ----- \$150

Total Minimum Expenditures: \$2,217

Total maximum expenditures: \$5,372



WHAT PRICE FREEDOM? WHAT COST, THE LACK OF IT!

Even people who openly state that they *value* freedom often take that same freedom for granted. By simple *default*, they fail to take the **action** necessary to preserve the only principle on which a free society can be based: the principle of **individual rights**.

Freedom Party believes that the *purpose of government* is to *protect* your freedom of choice, *not* to restrict it.

And one **action** that you can take right now is to fill out the coupon below to *participate* in the realization of that ideal. It's a *long-term* investment.

So you see, it's a simple matter of *choice*. You can *give* now...
...or *pay* later.

Name: _____

Address: _____

Apt-Unit: _____

City: _____

Province: _____

Postal Code: _____

Phone: (home) _____

(office) _____

Please check all appropriate boxes:

- I'd like to help! Here's my contribution of \$ _____
cheque money order
- Here's my steady support. Enclosed please find (no.) _____ post-dated cheques in the amount of \$ _____ each.
- Please consider me a new member supporter
- I'm an existing member supporter
- I'd like to get involved! **Please call.**
- I'm moving! Please process my address change so I won't miss my copies of *Freedom Flyer*.

[Cheques should be made payable to **Freedom Party of Ontario**. Those who contribute a minimum of \$15 per year will automatically receive a 6-issue subscription to our party newsletter, the **Freedom Flyer**. Official tax receipts will be issued in time for annual returns; until then, your cheque is your receipt.]